



**3.5.1 NUMBER OF FUNCTIONAL MOUS/LINKAGES
WITH INSTITUTIONS/ INDUSTRIES IN INDIA AND
ABROAD FOR INTERNSHIP, ON-THE-JOB TRAINING,
PROJECT WORK, STUDENT / FACULTY EXCHANGE
AND COLLABORATIVE RESEARCH DURING THE
LAST FIVE YEARS.**

**LIST OF ACTIVITIES CONDUCTED UNDER EACH
MOU**

S.No	Particulars	Page No
1.	Academic Year 2017 – 2018	2
2.	Academic Year 2018 – 2019	26
3.	Academic Year 2019 – 2020	51
4.	Academic Year 2020 - 2021	Nil
5.	Academic Year 2021 - 2022	70

ACADEMIC YEAR
2017-2018



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



MOU WITH ADITHYA BIRLA MONEY



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமிழ்நாடு TAMIL NADU

21AC 770028

Nehru College of Management
Coimbatore

10/5/2018

[Signature]
தலிம். சூர்
சீலாங்கு இலாண்டர்
கை. நெ. 928/சீ/2021-16 கோவை
423, மருதமலை சாலை,
மாநா. புதூர், கோவை - 41



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at
KERALA CLUB on 16/05/2018.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having
its registered office at Nehru Group of Institutions, #451-D, Palakkad Main
Road, Kuniamuthur. Coimbatore 641 008, Tamil Nadu, India (hereinafter

[Signature]

Dr. R. Moser Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part,

AND

Aditya Birla Money 178-A, Avinashi Road, Opp GRG School, Coimbatore-641004

(Hereinafter referred to as "Company")

Proposal to NCM for Student Internship Training Program

Preamble:


Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration


Dr. E. Moses Daniel, MBA., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

Deliverables from NCM

Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

Aditya Birla Money, Coimbatore

By: Dr. S Franklin John

By: Mr. Senthil PP

Title: Principal NCM

Title: AP & Branch Manager

In presence of: Dr. P Krishnakumar
CEO & Secretary, Nehru Group of Institutions

In presence of:





Signed and Seal



Signed and Seal



Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 23/05/2019

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1835FO219	BINIJU JOSEPH
2	1835FO269	TONY BABU

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards



RMD
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105





Nehru College of Management
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



MOU WITH TEX-TECH INDUSTRIES



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 770036

Nehru College of Management
Coimbatore
01/12/2017


கி.லி.பி. சூர்
செ.பொ.பி. இன்ஸ்டிடியூட்
கல. நெ. 02.../01/2021-18 கோவை
423, மருதுகாலை வீதி,
ம.நா. புதூர், கோவை - 41.

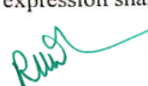


MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MoU") is made and entered into at NEHRU COLLEGE OF MANAGEMENT on 05/12/2017.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter referred to as "NCM", which expression shall, unless be



Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND

TEX-TECH INDUSTRIES (INDIA) PRIVATE LIMITED, 27-D, V.N. Industrial Estate, Bharathi Colony, Peelamedu, Coimbatore- 641004, TamilNadu, INDIA. (Hereinafter referred to as "Company")

Proposal to NCM for Student Internship Training Program.

Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 2 years and would be renewed after the validity period on the basis of both the parties interest.

Place: Coimbatore

Rust
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

Deliverables from NCM

Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

TEX-TECH INDUSTRIES (INDIA) PRIVATE LIMITED

By: Dr. S. FRANKLIN JOHN

For TEX TECH INDUSTRIES (INDIA) PRIVATE LIMITED
By: S. Mallege

Title: PRINCIPAL

Title: _____
MANAGING DIRECTOR

In presence of: _____

In presence of: _____

Dr. S. Franklin John

For TEX TECH INDUSTRIES (INDIA) PRIVATE LIMITED
S. Mallege

Signed and Seal

Signed and Seal

Dr. S. FRANKLIN JOHN, MBA, M.Phil, Ph.D. AMINA
Principal,
Nehru College of Management
T.M. Palayam,
COIMBATORE - 641 105.

MANAGING DIRECTOR

Ruby
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



TEXTTECH

To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 13/05/2019

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1835F0255	SANJU, T
2	1835F0267	SUMESH C S

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards

For TEXTTECH INDUSTRIES (INDIA) PRIVATE LIMITED

[Signature]

MANAGING DIRECTOR

TEXTTECH, V. N. Industrial Estate, 27-D, Bharathi Colony Rd, Peelamedu,
Coimbatore, Tamil Nadu 641004
092606 65968 | www.texttechindustries.com

Rust

Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



TEXTECH

To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 21/05/2018


Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1735F0474	CHRISTIN M
2	1735F0479	JOIV V JOSE

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards

MANAGING DIRECTOR

TEXTECH, V. N. Industrial Estate, 27-D, Bharathi Colony Rd, Peelamedu,
Coimbatore, Tamil Nadu 641004
042606 65968 | www.textechindustries.com

Rust
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



MOU WITH TRUER VALUE ENTERPRISES PRIVATE LIMITED



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமிழ்நாடு TAMIL NADU

21AC 770035

Nehru College of Management
Coimbatore

19/3/2018

[Signature]
திலிப். ஆர்
சுலாபு வெண்டர்
கை. நெ. 028/பி/2021-16 கோவை
423, மருதமலை ரோடு.
பா.நா. புதூர், கோவை - 41.



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered at Nehru College of Management on 21/03/2018.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter

[Signature]
Dr. E. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part:

AND


TRUE VALUE ENTERPRISES PRIVATE LIMITED, Promoters & Developers, Realtors
Administration Office address, 132/1, Kaleeswara Street, Kattoor, Coimbatore- 641009
(Hereinafter referred to as "Company")

Proposal to NCM for Student Internship Training Program.

Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties interest.

Place: Coimbatore


Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

Deliverables from NCM

Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

True Value Enterprises Private Limited

By: DR. S. FRANKLIN JOSE

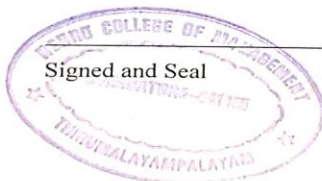
By: _____

Title: PRINCIPAL

Title: _____

In presence of: _____

In presence of: _____



Signed and Seal

For TRUEVALUE ENTERPRISES PRIVATE LIMITED

Signed and Seal

MANAGING DIRECTOR


RMS
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

TRUE VALUE PROPERTY'S
TRUE VALUE ENTERPRISES PRIVATE LIMITED
132/1, Kaleeswara Nagar,
Kattoor, Coimbatore - 641 009.



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



 **True value homes India pvt ltd**
No 1126 Aurora township, Trichy Rd, Singanallur, 641005
cmbsale@tvh.in | 98841 22227

To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 13/05/2021

Sir,

Sub: Requisition for Summer Internship Training Reg. -

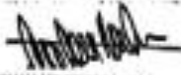
We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.


We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1935F0275	JOYAL THOMAS
2	1935F0310	SARATH K U

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards


TRUE VALUE PROPERTY'S
TRUE VALUE ENTERPRISES PRIVATE LIMITED
1126/1, Kaleswara Nagar,
Kodav, Coimbatore - 641 105.


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
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Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



True value homes India pvt ltd

No 1126 Aurora township, Trichy Rd, Singanallur, 641005
cmbale@tvh.in | 98841 22227

To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 09/05/2019

Sir,
Sub: Requisition for Summer Internship Training Reg. -

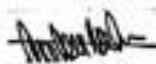
We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1735F0481	KANNAN S
2	1735F0488	PRAVEEN CHERIAN

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards


TRUE VALUE PROPERTY'S
TRUE VALUE ENTERPRISES PRIVATE LIMITED
1201, Kaleswara Nagar,
Kadavai, Coimbatore - 641 105.


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



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An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



MOU WITH BENNETT COLEMAN



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
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தமிழ்நாடு தமிழ்நாடு TAMIL NADU

21AC 770037

Nehru College of Management
Coimbatore
15/09/2017

சுலாபு வெண்டர்
கி.வி.பி. சார்
கல. ந. 925/01/2021-16 கோவை
423, மருதமலை ரோடு,
மா.நா. புதுர், கோவை - 641



MEMORANDUM OF UNDERSTANDING

This Memorandum of understanding ("MoU") is made and entered into at Nehru College of Management on 20/09/2017.

BETWEEN

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND

Bennett Coleman & Co Ltd., a company incorporated under section 25 of the Companies Act, 1956, having its branch office at 737/2 & 737/3, "Times House" Puliyaikulam road, Puliyaikulam, Coimbatore 641 045 which expression shall include its permitted assigns and successors. (Hereinafter referred to as "BCCL").

RMS

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Preamble

Proposal to NCM for TOI Student Field Sales Training Program.

Currently there are students who are getting into an MBA program of the NCM desire to take up a Field Sales Training program in Sales Management, which will help them gain knowledge of Sales Management. BCCL shall develop this field Sales Training in Sales Management to enable such students who have high levels of managerial skills, but lack some of the background knowledge that a Sales career aspirant should have.

This Field Sales Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in Sales by filling the gap between the regular MBA course that they are currently undergoing and the others specializing in Sales Management available in developed cities like Chennai, Bangalore, etc. The MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties' interest.

BCCL Field Sales Management Training

Month	Topic
Month-1	Introduction To, Concepts in Customer Service
Month-2	Catchment Area Analysis, Consumer & Shopper Behaviour, Retail Marketing, Social Media Marketing
Month-3	Successful Buying & Merchandising Techniques
Month-4	Store Design & Value marketing, CRM, Customer Loyalty Programs & Vendor relationship

Course Duration: 4 months/ 50 days (3 days a week only on Friday, Saturday & Sundays)

Place: Coimbatore

BCCL Deliverables:

- Organizing the relevant field sales training.
- BCCL would also assist for internship for the participants of the training in other branch like Chennai, Trichy, Madurai branches.
- BCCL will also assist in placements for candidates who may be interested in circulation sales as a career.
- The Students will be evaluated and awarded a certificate at the end of the program.
- A nominal incentive may be given based on the sales performance at the end of every 15 days field sales training

Rush

Dr. R. Moses Daniel, MBA., Ph.D., PDDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



Deliverables from NCM

Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of 15 students.
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority of BCCL.

Nehru College Of Management

By: Dr. S. FRANKLIN JOHN

Title: PRINCIPAL

Bennett Coleman & Co Ltd.,

By: P. SIVAMANI

Title: MANAGER

In presence of: _____

[Signature]



In presence of: _____

[Signature]

Signed and Seal

[Handwritten mark]

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



Bennett, Coleman & Co. Ltd.

To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 17/05/2019

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1835F0224	ESTHER EVANJALIN
2	1835F0239	NAVANEEDHA KRISHNAN.M

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards

The Times of India,
Dr. D N Road, Fort, Mumbai, Mumbai 400001, IN
<http://www.bccl.in>

Rust
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



Bennett, Coleman & Co. Ltd.

To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 08/05/2018

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1735F0476	DEVIKA VIPIN K
2	1735F0504	THANGAM P.

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards

The Times of India,
Dr. D N Road, Fort, Mumbai, Mumbai 400001, *RM*
<http://www.bccl.in>
D.A. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

ACADEMIC YEAR
2018-2019



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



MOU WITH I-GEREEN FIRM



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 770032

Nehru College of Management
Coimbatore
20/4/2019
திலிப். குர்
செலாங்கு சென்ட்ரல்
கை. நெ. 928/01/2021-16 கோவை.
423. மருமகன் சிபி.டி.
மா.நா. புதூர். கோவை - 41.



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at Kerala Club on 24/04/2019.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter referred to as "NCM", which expression

Rust

Dr. R. Moses Daniel, M.B.A., Ph.D., P33CA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND

IGreen Firm Pallava Nagar West, Arasur, Coimbatore Tamil Nadu, India. Pin-641407


(Here after referred to as "Company")

Proposal to NCM for Student Internship Training Program

Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 5 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore


Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

Deliverables from NCM

Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

By: Dr. S. Franklin John,

Title: Principal, NCM,

IGreen Firm

FOR GREEN FIRM

By: G. Mohan Reddy Proprietor

Title: _____

In presence of: Dr. P. Krishna Kumar, CEO & Secretary, In presence of:

Nehru Group of Institutions

Dr. P. Krishna Kumar

Signed and Seal



I-GREEN FIRM
West Pattava Nagar,
Arasur, Coimbatore - 641 407

R. M. Daniel

Dr. R. Moses Daniel, M.B.A., Ph.D., P.D.C.A., Signed and Seal

Principal

Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



I GREEN FIRM

West palava nagar, Coimbatore, India, Tamil Nadu
098422 86368 | igreenfirm@gmail.com | igreenfirm.com



To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 17/05/2021

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1935F0321	VISHNU VISAYAN
2	1935F0291	MOHITH R

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards
For I GREEN FIRM

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



I GREEN FIRM

West palava nagar, Coimbatore, India, Tamil Nadu
098422 86368 | igreenfirm@gmail.com | igreenfirm.com



To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 12/05/2019

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1835F0243	PRADEEPKUMAR. A.M
2	1835F0253	ROHAN DAN JACOB

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards
For I GREEN FIRM



Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2008
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



MOU WITH CREATIVE PRODUCTION



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 770031

Nehru College of Management
Coimbatore
8/2/2019

தி. டி. டி. சி.
தலிப். சூர்
ஸ்டாம்பு வெக்டர்
கல. கந. 926, 01/2021-18 கோவை
423, மருதுபாளையம் ஸ்டாடு.
மா.நா. புதூர், கோவை - 41



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at Kerala Club on 12/02/2019.

BETWEEN

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main Road, Kuniyathur, Coimbatore 641 008, Tamil Nadu, India (hereinafter

RUC

Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
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An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part,

AND

Creative Productions, No 18, VIP Nagar, Near KMCH, Avinashi Road, Coimbatore - 641037

(Here after referred to as "Company")

Proposal to NCM for Student Internship Training Program

Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 5 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

Deliverables from NCM

Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

Creative Productions

By : Dr. S Franklin John

By: _____

Title: Principal NCM

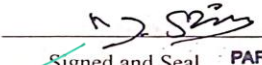

Title: _____

In presence of: Dr. P Krishnakumar
CEO & Secretary of NGI Coimbatore

In presence of:


Signed and Seal


For CREATIVE PRODUCTIONS


Signed and Seal PARTNER


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



CREATIVE PRODUCTIONS

No. 18, Vip Nagar, Avinashi Road, Coimbatore - 641014
9043243214

To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 19/05/2021

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1935F0262	ALBIN ALEX
2	1935F0288	MELSON G

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards
For CREATIVE PRODUCTIONS

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 11/05/2019

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1835F0238	MANDHINI K N
2	1835F0260	SIDHARTH M

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards For CREATIVE PRODUCTIONS

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



**MOU WITH FORTUNE
DESTINATION
MANAGEMENT INDIA PVT
LIMITED**



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமிழ்நாடு TAMIL NADU

21AC 770030

Nehru College of Management
Coimbatore
7/12/2018

R. Daniel
திவி. சார்
நெரு: கொட்டை
கா. நெ. 928/31/2021-16 கோட்டை
423. மருகமலை ரோடு.
மா.நா. புதூர். கோவை - 41



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered at Hotel AIDA, Kottayam, on 10/12/2018.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D, Palakkad Main

R. Daniel

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND


Fortune Destination Management India Pvt. Ltd, a company incorporated under section 25 of the Companies Act, 1956, having its office at Near Thirunakkara Temple, C.S Building, Sreenivasa Iyer Rd, Thirunakara, Kottayam, Kerala 686001. (Hereinafter referred to as "Company")

Proposal to NCM for Fortune Destination Management India Pvt. Ltd, Student Internship Training Program

Preamble:

Currently there are students who are getting into an MBA program of the NCM desire to take up an Internship Training program in Company, which will help them gain practical knowledge of various discipline of management.. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in Sales by filling the gap between the regular MBA course that they are currently undergoing. This MoU is valid for 5 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Kottayam


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

Sales

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

Deliverables from NCM

Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

By: Dr. S. Franklin Jomon M.B.A., M.Phil., Ph.D., ANIMA
Principal,
Nehru College of Management
T.M. Palayam,
COIMBATORE - 641 105. /

In presence of: _____

[Signature]
Signed and Seal



Fortune Destination Management India Pvt.

Ltd,

By: Mrs. Basith Joseph
Title: M.D.

In presence of: Joggy. T. Joseph

[Signature]
Signed and Seal



Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA,
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



**Fortune Destination
Management India Pvt.Ltd**



To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 10/05/2021

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1935F0253	ABHISHAIK S
2	1935F0323	WAZIL RAZEEN S

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards



RMS
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



**Fortune Destination
Management India Pvt.Ltd**



To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 19/05/2019

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1835F0220	CHRIS ABRAHAM
2	1835F0236	MUHAMMED RIYAS M A

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards



RUST
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



MOU WITH SANTEL



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 770029

Nehru College of Management
Coimbatore
24/08/2018

R. D. D.
தினிய். ஓர்
ஸ்டாம்பு வெக்டர்
கல. நெ. 928/31/2021-16 கோவை
423. மருதமலை ரோடு
பா.நா. புதூர், கோவை - 41.



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at KERALA CLUB on 28/08/2018.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having its registered office at Nehru Group of Institutions, #451-D. Palakkad Main Road, Kuniyathur, Coimbatore 641 008, Tamil Nadu, India (hereinafter

Rust

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND

SANTEL., No.14/7, KG Samy Complex, Bangalore Road, Hosur-635109 and operating branch at Coimbatore 100feet road

(Hereinafter referred to as "Company")

Proposal to NCM for Student Internship Training Program

Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration ✓
2. Sales and Marketing ✓
3. Human Resource
4. Finance ✓
5. Systems ✓
6. Production
7. Logistics

Deliverables from NCM

Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

SANTEL, Coimbatore

By: Dr. S Franklin John



By: D Chendrasekhar


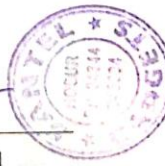
Title: Principal NCM


Title: Proprietor

In presence of: Dr. P Krishnakumar
CEO & Secretary, Nehru Group of Institutions

In presence of:



Signed and Seal


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



SANTEL

To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 21/05/2021

Sir,

Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1935F0255	ADITH R
2	1935F0297	NIVETHA.R

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards



SANTEL GROUP

SANTEL HOUSE, Shilaj Circle, beside Venetian Villa, Thaltej, Ahmedabad, Gujarat 380058
info@santelgroups.com | 0091-79-2640 1417 // 4007 5559

Rust

Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



SANTEL

To

Date: 13/05/2019

The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Sir,

Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1735F0466	AISWARYA S
2	1735F0476	DEVIKA VIPIN K

We wish the above students to bridge the gap between institute industry and a great future ahead.



Regards

SANTEL GROUP

SANTEL HOUSE, Shilaj Circle, beside Venetian Villa, Thaltej, Ahmedabad, Gujarat 380058
info@santelgroups.com | 0091-79-2640 1437 // 4007 5559

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

ACADEMIC YEAR
2019-2020



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



MOU WITH PORAS TECHNOLOGIES



Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.

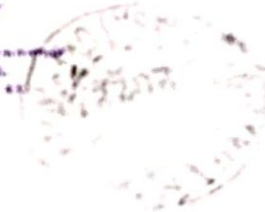


தமிழ்நாடு தமிழ்நாடு TAMIL NADU

21AC 770033

Nehru College of Management
Coimbatore
10/06/2019

R. Daniel
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at
KERALA CLUB on 13/06/2019.

BETWEEN:

Nehru College of Management, Tamil Nadu an Educational Institute having
its registered office at Nehru Group of Institutions, #451-D, Palakkad Main
Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu, India (hereinafter

R. Daniel

Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part;

AND

**PORAS TECHNOLOGIES, No.207, A. K Complex, 6th street, Crosscut Road,
Coimbatore-641 012 Tamil Nadu, India.**

(Here after referred to as "Company")

Proposal to NCM for Student Internship Training Program

Preamble:

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 5 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

Dr. L. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management

Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

Deliverables from NCM

Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

PORAS TECHNOLOGIES

By: Dr. S Franklin John

By: _____

Title: Principal NCM

Title: _____
No: 207, A.I.C. Complex
6th Street, Cross-cut Road
Gandhipuram, Coimbatore-641 011
In presence of: Ph: 491 402 360, 358
www.porastechnologies.com

In presence of: Dr. P Krishnakumar
CEO & Secretary, Nehru Group of Institutions

_____ Signed and Seal



Dr. L. Moses Daniel, M.B.A., Ph.D., P.DCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



PORAS TECHNOLOGIES

No.207, 6th St, Gandhipuram,
Tamil Nadu 641012



To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 16/05/2022

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	2035F0194	SREE LAKSHMI C P
2	2035F0204	VIJAY

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards


PORAS TECHNOLOGIES
No.207, 6th St, Gandhipuram,
Coimbatore, Tamil Nadu 641 012
Ph: 020 222 7111 - 08
www.poras.coimbatore.in

Rust

Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



PORAS TECHNOLOGIES

No.207, 6th St, Gandhipuram,
Tamil Nadu 641012



To

Date: 03/05/2021

The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Sir,

Sub: Requisition for Summer Internship Training Reg. -


We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1935F0254	ADARSH KRISHNAN P C
2	1935F0278	KARTHICK.M

We wish the above students to bridge the gap between institute industry and a great future ahead.


Regd. **PORAS TECHNOLOGIES**
14, 15th St, Gandhipuram,
Coimbatore - 641 012
Ph: 0202 455 211 - 22
www.poras.in


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



MOU WITH 123 CAPITALS



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமில்நாடு TAMIL NADU

21AC 771973

திலிம். ஓர்

ஸ்டாம்பு வெண்டர்
கை. நெ. 928/01/2021-16 கோவை
423, மருதமலை ரோடு,
பா.நா. புதூர், கோவை - 41.

15/9/2019

Nehru College of
Management,
Coimbatore



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at
KERALA CLUB on 18/09/2019.

BETWEEN:

Nehru College of Management , Tamil Nadu an Educational Institute
having its registered office at Nehru Group of Institutions - #451-D.
Palakkad Main Road, Kuniamuthur, Coimbatore 641 008, Tamil Nadu,

Rust

Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



India (hereinafter referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part:

AND

123 Capitals, Diversified financial services Institution, No.565-567, Sakthi Square, 2nd Floor, T.V.Samy Road, RS Puram, Coimbatore-6-41002,
(Hereinafter referred to as "Company")

Proposal to NCM for Student Internship Training Program.

Preamble

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 3 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

RMS
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Deliverables from the Company

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems
6. Production
7. Logistics

Deliverables from NCM

Terms & Conditions:



- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

By: Dr. S Franklin John

Title: Principal NCM

In presence of: Dr. P Krishnakumar
CEO & Secretary, Nehru Group of Institutions

123 Capitals, Coimbatore

By: 

For 123 CAPITALS

Title: _____

In presence of:



Signed and Seal


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



To

Date: 12/05/2021

The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Sir,

Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.


We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1935F0260	AKBAR SALIH K K
2	2035F0199	SUVITHRA A

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards


For 123 CAPITALS


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

123 CAPITALS ,No: 45/24, Thiruvalluvar Street, Bhavani Road,
Perundurai, Erode - 638052, Tamil Nadu, India.
9095000123/044-45004123 | connect@123capitals.com



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 18/05/2022

Sir,
Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.


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S.No	Reg. No.	Student Name
1	2035F0182	NIDIYA BHASKARAN
2	2035F0193	SOUNDARYALS

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards


For 123 CAPITALS


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

123 CAPITALS ,No: 45/24, Thiruvalluvar Street, Bhavani Road,
Perundurai, Erode - 638052, Tamil Nadu, India.

0945000123/044-45004123 | connect@123capitals.com



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.



MOU WITH SANDFIT FOUNDARIES P (ltd)



Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



தமிழ்நாடு தமி்லநாடு TAMIL NADU

21AC 771974

Nehru College of Management
Coimbatore
28/10/2019

R. Daniel
சீலிபி. ஓர்
சீலாபுடி கிளப்பர்
கல. நடு. 028/பி/2021-10 கோவை
423, மருதமலை ரோடு,
மா.நா. புதூர், கோவை - 41.



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made and entered into at Kerala Club on 30/10/2019.

BETWEEN:

Nehru Group of Institutions, Tamil Nadu an Educational Institute having its registered office at, Nehru College of Management #451-D, Palakkad Main Road, Kuniamuthur, Coimbatore - 641 008, Tamil Nadu, India (hereinafter

R. Daniel

Dr. R. Moses Daniel, MBA., Ph.D., P3DCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Nehru College of Management
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"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part:

AND

**SANDFITS FOUNDRIES (P)LTD, 1912, Selakarichal Road, Appanaickenpatti Post,
Coimbatore - 641402**

(Here after referred to as "Company")

Proposal to NCM for Student Internship Training Program

Preamble:

Currently there are students who are getting into an MBA program of NCM desire to pursue Internship Training program in Company, which will help them gain practical knowledge of various discipline of Management. This Internship Training is designed to equip the student to overcome the problems of lack of functional application knowledge and skills in various domains of Management by filling the gap between the regular MBA courses that they are currently undergoing. This MoU is valid for 5 years and would be renewed after the validity period on the basis of both the parties' interest.

Place: Coimbatore

Deliverables from the Company:

The Students will be trained in the following disciplines or any one of the discipline

1. Office Administration
2. Sales and Marketing
3. Human Resource
4. Finance
5. Systems


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6. Production
7. Logistics
8. Compensation or allowances not compulsory
9. Student to adherence all the company norms , if not we will not allow to continue for the training
10. The students has to work for the entire period of course completion
11. Student will be select by our interview panel

Deliverables from NCM

Terms & Conditions:

- No payment by NCM.
- NCM should provide minimum of students as per the requirement from the company
- 100% Attendance is must.
- In the event of examination or any other unforeseen program, the student has to take Proper approval from competent authority or representative of the company

Nehru College Of Management

SANDFITS FOUNDRIES (P)LTD

By: Dr.S.Franklin John

By:Mr.P.Kumara Rathinam

Title:Principal,NCM

Title:Sr.Manager Finance&Accounts

In presence of: Dr.P.Krishna Kumar,CEO&Secretary,
Nehru Group of institutions

In presence of:



Signed and Seal

Signed and Seal

Dr. S. FRANKLIN JOHN, MBA, M.Phil, Ph.D. AMIMA
Principal,
Nehru College of Management
T.M. Palayam,
COIMBATORE - 641 105.

Ravi
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



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"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 12/05/2022

Sir,

Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	2035F0196	SRUTHY V
2	2035F0179	LAKSHMI V R

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards



Rush
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



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SANDRITS
CASTING SOLUTIONS

One of South India's Leading Foundry. We Manufacture and Supply
World class, heavy and durable iron castings, to Customers Globally.

To
The Principal
Nehru College of Management
"Nehru Gardens",
Thirumalayampalayam Post
Coimbatore - 641 105.

Date: 27/05/2021

Sir,

Sub: Requisition for Summer Internship Training Reg. -

We are happy to offer summer internship for your students in our organization as part of the services extended by us in the MOU. In this regard, the students have to abide by the rules and regulations of the organization during their internship, failing to which they may be relieved immediately from the internship and likely to pay any damages caused during the period.

We are happy to permit the following students for internship in various departments of our organization for a minimum period of 30 days. At the end of the programme, they will have to submit a copy of the report to us. The details of the students are as follows:

S.No	Reg. No.	Student Name
1	1935F0283	KIRANKUMAR
2	1935F0302	RAJ KUMAR A.

We wish the above students to bridge the gap between institute industry and a great future ahead.

Regards



RUSH
Dr. E. Moses Daniel, M.B.A., Ph.D., P.DCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

ACADEMIC YEAR
2021-2022



Nehru College of Management
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MOU WITH NGB TECH SOLUTIONS INTERNATIONAL PVT LTD



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6.7.2022
 தமிழ்நாடு தமிழ்நாடு TAMIL NADU N. Jayalalitha 01AC 836195
 N. விஜயலக்ஷ்மி
 எஸ்.எம்.டி. வெண்டிர்
 J-2, S.R.O. ராஜ வீதி,
 கோயமுத்தூர்-1, தமிழ்நாடு
 உரிமம் எண் : 4124/B-1/95



Memorandum of Understanding

This Memorandum of Understanding entered into on 07/07/2022 at Coimbatore

BETWEEN

Nehru College of Management, Nehru Gardens, Thirumalayampalayam, Coimbatore, 641 105

AND

Mybuddys App powered by NGB Tech Solutions International Pvt. Ltd, 85-B, Madha Kovil Street, Selvapuram, Coimbatore – 641 026.

For Nehru College of Management

Dr. E. Moser Daniel, M.A., Ph.D., PGDCA, PGDIB
 Principal
 Nehru College of Management
 Nehru Gardens, Thirumalayampalayam
 Coimbatore - 641 105

RUD
 07/07/22

For NGB Tech Solutions Intl. Pvt. Ltd

NGB Tech Solutions International Private Limited
 85-B, Madha Kovil Street, Muthu Swamy Colony,
 Selvapuram, Coimbatore, Tamilnadu, India - 641 026.

07/07/22

RUD

Dr. E. Moser Daniel, M.A., Ph.D., PGDCA, PGDIB
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



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"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



exam / programme / meetings. NGB has agreed to provide the software and services to NCM at a cost of Rs. 15340/- (Charge per year Rs. 13,000 + GST @ 18%) per year.

Responsibility and scope of NCM

- As first party, NCM will utilize the App as desired by them within the provisions provided in the App to communicate anyone attached to the institution in any manner as a student / parent/ alumni / employer.
- NCM will create a SPOC to liaison with NGB and communicate and find solution with NGB for all the needs and issues during the valid period of this MoU.
- Any changes in the App or in the services needed by NCM, only the SPOC will communicate with NGB and necessary actions will be initiated.
- Any additional changes required by NCM will be raised and discussed with NGB for the possibilities of adding and if agreed NGB will do the necessary steps to fulfill the required changes.
- In case of any tampering / damage to the software, it is the responsibility of NCM SPOC to intimate NGB and rectify the error.

Responsibility and scope of NGB


- As the second party, NGB is to provide the software and related training to NCM staff on the procedure to operate and use the services.
- NGB is to provide one SPOC from their side to communicate and liaison with NCM.
- In case of any emergency or issue reported by NCM, NGB is to attend and solve the issue within 24 hours of time or at the earliest with prior information.
- Any changes required in the App by NCM will be attended and done within the stipulated time as agreed.
- It is the responsibility of the NGB to raise the annual charges on its due hand it over to Accounts dept of NGI with the approval of the Principal of NCM.

Commencement, renewal, termination and amendment

This MOU will come into force upon affixing of the signatures of the representatives of the parties and will remain in effect for five years. This MOU may be renewed upon its expiry, with the agreement of both the parties.


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, JODIS
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105


Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA,
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105


NGB Tech Solutions International Private Limited
85-B, Madha Kovil Street, Madha Sagunry Colony,
Selvapuram, Coimbatore, Tamilnadu, India - 641 025.



Nehru College of Management
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"Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



Nehru College of Management: A Standalone B School, approved by AICTE & Affiliated to Bharathiar University, Accredited by NAAC with B++ & Recognized by UGC with 2(f) & 12(B) established in the year 1996, under the able leadership of our founder chairman Late PK Das and is now in its 26th successful year and the institute is marching ahead towards achieving the Vision and Mission of founder chairman under the guidance of Our Managing Trustee Adv Dr. P. Krishna Das and Our Beloved CEO and Secretary Dr. P. Krishnakumar. The institute offers professional PG & Research programmes including MBA, MCA, M.Phil & Ph.D in Management and Computer Technology with a total strength exceeding 250 in numbers. (here-in-after referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part.

NGB Tech Solutions International Pvt. Ltd.: NGB Tech Solutions International Pvt. Ltd is a front-runner in the field of Mobile App & Web Development Services! We have over 3+ years of experience in the SaaS industry – experience that enables us to find innovative solutions to our clients' needs and help them close deals more effectively.

Mybuddys App officially launched by MLA and Actor, Udhayanidhi Stalin. We never compromise on quality and/or service and hence, NGB Tech Solutions International Pvt. Ltd has become a trusted choice for several customers from varied industry. Here-in-after referred to as "NGB", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the Second Part.

WHERE AS

The parties have had preliminary discussions in this matter and have ascertained areas of broad consensus, under a Memorandum of Understanding.

Mybuddys App

Pursuant to the agreement of the app usage, NCM & NGB (Mybuddys) will act accordingly to the terms laid out as under. It is desired by both the parties that there will be significant usage of the said Mybuddys app to build and maintain the student community of NCM communicating to anyone related to NCM as a student, parent, alumni and employer regarding any event / class /

Rust 07/07/22
Dr. E. Moses Daniel, M.A., Ph.D., FODCA, PGDIP
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

Rust
Dr. E. Moses Daniel, M.A., Ph.D., FODCA
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

Dev
NGB Tech Solutions International Private Limited
65-B, Madha Kovil Street, Mathu Swamy Colony,
Sekkarguram, Coimbatore, Tamilnadu, India - 641 026.



Nehru College of Management
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If either party wishes to terminate the MOU before the completion of five years period it must notify the other party not less than six months prior to the termination of the MOU.

This MOU or its renewal and the actions taken under it may be renewed at any time. Modifications may be by mutual agreement and any amendment or extension to the agreement may be formalized by the exchange of letters between the two parties.

RUSI
07/07/22

Naveen G
7/7/22

Nehru College Of Management

NGB Tech Solutions Intl. Pvt. Ltd

By: Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, PGDIB
 Principal
 Nehru College of Management
 Nehru Gardens, Thirumalayampalayam
 Coimbatore - 641 105

By: NGB Tech Solutions International Private Limited
 85-B, Madha Kevil Street, Madha Svarney Colony,
 Selvapuram, Coimbatore, Tamilnadu, India - 641 626.

Title: _____

Title: _____

In presence of: *R. M. Sengalappan*
7/7/22

In presence of: Naveen. G
Naveen G
7/7/22

Signed and Seal

Signed and Seal



RUSI

Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, PGDIB
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



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Invoice

Mybuddys - Community App Service Fee

Invoice No # 00160

Invoice Date July 07, 2022

Due Date July 08, 2022



Billed By

NGB Tech Solutions International Pvt Ltd
AK Complex , 2nd floor, 6th Street , Gandhipuram,,
Coimbatore,
Tamil Nadu, India - 641010
GSTIN: 33AAHCN6599D127
PAN: AAHCN6599D
Email: hr@mybuddysapp.com
Phone: +91 96299 36678

Billed To

Nehru College of Management
Nehru Garden , Thirumalayampalayam,
Coimbatore,
Tamil Nadu, India - 641105
Email: ncmprincipal@nehrucolleges.com
Phone: +91 80563 32932

Item	GST Rate	Quantity	Rate	Discount	Amount	CGST	SGST	Total
1. Mybuddys - Community App Searly Service Fee	18%	1	₹14,999	₹1,999	₹13,000	₹1,170	₹1,170	₹15,340

Helps to build Student and Alumni Community

Total (in words): FIFTEEN THOUSAND THREE HUNDRED FORTY RUPEES ONLY

Sub Total	₹14,999
Discount	(₹1,999)
Amount	₹13,000
SGST	₹1,170
CGST	₹1,170
Total (INR)	₹15,340

Bank Details

Account Holder Name NGB Tech Solutions International Private Limited
Account Number 034205011368
IFSC ICIC0000342
Account Type Current
Bank ICICI Bank

Terms and Conditions

1. Please pay within 15 days from the date of invoice, overdue interest @ 14% will be charged on delayed payments.
2. Please quote invoice number when remitting funds.

For any enquiry, reach out via email at hr@mybuddysapp.com, call on +91 96299 36678

RMS
13/07/22

RMS

For NGB Tech Solutions International Private Limited

Daniel
Director

Dr. R. Moser Daniel, MBA., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

This is an electronically generated document, no signature is required.



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BILL VERIFICATION LIST

DATE 13/07/2022

COLLEGE AND OFFICE

1.	NAME OF THE COLLEGE	NEHRU COLLEGE OF MANAGEMENT
2.	NAME OF THE PARTY	NGB.Tech.Solutions Intl.Pvt.Ltd.
3.	REQUIREMENT (NAME OF THE MATERIAL/WORK/SERVICE)	Mybuddys-Community APP.
4.	PURCHASE/WORK/SERVICE - ORDER NUMBER AND DATE	00160. July 7, 2022.
5.	MATERIAL RECEIVED DATE AND BY WHOM	-
6.	PLACE OF THE MATERIAL STORED (PLACE, DEPARTMENT)	-
7.	STOCK REGISTER PAGE NO.	-
8.	INCHARGE NAME, SIGNATURE AND DATE	-
9.	ORIGINAL BILLS ATTACHED	YES / NO
10.	PRINCIPAL SIGNATURE / AUTHORISED OFFICIALS	<i>RWS</i> 13/07/22 Dr. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003 Principal Nehru College of Management L F NO. Nehru Gardens, Thirumalayampalayam Coimbatore - 641 105

ACCOUNTS DEPARTMENT

1.	NAME OF THE PARTY	
2.	BILL NO. AND DATE	
3.	BILL VALUE BEFORE GST	
4.	GST %	
5.	TOTAL BILL VALUE (AFTER GST)	
6.	LESS : ADVANCE PAYMENT 1	
7.	LESS : ADVANCE PAYMENT 2	
8.	TOTAL PAYMENT BEFORE TDS	
9.	LESS : TDS DEDUCTED FOR Rs TDS @	
10.	NET AMOUNT PAYABLE	
11.	STOCK REGISTER VERIFIED BY	
12.	CHEQUE IN FAVOUR	

CHECKED BY

VERIFIED BY 1

VERIFIED BY 2

APPROVED BY

CHEQUE NO.

DATE

AMOUNT

BANK

RWS
Dr. A. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



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Super Life Community App

MoU Signing Ceremony

Collaboration for build and engage
Student and Alumni Community



www.mybuddysapp.com

www.ncmbschool.com

Objectives of MoU

Build and maintain the student community
Connect student, parent, alumni and employer
Share info about (event / class / exam / meetings)

Best Wishes From

Mr. Naveen G
Founder & CEO
Mybuddys App

Dr. R. Moses Daniel
Principal
Nehru College of Management

Date : 07 th July 2022
Time : 11.00 AM

All are Invited!

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



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NCM B-School Community



Dr.L Karthikeyan
Member

Tamilnadu (தமிழ்நாடு)



ID - 125



Generated by **Mybuddys**



NCM B-School Community



Dr.M.Sengaliappan
Member

Tamilnadu (தமிழ்நாடு)



ID - 145



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Rust

Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2011
Principal
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MOU WITH BHARATHIYAR UNIVERSITY



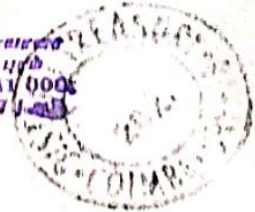
Nehru College of Management
 Affiliated to Bharathiar University & Approved by AICTE, New Delhi
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 "Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



14.12.2021

தமிழ்நாடு தமில்நாடு TAMILNADU ரூபாய் *Signature* CM 516670
 NEHRU COLLEGE OF MANAGEMENT

COIMBATORE **M. சாந்திரா**
 சந்திரா நிதாமின் விநியோகஸ்திரை
 16, சமுதாய வீடு, பி. சி. புரம்
 சேலம்/தமிழ்நாடு, சமீபத்தில்-641 000
 L. No. 7333 / 21 / 97 / 21



**MEMORANDUM OF UNDERSTANDING (RENEWAL)
 BETWEEN
 SCHOOL OF DISTANCE EDUCATION, BHARATHIAR UNIVERSITY, COIMBATORE
 AND
 NEHRU COLLEGE OF MANAGEMENT, COIMBATORE**

- The Bharathiar University is one of the State Universities that was established at Coimbatore by the Government of Tamilnadu in February, 1982 under the provision of the Bharathiar University Act 1981 (Tamilnadu Act No.1 of 1982) recognized and approved by University Grants Commission (UGC), New Delhi. Bharathiar University is a member of the Association of Indian Universities and Commonwealth Universities. Bharathiar University is Re-accredited with 'A' Grade by NAAC.
- The School of Distance Education (SDE) of Bharathiar University was established during the Academic Year 1991-92. The School has limited its operation for the obvious reason of strengthening its base to provide quality education. Having realized the objective, the school has started extending its action by identifying and approving Learner Support Centres (LSC) throughout the state of Tamilnadu to help achieve higher gross enrolment ratio and higher literacy rate.

Signature
REGISTRAR
 Bharathiar University
 Coimbatore - 641 046

Signature
DR. E. Moses Daniel, M.B.A., Ph.D., PGDCA, 2011
Principal
 Nehru College of Management
 Nehru Gardens, Thirumalayampalayam
 Coimbatore - 641 105





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 An ISO 14001:2004 & 9001: 2015 Certified Institution,
 "Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



5. This MOU made and entered into this day 16-12-2021 [SIXTEENTH DECEMBER TWO THOUSAND TWENTY ONE] between the SCHOOL OF DISTANCE EDUCATION, BHARATHIAR UNIVERSITY, COIMBATORE - 641 046, Tamilnadu State represented by the REGISTRAR, BHARATHIAR UNIVERSITY, COIMBATORE referred to as PARTY- No.1 and particulars of Learner Support Centre referred to as PARTY-No.2 are given below.

S.No	DETAILS	LEARNER SUPPORT CENTRE PARTICULARS	
1	Name of the LSC & Address. Party No.2	NEHRU COLLEGE OF MANAGEMENT Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105.	Represented by : Dr. L. Karthikeyan Director-MBA
2	Contact Details	E-mail id : ncmprincipal@nehrucolleges.com Ph. No. : 80563 32932, 96777 28276	
3	Centre Code	LSC104	* P A N - A A A T N 3 3 7 5 R
4	Previous MoU Details	From	12-09-2018
		To	11-09-2021
5	Course approved	All Courses	
	Date of MoU	12-09-2021	
6	Payment Details	Renewal Fee of Rs. 25,000/- (Non-Refundable) Bank : HDFC Bank DD. No.: 000164 Date: 24-09-2021 Txn. No.: 21110200268 GST for Renewal Fee of Rs. 4,500/- Bank : HDFC Bank DD. No.: 000165 Date: 24-09-2021 Txn. No.: 21110200272	
	Validity	11-09-2024	
7	Further Period of Renewal Details	Next Renewal Date on or before 12-09-2024 for further Validity Period for 3 yrs. The application for the renewal of MoU shall be made one month in advance of the last date of validity.	

4. Whereas Bharathiar University Act 1981 (Chapter II and Statute 6) to quote "To hold examinations and to confer degrees, titles, diplomas and other academic distinctions on persons who shall have pursued an approved course of study by correspondence whether residing within the University area or not, and to provide lecturers and instructors for persons not being residents within the University area under conditions prescribed".

5. Whereas Second Party expressed its interest vide letter dated _____ to serve as a Learner Support Centre (LSC) of School of Distance Education, Bharathiar University to admit candidates to the various programmes offered by the School of Distance Education and to conduct Personal Contact Programmes (PCP) for students admitted to the various programmes as per the norms of the University.

Whereas Second Party as the Learner Support Centre (LSC) of the School of Distance Education, agreed to adhere the following terms and conditions to offer the Distance Education Programmes to the utmost satisfaction of all the stakeholders and having adequate infrastructural facilities at its establishment and instructional facilities at its own establishment or in the education institution based on the agreement made as recorded by the inspection committee and shall exclusively and effectively serve as the Learner Support Centre of the School of Distance Education of Bharathiar University.

6. The Learner Support Centre (LSC) shall appoint academic Coordinators in numbers as per the demand with suitable qualification for the purpose of Coordination with the School of Distance Education. Shall appoint academic advisors at the rate of one per each branch of study with qualification as prescribed for or equivalent to that of an Assistant Professor of a College.

b. u. n. s. 16/12/21
 REGISTRAR
 Bharathiar University
 Coimbatore - 641 046

R. M. S. Daniel
 DR. R. MOSES DANIEL, M.B.A., Ph.D., P3DCA, 2011
 Principal
 Nehru College of Management
 Nehru Gardens, Thirumalayampalayam
 Coimbatore - 641 105





Nehru College of Management
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
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9. **Admission Procedure:**

The Learner Support Centre (LSC) shall receive the filled in application form from eligible candidates along with the original certificates and other documents as listed in the prospectus and the fee prescribed in the form of Demand Draft / Challan drawn favouring the "THE DIRECTOR, SCHOOL OF DISTANCE EDUCATION" The eligibility conditions for admission to various courses are given in the prospectus, and in the University website. If the University changes the eligibility condition for admission to any of the courses and prescribed eligibility condition for new courses not listed in the prospectus, the same will be informed subsequently and shall be referred to decide on the eligibility of a candidate. If a candidate submits an application with eligibility other than that has been prescribed, the Learner Support Centre (LSC) may refer the case to the School of Distance Education before receiving the payment for admission.

The School of Distance Education shall verify the particulars presented in the application form, certificate and other documents submitted in original and the fee paid and issue admission letters to eligible candidates. The application of ineligible candidates along with the documents submitted shall be returned to the Learner Support Centre, recording the reasons for rejection.

In the event of Learner Support Centres (LSC) submitting applications only with photocopies of the documents required, the School of Distance Education shall issue provisional admission letter and that shall be confirmed on submission of the documents in original, subsequently, however before the last date of admission stipulated. Further, any application submitted online with expression on interest to pursue the programme in this Learner Support Centres (LSC), provisional admission shall be made by School of Distance Education and allot the candidate to the Learner Support Centres (LSC) which shall arrange to get the documents in original from the candidate concerned for confirmation of admission.

The School of Distance Education (SDE) shall assign Enrolment Numbers and issue Identity Cards (ID) to the students enrolled.

10. **Study Materials:**

The study materials for the approved courses shall be made available in the School of Distance Education. The study materials to the students enrolled through the Learner Support Centres (LSC) shall be delivered by post, if the relevant fee is paid or shall be received in person on submission of relevant details. The study materials shall then be distributed to the students without any delay.

The study materials shall under no circumstances be duplicated and issued to any student or used in part or full for the preparation of study materials or book or issued to any candidate of any University in part or full.

If any study material is received in excess or if any unrelated other study material is received, that shall be returned to the School of Distance Education within a reasonable period of time.

11. **Personal Contact Programmes (PCP):**

The schedule of personal contact programmes for the theory and practical's shall be prepared by the School of Distance Education and communicated to all Learner Support

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Shall not establish Learner Support Centre (LSC) at any place other than at the place inspected and approved, and shall not infringe on the rights conferred on any of the Learner Support Centre established prior to this date by the School of Distance Educational, Bharathiar University.

7. Courses Permitted:

The admission notification shall be issued by the Bharathiar University, accordingly the Second party can enroll and admit the students for all the approved courses (as per prospectus and official website) offered by the School of Distance Education (SDE) of Bharathiar University, Coimbatore-641 046.

8. Publicity and Advertisement :

The admission notification shall be issued commonly by the School of Distance Education for the academic year and calendar year admissions and wherever required as news items in leading English and vernacular newspapers/magazines in the state of Tamil Nadu. The Learner Support Centres (LSC) shall arrange for local publicity through any or all modes of information dissemination as deemed fit to popularize the Distance Education Programmes of Bharathiar University with the mindset of increasing admission of eligible candidates.

a. The Prospectus and Application Forms:

The prospectus and application forms are available in the School of Distance Education, which the Learner Support Centres (LSC) shall obtain on payment of the cost prescribed in the form of Demand Draft drawn favouring the "Director, School of Distance Education" or by challan to School of Distance Education account and sell on cost basis, as prescribed, to the students in need. In the event of any new course, which has not been included in the prospectus is permitted, the details of which in the format prescribed shall be given by the Learner Support Centres (LSC) as an annexure.

b. The Tuition and Other Fees:

The details of the fee prescribed are given in the prospectus for the courses offered by the School of Distance Education, which are to be strictly followed. The fees prescribed are subject to revision from time to time by the Bharathiar University and the Learner Support Centre will be intimated on time with the date on which it is to be given effect. In respect of any other course for which the tuition or any other fee has not been fixed, and if such a course is a new unique course permitted to be offered by this Learner Support Centre, then the tuition or other fees shall be fixed by the University with due consultation with the Learner Support Centre (LSC) based on the request received with justifications therefore.

c. The prescribed fee shall be collected from the eligible candidates seeking admission in the manner prescribed by the School of Distance Education.

d. The Learner Support Centre (LSC) shall not collect any fee other than that has been prescribed in the name of any other service provided to the students enrolled.

e. The Learner Support Centre shall also not collect GST / Service tax from the candidates enrolled, unless it is imposed by the Government.

K. V. Srinivas
REGISTRAR,
Bharathiar University
Coimbatore - 641 046

R. M. Daniel
Dr. R. Moses Daniel, M.B.A., Ph.D., P.D.C.A., 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105





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Centres (LSC) for uniformity and this Learner Support Centres (LSC) shall follow that schedule and conduct the programmes as per the requirement of the School of Distance Education utilizing its own infrastructural and instructional facilities or those available in the educational institutions based on the agreement made. If sufficient number of students are not available for a programme, Learning Support Centres in a region shall form a cluster to pool the students and conduct the programme at a convenient facility. In which case, the measures taken shall be intimated to the School of Distance Education. The School of Distance Education is also conducting theory and practical classes in Coimbatore.

For such of those courses for which Personal Contact Programme is conducted by the School of Distance Education, the Learning Support Centre may send the students enrolled. In which case, the Learning Support Centre shall pay the due amount prescribed to the School of Distance Education and get the prior approval in order to facilitate proper scheduling of practical sessions, in particular.

The Learner Support Centres (LSC) shall submit to the School of Distance Education, a consolidated report on the Personal Contact Programmes conducted, incorporating the details of students attended, staff engaged and subjects covered.

The Learner Support Centres (LSC) shall arrange mentors/project guides for the students enrolled for courses for which project is a part of the curriculum. The qualification of such guides shall be as prescribed by the University. The Learner Support Centres (LSC) shall arrange for the preparation of practical record note, duly perused, corrected and certified by an eligible academician, if the Learner Support Centres (LSC) conducted practical sessions for the course concerned.

12. Conduct of Examinations:



The examinations shall be conducted in the month of May for Academic year student and in the month of December for Calendar year student as per the schedule prepared and communicated by the Controller of Examinations, Bharathiar University well in advance. The examinations shall be conducted in examination centres fixed by the Controller of Examinations as per the norms of the University.

The Learner Support Centres (LSC) shall arrange to issue the examination application forms received from the Controller of Examinations to the eligible students and submit the filled in application forms along with the fee paid in the form of Demand Draft in favour of "the Registrar, Bharathiar University" payable at Coimbatore to the Controller of Examinations on or before the last date stipulated. The relevant circulars issued by the Controller of Examinations, Bharathiar University shall be displayed on the notice board and hosted in the website of Learner Support Centres (LSC), if opened. An abstract of the circulars received shall be sent to the students along with the applications.

If the Learner Support Centre (LSC) is approved as an examination centre it shall adhere strictly to the norms prescribed for the conduct of examinations.

The Learner Support Centre (LSC) shall cooperate with the Controller of Examinations in all possible ways deemed fit for the smooth conduct of examinations for the students enrolled through it. The University apart from conducting the examinations shall value answer scripts, publish the results, issue statement of marks and other certificates and award the degree.


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13. Revenue Sharing Pattern :

The following shall be the pattern of revenue sharing between the School of Distance Education, Bharathiar University and the Learner Support Centres (LSC).

CATEGORY	University Share	Tuition fee to be retained by Centre for each candidate
Lab - oriented courses	40 %	60 %
Non-Lab - oriented courses	60 %	40 %

- a. The relevant other fees shall also be paid to the University at the time of admission.
- b. The School of Distance Education, Bharathiar University / respective Learner Support Centre will be responsible for future litigations/liabilities regarding GST/Income Tax, Etc., to the extent of fees actually received by them.
- c. Future revision of fees for School of Distance Education, Bharathiar University / Learner Support Centres approved by the Syndicate time to time will apply.
- d. The Learner Support Centre (LSC) shall not collect any fee other than that has been prescribed in the name of any other service provided to the students enrolled.

The Learning Support Centres should inform SDE about their willingness and schedule to the university at the time of admission of students by giving an undertaking whether, the PCP/ Practical classes will be conducted or not.

14. Other Conditions Agreed Upon :

The Learner Support Centres (LSC) consequent to signing of this agreement shall not serve as the Learner Support Centre of any other University and shall not release common advertisement. The advertisement issued shall be in the approved format and shall not include any matter which affects the interest of the School of Distance Education of Bharathiar University.

- A. The admission office of the Learner Support Centres (LSC) shall be kept open from 8.00 a.m. to 8.00 p.m. on all days excepting national holidays.
- B. The Learner Support Centres (LSC) shall establish phone, computer and photocopying facilities and shall allow the students to make use of such facilities.
- C. The telephone number, fax number and e-mail address of the Learner Support Centres (LSC) shall be made known to the students concerned.
- D. The Learner Support Centres (LSC) shall get PAN card from the Income Tax Department and inform the details to the School of Distance Education for deducting at source the income tax.
- E. The School of Distance Education reserves the right not to offer any programme, irrespective of the students admitted.
- F. The MoU comes into effect from the date of signing of this MoU, subject to ratification by the Syndicate of Bharathiar University.
- G. The signing of this MoU does not preclude the University to sign MoU with any other party to serve as the Learner Support Centre (LSC) of School of distance Education at the place of operation permitted to the second party or at any other place. However, the interest of the second party shall be protected within the ambit of the terms and conditions of the MoU signed.

[Handwritten Signature]
REGISTRAR,
Bharathiar University
Coimbatore - 641 046

[Handwritten Signature]
Dr. A. Moses Daniel, M.B.A., Ph.D., PGDCA, 20
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105





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H. The School of Distance Education shall not in any way be responsible for the appointment, salary and termination of any staff appointed by the second party to manage the Learner Support Centre (LSC).
The Bharathiar University shall periodically assess the Learners Support Centre (LSC) by experts Committee and through the feedback from students collected at the end of the programme.

15. Termination of this Agreement :

- I. First Party, at its own discretion may terminate this agreement without any further obligation upon providing Thirty (30) Calendar Days of written notice to the Second Party. In the event of breach of any provision of this agreement by the second party, the first party, may terminate this agreement forthwith, without any prior notice to the second party. **First Party may forthwith terminate this agreement :**
 - a) if the management, control or constitution of the Second Party changes without intimations and or the approval of the First Party or the Second Party assigns or attempts to assign the whole or part of the interest under this agreement to some other individual/organization without the approval of the first party; or
 - b) if the Second Party fails to comply with any applicable Law or fails to maintain any approval, permit or approval required under law to carry out its activities or fails to keep its premises open and functional during the prescribed hours or submit any false, fraudulent or materially incorrect statement, report or claim, or makes/has made an incorrect representation either under this Agreement or otherwise, or if the Second party in any manner acts in a way detrimental to the interests of the First Party.
- II. Further the first party can terminate the agreement after giving 30 days' notice without assigning any reasons.
- III. The Second party may terminate the present Memorandum at any moment by written notifications given to the other party with 30 days in advance.

16. Resource Security: All the resources in connection with or produced out of the operations, including the students data, staff data or academic data both in Hard and soft forms, are the properties of the Bharathiar University. No part of these resources shall be parted to others or even for the use of center without the expressed consent of the University. The responsibility of protecting them rest with the Learner Support Centres (LSCs). Further, all the terms and conditions, including changes made from time to time, for becoming a Learner Support Centre, will bind the centres.

17. Liability and Indemnity :

- I. Second Party shall defend, indemnify, and hold harmless the First Party and the Second Party from and against any claim, liability, demand, loss, damages, expense, judgment or other obligation or right of action arising out of or in connection with, or which may arise as a result of :
 - a) Breach of this Agreement by the Second Party.
 - b) Misrepresentation by the Second Party to the First Party, or to a Third Party (Learner Support Centres).

[Signature]
REGISTRAR,
Bharathiar University
Coimbatore - 641 046

[Signature]
Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105





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- c) Any action or omission on the part of the Third Party or its officers, employees or agents.
- d) Any unauthorized or misuse of any terms contained in the MoU: or
- e) Any breach of the confidentiality
- II. First Party shall not be liable to the Second Party or to anyone who may claim any right due to its relationship with the Second Party, for any acts or omissions on the part of the Second Party. Employees of the First Party, Affiliates and Associates of the First Party shall not be liable to the Second Party for any incidental, consequential, indirect, special, or punitive damages regardless of whether such liability is based on breach of contract, tort (including negligence), strict liability, breach of warranties, failure of essential purpose or otherwise and even if advised of the possibility of such damages, to the maximum extent permitted by applicable Laws.

This MoU shall be valid for a period of three years and can be renewed for a further period of three years on specific request from the Learner Support Centre (LSC) and as per the decision of the Syndicate.

In spite of three-year validity of MoU, if the University after due assessment of Support Centres is not satisfied with the quality or if any of the conditions stipulated in the said MoU is violated by the Learner Support Centre (LSC), the University shall have full powers to restrain the Learner Support Centre (LSC) from making admissions. The Learner Support Center (LSC) in such an event shall not be entitled to make financial and other claims citing MoU.

If the LSC is half way through and incapable of completing the courses, the University by its direct involvement shall shift the students to some other Learner Support Centre (LSC), in such case the entire cost of completing the courses shall be borne by the former Learner Support Centre.

18. Notices:

Any notice or other information required under Agreement shall be given in writing, in English and by:

- a) Delivering by hand (a written acknowledgement in receipt thereof shall be sufficient evidence that the notice or other information has been duly given) or sending by registered post AD or courier; or
- b) Sending by facsimile transmission, email or other comparable means of communication to the relevant parties (first party and second party) to the addresses given above. E-mail address must be mentioned.

19. Arbitration Clause:


Any divergence or difference derived from the interpretation or application of the present Memorandum shall be resolved by Arbitration between the parties as per the Arbitration Act 1996 and the Hon'ble Vice Chancellor, Bharathiar University shall be the Sole Arbitrator. The place of Arbitration shall be at Coimbatore.

20. Governing Law and Jurisdiction :

All The Parties to this Agreement agree to the following terms and conditions:

- A. This Agreement and all questions of its interpretation shall be construed in accordance with the Laws of the Republic of India.


REGISTRAR,
Bharathiar University
Coimbatore - 641 046


Dr. E. Moses Daniel, MSA., Ph.D., PDDCA, 2011
Principal
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Coimbatore - 641 105





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 "Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



- B. Subject to dispute resolution, the courts at Coimbatore and Madras High Court shall have jurisdiction in respect of all matters relating thereto.
- C. All the Parties hereby consents to the exclusive jurisdiction of such courts (and of the appropriate appellate courts therefrom) in any suit, action or proceeding brought in terms of this Agreement.
- D. If Learner support Center desires to seek relief from the Court of law shall give prior representation before filing Writ Petition for and against in the name of Bharathiar University before any Court of law.
- E. Irrevocably waive, to the fullest extent permitted by law, any objection
- F. which it may now or hereafter have to the venue of any such suit, action or proceeding in any such court or that any such suit, action or proceeding which is brought in in any such court has been brought in an inconvenient form.

The Learner Support Center in turn agreed to adhere all the terms and conditions contained in the Original MoU detailing the duties and responsibilities of both the parties to offer the approved courses under School of Distance Education.

Further, any changes made by the first party as directed by the Syndicate of Bharathiar University shall have to be adhered by the Learner Support Center.

This Memorandum of Understanding (MoU) is prepared in two identical copies and in English by authorized representatives of both institution and each institution will retain one copies respectively.

In witness whereof, the parties here to execute this Agreement.

[Handwritten Signature]
 THE REGISTRAR ^{1/c} (Party No.1)
 REGISTRAR ^{1/c}
 Bharathiar University
 Coimbatore - 641 046

[Handwritten Signature]
 LSC (Party No.2) - 12-21



WITNESSES:

[Handwritten Signature]
 DIRECTOR
 SCHOOL OF DISTANCE EDUCATION
 Bharathiar University
 Coimbatore - 641 046.

[Handwritten Signature]
 Dr. A. Moses Daniel, M.A., Ph.D., PGDCA, 2003
 Principal
 Nehru College of Management
 Nehru Gardens, Thirumalayampalayam
 Coimbatore - 641 105
[Handwritten Signature]
 SATHISH KUMAR M
 ADMIN



Nehru College of Management
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SCHOOL OF DISTANCE EDUCATION
BHARATHIAR UNIVERSITY
 COIMBATORE - 641 046 Tamilnadu, India

State University | Re-Accredited with 'A' Grade by NAAC | Ranked 13th among Indian Universities by MHRD-NIRF

Ref. No. BU/SDE/LSC - Nehru College /2018/104

Date: 17-09-2018

CERTIFICATE

This is to certify that **M/s. Nehru College of Management, Coimbatore** (Centre Code: **LSC104**) has been approved as Learner Support Centre of School of Distance Education, Bharathiar University, Coimbatore - 641 046, Tamilnadu to conduct all the approved SDE courses offered by SDE, B.U., upto **11.09.2021**. The details are given below:

S.No	DETAILS	LEARNER SUPPORT CENTRE PARTICULARS
1	Name of the LSC & Address- Party No.2	NEHRU COLLEGE OF MANAGEMENT Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105.
2	Contact Details	Represented by : Dr. S. Franklin John Principal E-mail id : ncmprincipl@nehrucolleges.com Ph. No. : 0422 - 2933610, 9894622327
3	Centre Code	L S C 1 0 4 * P A N - A A A T N 3 3 7 5 R
4	Course approved	All Courses offered by SDE - BU
5	Date of MoU	12-09-2018
	Payment Details	Approval Fee of Rs.1,00,000/- (Non-Refundable) Syndicate Bank DD. No.: 291868 Date: 05-09-2018 - Trn. No.: 18091400133.
	Validity	11-09-2021
6	Further Period of Renewal Details	Next Renewal Date on or before 12-09-2021 for further Validity Period for 3 yrs. The application for the renewal of MoU shall be made one month in advance of the last date of validity.

RUC

Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2011
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



S. S. 17/9/18
DIRECTOR _{1/c}

DIRECTOR
 School of Distance Education
 Bharathiar University
 COIMBATORE - 641 046



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SCHOOL OF DISTANCE EDUCATION, BHARATHIAR UNIVERSITY
COIMBATORE - 641 048, TAMIL NADU.

LSC104 15040900093
NEHRU COLLEGE OF MANAGEMENT, COIMBATORE

BBA BUSINESS ADMINISTRATION 1
 1 18AUCDND0229 MA. BRREKUMAR NAR 1

Sr. No.	Book Title	No. of Books
1	Malayalam 0229	1

B.COM COMMERCE 1
 1 18AUCMND407 MA. RAJESH C M 1

Sr. No.	Book Title	No. of Books
1	Malayalam 0407	1

BSC COSTUME DESIGN & FASHION 8
 1 18AUCDND0038 MA. ANAGHA T 1
 2 18AUCDND0039 MA. ANJALI SURESHAN 1
 3 18AUCDND0040 MA. CHENBU MOL T M 1
 4 18AUCDND0041 MA. SURSHA A M 1
 5 18AUCDND0042 MA. LISHA SABU 1
 6 18AUCDND0043 MA. LAYANA BABURAJ 1
 7 18AUCDND0044 MA. JESTY JOSE 1
 8 18AUCDND0045 MA. VISHNAVIP 1

Sr. No.	Book Title	No. of Books
1	Malayalam	8
	0038 0039 0040 0041 0042 0043	
	0044 0045	

Total No. of Books : 18
 Total No. of Candidates : 10

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Coimbatore - 641 105

Dt: April 2019 10:40:16 am Page 1 of 1



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MoU with Coimbatore Marine College



தமிழ்நாடு தமிழ்நாடு TAMIL NADU

06/5/22
Nehru College of
Management
Coimbatore

00AC 457619
சீலிப். சூர்
ஸ்டாம்ப் வெண்டர்
தலை. நெ. 928/ஈ1/2021-16 கோவை
423, மருதமலை ரோடு,
பா.நா. புதூர், கோவை - 41.



Memorandum of Understanding
Student Exchange Agreement

This Memorandum of Understanding entered into on 11 / 05 / 2022 at Coimbatore

BETWEEN

Nehru College of Management, Nehru Gardens, Thirumalayampalayam, Coimbatore - 641105

AND

Coimbatore Marine College, #296, Pollachi Main Road, Myleripalayam, Othakalmandapam
(Post), Coimbatore - 641 032

[Handwritten signature]

[Handwritten signature]

For Nehru College of Management
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

For Coimbatore Marine College
Capt. SELVARAJAN RAMIAH
PRINCIPAL
COIMBATORE MARINE COLLEGE
COIMBATORE 641 032

Nehru College of Management: A Standalone B School, approved by AICTE & Affiliated to Bharathiar University, Accredited by NAAC with B++ & Recognized by UGC with 2(f) & 12(B) established in the year 1996, under the able leadership of our founder chairman Late PK Das and is now in its 26th successful year and the institute is marching ahead towards achieving the Vision and Mission of founder chairman under the guidance of Our Managing Trustee Adv Dr. P. Krishna Das and Our Beloved CEO and Secretary Dr. P. Krishnakumar. The institute offers professional PG & Research programmes including MBA, MCA, M.Phil & Ph.D in Management and Computer Technology with a total strength exceeding 250 in numbers. (here-in-after referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part.

Coimbatore Marine College: Approved by Director General of Shipping, Govt. of India Ranked A1 Grade in CIP by Indian Registry of Shipping ISO 9001:2015 Certified Institution by Bureau Veritas Premier Marine Institute Since 2001. The institute offers 6 courses under Pre-Sea Courses, 2 courses under School of Maritime & Logistics, 3 courses under Hospitality Management and 5 Post-Sea Courses. (Here-in-after referred to as "CMC", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the Second Part.

WHERE AS

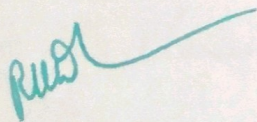
The parties have had preliminary discussions in this matter and have ascertained areas of broad consensus, under a Memorandum of Understanding.

Student Exchange

Pursuant to the agreement of the student exchange, NCM & CMC will exchange students accordingly to the terms laid out in Annexure 1. It is desired by both the parties that there will be significant flow of students in both directions.

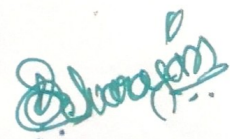
Commencement, renewal, termination and amendment

This MOU will come into force upon affixing of the signatures of the representatives of the partner institutions and will remain in effect for three years. This MOU may be renewed upon its expiry, with the agreement of both partner institutions. If either partner institutions wishes to terminate the MOU before the completion of three years period it must notify the other institution not less than six months prior to the termination of the MOU. This MOU or its renewal and the actions taken under it may be renewed at any time. Modifications may be by mutual agreement and any amendment or extension to the agreement may be formalized by the exchange of letters between the two parties.



For Nehru College of Management

Dr. E. Moses Daniel, M.A., Ph.D., P.D.C.A., P.G.D.I.P.
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



For Coimbatore Marine College
Capt. SELVARAJAN RAMIAH
PRINCIPAL
COIMBATORE MARINE COLLEGE
COIMBATORE 641 032.

Annexure 1

1. The institution where the student is admitted to earn a degree is the home institution and the Institution to which the student is sent as exchange student is the host institution.
2. Students under the student exchange programme will be classified as special exchange students. Special exchange students will be permitted to take courses on management/ Computer application, as well as participate in project work.
3. In each case, the specifications from the faculty/ project supervisors at the host institution are required. Such specifications will take into account among other things to check whether the student has prerequisites for the project.
4. Special exchange students will pay the required fees such as tuition fees, admission fees, etc at the home institution: However, the exchange students need not pay any fee to the host institution.
5. Course credits and grades earned will be determined by the home institution based on the grade report from the host institution.
6. The number of students and time duration will be worked out on a case to case basis.
7. Participants when they are in the host institution will be subjected to the rules and regulations of the host institution.
8. The Selection and nomination of the students will be done by the home institution.

RUDR

Nehru College Of Management

By: Dr. R. Moses Daniel

Title: PRINCIPAL

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA., PGDIB
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

Selvarajan

Coimbatore Marine College

By: RAMIAH SELVARAJAN

Title: PRINCIPAL

Capt. SELVARAJAN RAMIAH
PRINCIPAL
COIMBATORE MARINE COLLEGE
COIMBATORE - 641 032.



In presence of: *Karthikeyan*

(Dr. L. Karthikeyan)
11/5/22

Dr. L. KARTHIKEYAN
B.Sc(Ag), MBA, PGDBF, SET, Ph.D
DIRECTOR - MBA
NEHRU COLLEGE OF MANAGEMENT
T.M.PALAYAM, COIMBATORE-641 105.
Sign and Seal



In presence of: *[Signature]*

[Dr. S. B. Senthil Kumar]
Prof. Senthil Kumar. S
Dean
Coimbatore Marine College.
Sign and Seal



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An ISO 14001:2004 & 9001: 2015 Certified Institution,
"Nehru Gardens "Thirumalayampalayam,Coimbatore - 641 105.



NCM students visited Coimbatore marine college on 21/10/2022



Rust

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Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

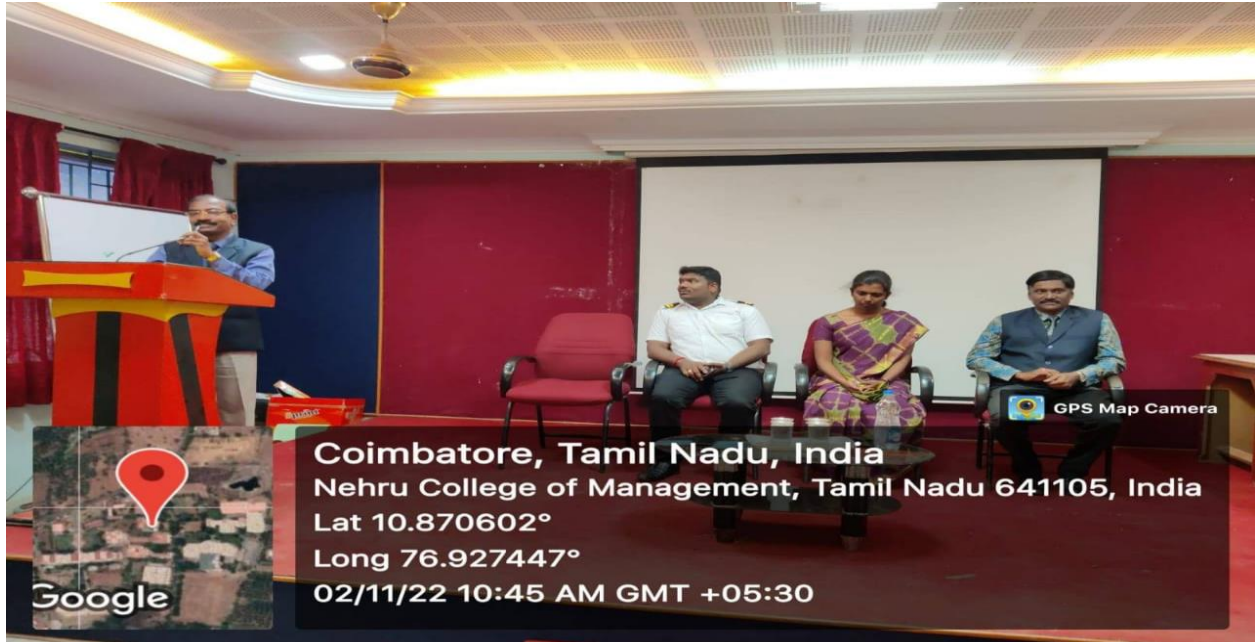


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Coimbatore marine college students visited NCM on 02/11/2022



Rust

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Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



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MoU with NGI-TBI



தமிழ்நாடு தமில்நாடு TAMIL NADU

93AB 348082

25.08.2021

NEHRU GROUP OF INSTITUTIONS
TECHNOLOGY BUSINESS INCUBATOR
Coimbatore

சி.காட்சாயிணி

S. தாட்சாயிணி,
(S. DHATCHAYINI)
STAMP VENDOR

L No: 928/ஆ/2021-4

10 C, SBI Road, Coimbatore - 18

MEMORANDUM OF UNDERSTANDING



1. **Parties.** This Memorandum of Understanding (hereinafter referred to as "MOU") is made and entered into by and among the Nehru Group of Institutions Technology Business Incubator (NGI TBI) registered under the Travancore Literary Scientific & Charitable Societies Act 1955, whose address is Abdulkalam Block, Thirumalayampalayam, Coimbatore - 641105, Tamil Nadu herein after called as FIRST PARTY, Nehru College of Management (NCM), A Stand Alone Business School (Affiliated to Bhatthiar University, Coimbatore) located at Nehru Garden, Thirumalayampalayam, Coimbatore - 641105 as SECOND PARTY and VibaEdu Serv LLP whose address is VibaEdu Serv LLP, Cultiv8 Coworks TBI, 5/30, 2nd St, SRI THIRUVENGADAM NAGAR, Alamelu Manga Puram, Ganapathypudur, Coimbatore, Tamil Nadu 641006 herein after called as THIRD PARTY.

2. **Purpose.** The purpose of this MOU is to establish the terms and conditions under which the First party will associate with Second & Third Party to offer a course on Ideation for Start-ups.

3. **Term of MOU.** This MOU is effective upon the day and date last signed and executed by the duly authorized representatives of the parties to this MOU. This MOU is for a period of Three years from the date of execution. This MOU may be terminated, without cause, by any of the three parties upon 60 days written notice, which notice shall be delivered by hand or by certified mail to the address listed above.

4. **Responsibilities of First Party.**

- i. NGI TBI will act as a “One Stop Shop Business Centre” for start-ups in facilitating Entrepreneurial & Innovative Ecosystem to all its stakeholders.
- ii. The First party grants permission to use our working space to The Third party for their administrative purpose.
- iii. The Certificate issued jointly by all the three parties on completion of the course after fulfilling all the requirements as designed in the course.

5. **Responsibilities of Second Party.**

- i. The Second Party is the Academic partner with Party one & Party three to provide advice, Consultancy and delivery of classes for the course so designed by The Third party.
- ii. The Head of the Institution of the Second Party will be one of the signing authorities.
- iii. Second party shall keep all the information shared in connection with this MOU as confidential and non-disclosable.

6. **Responsibilities of Third Party.**

- i. The Third party is the course Owner associate with First and Second Parties, will do all the necessary admission related activities.
- ii. The Third party will develop the Technical Application for sharing of study materials, online evaluation system, necessary contents, online class links, online payment facilities and need of the students facilities according to time to time requirements.
- iii. The Third party will prepare the list of all Technical Labs available as per the various elective areas and get all permissions and provisions for all the students to get trained in the respective electives.
- iv. The Third Party will bring Industrial connects and experts to empower the students with necessary MoU

7. Payment

- i.** The Third party shall pay for the facilities and services provided by First party and the payment schedule for the same is attached as Annexure II with this MOU and will form a part of this MOU.
- ii.** The Annexure –II will be applicable to 36 months from the date of execution of this agreement and tariff will be renewed with escalation if the MOU is renewed after 3 years.
- iii.** The Third party shall share the revenue generated through the course with the First party

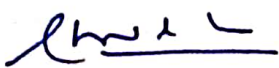


8. General Provisions

- A. Either party may request changes to this MOU.** Any changes, modifications, revisions or amendments to this MOU which are mutually agreed upon by and between the parties to this MOU shall be incorporated by written instrument, and effective when executed and signed by all parties to this MOU.
- B. Applicable Law.** The construction, interpretation and enforcement of this MOU shall be governed by the laws of the State of Tamil Nadu. The courts of the State of Tamilnadu shall have jurisdiction over any action arising out of this MOU and over the parties, and the venue shall be the Coimbatore, Tamil Nadu.
- C. Entirety of Agreement.** This MOU, consisting of 5 pages, represents the entire and integrated agreement between the parties and supersedes all prior negotiations, representations and agreements, whether written or oral.
- D. Severability.** Should any portion of this MOU be judicially determined to be illegal or unenforceable, the remainder of the MOU shall continue in full force and effect, and either party may renegotiate the terms affected by the severance.
- E. External Beneficiary Rights.** The parties do not intend to create in any other individual or entity the status of a third-party beneficiary, and this MOU shall not be construed so as to create such status. The rights, duties and obligations contained in this MOU shall operate only between the parties to this MOU, and shall inure solely to the benefit of the parties to this MOU. The provisions of this MOU are intended only to assist the parties in determining and performing their obligations under this MOU. The parties to this MOU intend and expressly agree that only parties signatory to this MOU shall have any legal or equitable right to seek to



enforce this MOU, to seek any remedy arising out of a party's performance or failure to perform any term or condition of this MOU, or to bring an action for the breach of this MOU.

9. **Signatures.** In witness whereof, the parties to this MOU through their duly authorized representatives have executed this MOU on the days and dates set out below, and certify that they have read, understood, and agreed to the terms and conditions of this MOU as set forth herein.

The effective date of this MOU is the date of the signature last affixed to this page.

First Party Name with stamp and Date	Second Party Name with stamp and Date	Third Party Name with stamp and Date
 Dr. P. Krishnakumar, M.B.A., Ph.D., D. Litt. President Nehru Group of Institutions Technology Business Incubator Dr. A.P.J. Abdul Kalam Block Nehru Group of Institutions Campus, Thirumalayampalayam, Coimbatore - 641 105. Tamilnadu, India	 Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDIB Principal Nehru College of Management Nehru Gardens, Thirumalayampalayam Coimbatore - 641 105	 VIBA EDU SERV LLP DESIGNATED PARTNER

Witnesses:

Witness 1 Name with address	Witness 2 Name with address	Witness 3 Name with address
 Dr. B. Vaikundaselvan., BE., M.E., Ph.D Executive Director Nehru Group of Institutions Technology Business Incubator Dr.A.P.J. Abdul Kalam Block Nehru Group of Institutions Campus, Thirumalayampalayam, Coimbatore - 641 105. Tamilnadu, India.	 Dr. P. KANNAN Professor. Nehru College of Management, Coimbatore	



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NEHRU COLLEGE OF MANAGEMENT

"Nehru Gardens", T. M. Palayam, Coimbatore-641 105,
(Approved by AICTE, New Delhi and Affiliated to Bharathiar University, Coimbatore)



Moulding True Citizens

NEHRU GROUP OF INSTITUTIONS

RESEARCH & DEVELOPMENT CELL

Organizes

TECHNOLOGY-BASED ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (TEDP)

To encourage our students to be the job creators and not job seekers



सत्यमेव जयते
Department of Science and Technology
Ministry of Science and Technology
Government of India



NSTEDB

Department of Science
& Technology
Government of India



ENTREPRENEURSHIP
DEVELOPMENT
INSTITUTE OF INDIA

Rust

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RESOURCE PERSON

The Team of Resource Persons consists of Experts from

- Entrepreneurship Development Institute of India (EDII)
- Coimbatore District Small Industries Association (CODISSIA)
- District Industries Centre (DIC)
- National Small Industries Corporation (NSIC)
- Ministry of MSME
- NGI Technology Business Incubator & Other CEOs of TBI
- Patent office, Successful Entrepreneurs, Industries & Banks

TARGET AUDIENCE

- Graduates aged between 21-45 years with Degree / Diploma in Science / Engineering / Technology.
- Number of participants is limited to 25 and registration is based on first-come-first-served basis.

KEY INFORMATION

- Application form can be downloaded from NGI website : www.nehrucolleges.com/r&d.php and filled copy can be send to Programme Director on or before 25.02.2021.
- No Registration Fee & Accommodation is free

Send the Application form to Programme Director
The Director, R & D Cell,
Nehru Group of Institutions,
Coimbatore & Kerala
Ph : 0422 2251148
E-mail: www.coordinatornewgeniedc@nehrucolleges.com
Web : www.nehrucolleges.com/r&d.php

CERTIFICATE OF PARTICIPATION

Research & Development Cell, Nehru Group of Institutions will issue a certificate of participation on successful completion of the programme.



Sponsored

SIX WEEKS TECHNOLOGY BASED ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (TEDP)

"To Teach you, Guide you & Build your promising Future"

on

INTERNET OF THINGS (IoT)

"If you think that the Internet has changed your Life,
Think again. The IoT is about to change it all over again!"

Under DST -NIMAT PROJECT, 2019 - 20

From 10.03.2021 to 20.04.2021

Organized by

Research and Development Cell,
Nehru Group of Institutions,
Coimbatore, Tamil Nadu

ABOUT NEHRU GROUP OF INSTITUTIONS

Nehru College of Educational and Charitable Trust was established in 1968 with a cluster of Educational Institutions popularly called as "Nehru Group of Institutions" both in TamilNadu and Kerala. In five decades, the group is having 20+ Institutions, offering UG, PG & Research Programs in Medical, Engineering, Aeronautical, Pharmacy, Nursing, Bio Technology, Arts & Sciences, Law, Management & Schools.

ABOUT TECHNOLOGY BASED ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (TEDP)

A Technology Based Entrepreneurship Development Programme primarily focuses on Training and Development need of Science & Technology Entrepreneurs in a specific Technology area. This TEDP programme will be organized for six weeks on Internet of Things. The Internet of things (IoT) is the network of physical objects or "Things" embedded with electronic, software, sensors, and network connectivity which enable these objects to collect and exchange data. The Internet of Things allows objects to be controlled remotely across existing network infrastructure, creating opportunities for more direct integration between the physical world and computer-based systems, and resulting in improved efficiency accuracy and economic benefit.

OBJECTIVE

TEDP is a structured Training programme

- Designed to motivate and develop Entrepreneurs in The Internet of Things
- Exposes to Technical knowledge about the Products and Technologies in IoT
- Enables to develop the skills at the IoT lab and the Technology
- Exposes to commercially Viable Technologies of IoT in todays world
- Supports to know the intricacies of how to start and manage an Enterprise in IoT domain.

PROGRAMME STRUCTURE

TECHNOLOGY

Applications and Technology Trends in IoT
Devices and Communication Techniques
Cloud Computing
Fog Computing
M2M Communication Protocols
Architecture and Paradigms of IoT
IoT Hardware and peripherals
Integrated Development Environment for IoT
Android for IoT
SDN for IoT
Security in IoT
Industrial IoT
IoT in Healthcare

ENTREPRENEURSHIP

Entrepreneurship - Concept and Present Scenario
Business Environment Scanning
Project Identification and Opportunity Guidance
Market Survey
Intellectual Property Rights (IPR)
Role of Supporting Agencies and Schemes
Role of Financial Institutions and Banks
Motivational Training
Technical and Financial Aspects
Business Plan / Project report Preparation
Managerial Aspects
Entrepreneurial Journey of Successful Entrepreneurs

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2013
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DST – NIMAT PROJECT

PROFORMA FOR POST PROGRAMME REPORT (PPR) OF TEDP

1	Name & Address of Programme Implementing Agency (with Tel/ Fax /E-mail)	Entrepreneurship Development Cell, Department of Research & Development, Nehru Group of Institutions, Thirumalayampalayam - post, Coimbatore – 641 105, Tamil Nadu. Ph:0422 – 2622007
2	Programme Trade (Applicable to TEDP only)	TEDP – Internet of Things
3	Programme Location	Nehru College of Management, Coimbatore, Tamil Nadu
4	Programme Date	From 10.03.2021 to 20.04.2021
5	Name of the Coordinator	Dr.T. Jayaprakash
6	Methods adopted to promote the programme:	Pamphlets / Brochure
7	Date of Interview	05.03.2021
8	No. Of application Received	26
9	No. Of Candidates attended the Interview	26
10	No. Of Candidates Selected	26
11	No. of candidates completed the programme successfully	(Male 21 Female 05)
12	List of participants	Annexure – I
13	Programme schedule	Annexure – II
14	List of resource persons	Annexure – III
15	List of industries visited	Annexure – IV
16	Participant's feedback	Annexure – V
17	Photographs of Programme	Annexure – VI Attach one group photo, one class room photo and one industry/institute visit photo.

Dr. A. Moses Daniel, M.B.A., Ph.D., PGDCA, 2001

Principal

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ANNEXURE – I

LIST OF PARTICIPANTS

SR. NO.	NAME, ADDRESS AND CONTACT DETAILS OF PARTICIPANT	AGE	MALE / FEMALE	EDUCATION	CATEGORY: GEN / SC / ST / OBC / MINORITY	PROJECT/PRODUCT SELECTED	AADHAAR NUMBER
1	ABUL HASSAN A SHAILA MANZIL POKKUNNI PALAKKAD – 678504 9633099838	21	M	MCA	OBC	Mobile Web Search Personalization using Ontological User Profile	8863 9883 5088
2	AMITH KRISHNAN M RAMVILAS(2D), EMERALD APARTMENTS, NANDHAVANAM TRIVANDRUM – 695033 9074105187	22	M	MCA	General Nair	Hotel Management Information System in PHP	7697 8453 3403
3	ANJAL A MELEKAVARATHODU PALAKKAD – 678534 7559965806	21	M	MCA	OBC	Cloud Computing with PHP – Using Amazon S3 with the Zend Framework	6144 9402 4682

Rust
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4	ARUN KUMAR S 6/30 VALLUVAR STREET, COIMBATORE – 641105 8072174638	21	M	MCA	BC	The PHP Programmer's Guide to Secure Code	2708 7588 7460
5	BHARATH G 1/174, MIDDLE STREET, CHITRAPATTI, THURAIYUR(TK), TRICHY DISTRICT. – 621010 7010198658	21	M	MCA	BC	Pharmacy Management System in PHP + MySQL	3560 7869 1600
6	DAMODHARAN P S 11 ARR ROAD, KUMBAKONAM THANJAVUR – 612001 6379361056	20	M	MCA	BC	Student Information System using PHP and MYSQL	4117 5298 1203
7	R DEEPTHI VATTAMPOTTA HOUSE, PALAKKAD – 678553 9446637108	20	F	MCA	OBC	C++ Project on Hospital Management System	5885 0881 2417
8	DHANEESH P S PULIYATHPARAMBIL HOUS, EMUTHRATHIKKARA , PARAPPUKARA POST THRISSUR – 680310 9446943291	31	M	MCA	OBC	Mobile Phones and Cloud Computing: A paper on mobile phone application offloading by cloud computing utilization	8830 4259 6262
9	EMMANUEL VINCENT	21	M	MCA	<i>Rajit</i> OBC	An Android Application for	5005 1168 6684

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	KONNULY HOUSE, ERNAKULAM – 683519 7356500750					Saving Ideas	
10	HARIHARAN V 3/345, BANGALATH STREET, KABISTHALAM(PO) THANJAVUR(DT) – 614203 7639110331	20	M	MCA	OBC	Lightweight M2M Solution on Android Platform	9400 3489 3574
11	INDHUMATHI S 33/8 A1, SINGALAM GOMBI, ERUMAPATTI (PO) NAMAKKAL – 637013 6379273603	20	F	MCA	MBC	Enriching Circuit Switched Mobile Phone Calls with Cooperative Web Applications	7954 0671 4128
12	JENCY R NO.31, DWARAKA NAGAR BANGALORE – 560085 9741808326	21	F	MCA	OBC	Interactive Web-based Guideline for the Efficiency of Household Electric Power Consumption	2522 0688 8251
13	MANIKANDAN R 5/219, KANATHAMPATTI S. AMMAPALAIYAM(PO), DHARUMAPURI (DT), 636906 8300429057	20	M	MCA	ST	Design of Shopping Mall Management System	9773 5799 3387
14	MAYA R KRISHNANJALI(HO), PALAKKAD – 678582 81139 22396	22	F	MCA	General Nair	Distributed Caching in a Multi-Server Environment	2189 1191 5105

RWS
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15	MOHAMED THAIYOOB A M 356D/S TPR ROAD SIVAGANGAI – 630302 9786593885	21	M	MCA	OBC	Online Auction in ASP.Net and VB.Net	6281 2718 9766
16	MRUDUL K KULATHINGAL (HOUSE), CHITTUR, PALAKKAD 79071 78230	21	M	MCA	OBC(BADU KKA)	Voice Based Automated Transport Enquiry System in C#.net and MySQL	8106 6316 7718
17	NAVEEN N NAVANEETHAM , KUZHALMANNAM (P.O) , PALAKKAD – 678702 7736385300	21	M	MCA	OBC	Billing System for a Departmental Store in ASP.Net + SQL	3349 1897 1242
18	RICHERT V 422,18 VEETU COMPOUND VIRUDHUNAGAR (DT) – 626001, 9344858387	20	M	MCA	BC	3D Graphics Library for Mobile Applications	679105014044
19	ROHITH P K POOZHICKUNNATH HOUSE, VEERAMANGALAM POST, CHERPULASSERY, PALAKKAD – 679503 9846356288	22	M	MCA	OBC	Smart Card Reader Using Mifare Technology	2260 6863 0251
20	ROSHNI T THALASSERY HOUSE, KOTHAYUR PALAKKAD – 679522 90722 18183	21	F	MCA	OBC	Motion Detection and Instant Alerter	2590 5667 3608

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21	SHAAHUL HAMID P M BAITHUL KHALEEL, PALAKKAD – 679101 9074038842	22	M	MCA	OBC	Face Detection Using Template Matching	5551 2398 9983
22	VASANTHAKUMAR C 2/215(B),KARUNAMBIGAIN AGAR 1ST STREET, VAVIPALAYAM, TIRUPPUR – 641666 9080106254	20	M	MCA	MBC	Dynamic Signature Verification Using Pattern Recognition	9962 4857 4013
23	VIMALKUMAR J 1128 PILLAYAR KOVIL STREET, KOTTANGAL, MELPULIDIYUR (POST), THIRUVANNAMALAI (DT) 8667623157	20	M	MCA	MBC	Data Mining For Credit Card Application Processing	6752 9962 8760
24	VISWAJITH K M KANJIRANI HOUSE PALAKKAD – 678596 8075401443	21	M	MCA	OBC	Biometric Authentication System Using the Human Ear	3061 9494 0849
25	VIVEK A S GEETHANJALI KHASA PALAKKAD – 678701 9744939953	21	M	MCA	General Nair	Blog Mining and Emotion Argumentation	8776 4315 3817
26	YOGESHWARAN V R 15/B, KAMATCHI AMMAN MADURAI – 625016 8825861190	21	M	MCA	BC <i>Rishi</i>	Empirical Model of HTTP Network Traffic	3239 8171 6939

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ANNEXURE – II
PROGRAMME SCHEDULE

Date and Day	Session	Subject / Topic	Faculty
10/03/2021 1 st Day	I	Inauguration & Programme Objectives: Expectations from trainees, Final Goal, Programme's	Shri. D. Shanmuga Sundaram Chief Technology Officer, Inexpensive Coders, Coimbatore, Tamil Nadu
	II	Who is an Entrepreneur & Charms of Being an Entrepreneur:	
	III	Schemes of Assistance for MSMEs: Financial Agencies / Institutions	Smt. B. Kayalvizhi, Assistant Director, MSME Development Institute, Ministry of MSME, Government of
	IV		
11/03/2021 2 nd Day	I	Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies	Shri. B. Karthigaivasan, General Manager, District Industries Centre, Government of Tamilnadu, Coimbatore, Tamil Nadu
	II		
	III	Importance of Technology and knowledge based entrepreneurship	
	IV		
12/03/2021 3 rd Day	I	How to Identify Business Opportunities	Dr. B. Vaikundaselvan Executive Director, Nehru Group of Institutions, Technology Business Incubator, Coimbatore.
	II	Opportunities identification: Criteria of selection & Sources of	
	III	How to conduct Market Survey: Tools, Techniques and Guidelines	
	IV		

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Date and Day	Session	Subject / Topic	Faculty
13/03/2021 4 th Day	I	How to find out pre-feasibility of a Project	Shri. R. Ramamurthy, Coimbatore District Small Industries Association (CODISSIA), Coimbatore, Tamil Nadu
	II	Preparing Preliminary Project Report (PPR)	
	III	Factory Visit and Experience Sharing with Innovative Entrepreneurs	
	IV		
15/03/2021 5 th Day	I	Soft Skill Development: Communication	Dr. T. Jayaprakash Associate Professor &Coordinator, NGI – New Gen IEDC
	II	Soft Skill Development: Information Seeking	
	III	Briefing and Planning for the Market Survey: Questionnaire Preparation	
	IV		
16/03/2021 6 th Day	I	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities	
	II		
	III		
	IV		

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Date and Day	Session	Subject / Topic	Faculty
17/03/2021 7 th Day	I	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities	
	II		
	III		
	IV		
18/03/2021 8 th Day	I	Feedback, Discussion on Market Survey & evaluating PPRs	Dr.P. T. VijayaRajkumar, Director, Management Studies, Nehru Institute of Engineering and Technology, Coimbatore.
	II		
	III	Interactions with Technical Experts for finalising projects	
	IV		
19/03/2021 9 th Day	I	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Shri. S. Hariharan Founder & CEO, NoothukuMuttai& The Shake Studio, Coimbatore, Tamil Nadu
	II		
	III		
	IV		

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Date and Day	Session	Subject / Topic	Faculty
20/03/2021 10 th Day	I	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Mr. V. Sathya Murthy, Incubation Manager, Nehru Group of Institutions, Technology Business Incubator, Coimbatore.
	II		
	III		
	IV		
22/03/2021 11 th Day	I	Developing Entrepreneurial Competencies (Achievement Motivation Training)	Mr. V. Vinod Kumar Coordinator – ED Cell, Nehru Institute of Engineering and Technology
	II		
	III		
	IV		
23/03/2021 12 th Day	I	How to Prepare Detail Project Report	Smt. B. Kayalvizhi, Assistant Director, MSME Development Institute, Ministry of MSME, Government of India, Coimbatore.
	II	Production Planning in MSME	
	III		
	IV	Purchase Technique	

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Date and Day	Session	Subject / Topic	Faculty
24/03/2021 13 th Day	I	Working Capital Assessment & Management in SSI	Shri. G. Kannan, Senior Branch Manager, National Small Industries Corporation (NSIC), Coimbatore.
	II		
	III	Break Even Point	
	IV		
25/03/2021 14 th Day	I	Product Costing and Cost Consciousness	Mr. D. Rajaji, Manager – Training, Coimbatore Industrial Infrastructure Association, Coimbatore.
	II		
	III	Profitability & Balance Sheet	
	IV		
26/03/2021 15 th Day	I	Cash flow	Shri. K. Chandran, Former Assistant General Manager, Indian Overseas Bank, Coimbatore.
	II	Production Planning	
	III	Preparation of Detail Project Report	
	IV		

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Date and Day	Session	Subject / Topic	Faculty
27/03/2021 16 th Day	I	Marketing Management: Product Promotion, Sales and Advertisement	Dr. K. Ravikumar, Principal, Nehru Institute of Information Technology and Management, Coimbatore.
	II		
	III	Financial Management	
	IV		
29/03/2021 17 th Day	I	Human Resource Management	Dr. R. Moses Daniel Principal, Nehru College of Management, Coimbatore, Tamil Nadu
	II	Time Management	
	III	IPR and It's Management	
	IV	Pattern, Copy Rights, Trade Mark and Industrial Management	
30/03/2021 18 th Day	I	Negotiation and Networking	Dr.P. T. VijayaRajkumar, Director, Management Studies, Nehru Institute of Engineering and Technology, Coimbatore.
	II	Delegation of Authority and Work Effort	
	III	Leadership Modes	
	IV	Efficiency Orientation and Systematic Planning	


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Date and Day	Session	Subject / Topic	Faculty
31/03/2021 19 th Day	I	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)	Shri. B. Karthigaivasan, General Manager, District Industries Centre, Government of Tamilnadu, Coimbatore, Tamil Nadu
	II		
	III	Taxation: Various Taxes Applicable to MSME	
01/04/2021 20 th Day	I	Legal formalities for Loan Disbursement	Mrs. Nadasha, Assistant Bank Manager, Canara Bank, Coimbatore.
	II		
	III	Interfacing with Leading Institutions for Business Plan Appraisal	
	IV	Interfacing with R&D Institutions	
02/04/2021 to 19/04/2021 21 st Day to 35 th Day	I	Beta Technologies India Pvt. Ltd., Coimbatore Technical Training / Exposure on the projects chosen by the Trainees 1. Data Analysis & Cloud Computing 2. Programme Languages used in Raspberry Pi 3. Embedded Systems Design Based on IoT 4. Arduino & its applications	
	II		
	III		
	IV		
20/04/2021 36 th Day	I	Feed back and Evaluation of the Programme	Mr. V. Vinod Kumar Coordinator – ED Cell, Nehru Institute of Engineering and Technology
	II		
	III	Action plan preparation	
	IV	Valedictory	


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SESSION WISE REPORT

Research and Development Cell, Nehru Group of Institutions, organized the TECHNOLOGY BASED ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (TEDP) on “Internet of Things” for the year 2019 - 20 at Nehru College of Management (NCM), Coimbatore during 10.03.2021 to 20.04.2021. It was sponsored by National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), New Delhi and Entrepreneurship Development Institute of India, Ahmedabad (EDII) under Department of Science and Technology- National Implementing and Monitoring Agency for Training (DST-NIMAT) Projects.

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Day 1 – (10/03/21) Forenoon session

Inauguration of TEDP on Internet of Things @ NCM



Shri. D. Shanmuga Sundaram, Chief Technical Officer, Inexpensive Coders, Coimbatore deliver the Chief Guest Address.

- **Dr. R. Moses Daniel**, Principal, NCM Welcome the gathering
- **Dr. T. Jayaprakash**, Coordinator, NGI – New Gen IEDC Proposed the Vote of Thanks.

MODULE – 1: ENTREPRENEURSHIP & SCHEMES OF ASSISTANCE

Day 1 (10/03/21) Forenoon Session - Shri.D. Shanmuga Sundaram

Programme Objectives: Expectations from trainees, Final Goal, Programme's Strategy

Who is an Entrepreneur & Charms of Being an Entrepreneur:

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Shri.D. ShanmugaSundaram narrated about training objectives, also need to be relevant to the trainees' skill level and experience. He elaborated this session about how he approached angel investors for financial assistance. He also explained about major charms of becoming an entrepreneur like Opportunity to Create One’s Own Destiny, Opportunity to Make a Difference, Opportunity to Reach One’s Full Potential, Opportunity to Reap Impressive Profits and Opportunity to Contribute to Society.

Day 1 (10/03/21) Afternoon Session –Smt. B. Kayalvizhi

Schemes of Assistance for MSMEs: Financial Agencies / Institutions

Smt. B. Kayalvizhi explained about various types of industries under Micro, medium and small scale and minimum number of employees in firms. She also emphasized on various steps to start small scale industries.

Day 2 (11/03/21) FN & AN Session –Shri. B. Karthigaivasan

Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies

Importance of Technology and knowledge based entrepreneurship

Shri. B. Karthigaivasan highlighted various training institutions which impart entrepreneurial development courses which help budding entrepreneurs learn the skills and the tricks of the trade. She explained about the schemes supported by the Government agencies like DST, MSME for innovation. The government support through academic institutions by Technology Business Incubator that support students.

Day 3 (05/03/21) FN & AN Session –Dr. B. Vaikundaselvan

How to Identify Business Opportunities

Opportunities identification: Criteria of selection & Sources of Information

How to conduct Market Survey: Tools, Techniques and Guidelines

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Dr. B. Vaikundaselvan discussed about business opportunity involves the sale or lease of any product, service, equipment, etc. that will enable the purchaser-licensee to begin a business. The licensor or seller of a business opportunity declares that it will secure or assist the buyer in finding a suitable location or provide the product to the purchaser-licensee. He also discussed about various government institutions to provide non-financial assistances exclusively to the small-scale industries.

He discussed about Market survey is the survey research and analysis of the market for a particular product/service which includes the investigation into customer inclinations. A study of various customer capabilities such as investment attributes and buying potential. Market surveys are tools to directly collect feedback from the target audience to understand their characteristics, expectations, and requirements.


Day 4 (13/03/2021) FN & AN Session – Shri. R. Ramamurthy
Preparing Pre-feasibility Report: Preliminary Project Report (PPR)

Shri. R. Ramamurthy discussed about feasibility study is particularly an analysis that takes into consideration all the relevant factors of a project — including economic, technical, legal, and scheduling considerations. The goal is to ascertain the likelihood of completing the project successfully, within the stipulated timeline. This study entirely focuses on the technical resources that are available to the organization. It helps businesses determine whether the technical resources meet the capacity and whether the team is skilled enough to convert the ideas into actually working systems.

Day 5 (15/03/2021) FN & AN Session - Dr. T. Jayaprakash
Soft Skill Development: Communication

Soft Skill Development: Information Seeking

Briefing and Planning for the Market Survey: Questionnaire Preparation


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Dr. T. Jayaprakash explained about, how to communicate effectively in a workplace setting is vital, because information transmitting between you, your boss, your subordinate, or an associate is often attached to overall company success. With the exchange of information, in a healthy workplace, the delivery is everything. The receiver has the responsibility to ask follow-up questions if they are unclear, and to let the sender know that the message is understood. Offices that support open-door communication between all members are often the most successful at achieving their goals.

He also discussed about Briefing and Planning for the Market Survey, A market research brief is a document a client produces detailing important information about their unique situation and research requirements. This information should include the context of the situation in which the decision to conduct research was made, the initial objectives, and the resulting actions that hope to be taken after the research has concluded.

Day 6th & 7th (16/03/2021 – 17/03/21) FN & AN Session –Field Work

Conducting Market Survey and Data Collection for the identified business opportunities

As a part of Technology Based Entrepreneurship Development Programme (TEDP), the participants does Field work for Conducting Market Survey and Data Collection for the identified business opportunities.


Day 8 (18/03/2021) FN & AN Session - Dr.P. T. VijayaRajkumar

Feedback and Discussion on Market Survey

Evaluating the PPRs prepared by the Trainees

Interactions with Technical Experts for finalising projects

Dr.P. T. VijayaRajkumar asked for the Market survey feedback from the participants individually and also Evaluating the PPRs prepared by the Trainees. He also had an interaction with participants for choosing their products.


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Day 9 (19/03/2021) FN & AN Session - Shri. S. Hariharan
Developing Entrepreneurial Competencies (Achievement Motivation Training)

Shri. S. Hariharan discussed the efforts to build entrepreneurship competencies through education have increased significantly over time. In many countries, schools, vocational education and training institutions and higher education institutions are enriching their study programmes with dedicated courses on how to start a business, either as selfstanding modules or embedded into curriculum.

Day 10 (20/03/2021) FN & AN Session - Mr. V. Sathya Murthy
Developing Entrepreneurial Competencies (Achievement Motivation Training)

Mr. V. Sathya Murthy explained the efforts to promote entrepreneurship competencies have been undertaken in higher education institutions, where incubation facilities, mentoring and support to access financing are growing quickly, partly in response to an increasing demand from students and young scientists, as well as opportunities to commercialise research.

Day 11 (22/03/2021) FN & AN Session - Mr. V. Vinod Kumar
Developing Entrepreneurial Competencies (Achievement Motivation Training)


Mr. V. Vinod Kumar explained about the aims of developing competencies for entrepreneurship is to reduce the fear of failure through a combination of measures focused on awareness-raising, as well as providing knowledge and know-how that allow individuals to demonstrate resilience and persistence in the face of obstacles.

Day 12 (23/03/2021) FN & AN Session - Smt. B. Kayalvizhi
How to Prepared Detail Project Report

Production Planning in MSME

Purchase Technique

Smt. B. Kayalvizhi explained about How to Prepare Detail Project Report, Production Planning in MSME and Purchase Technique. The DPR is to be prepared


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carefully and with sufficient details to ensure appraisal, approval, and subsequent project implementation in a timely and efficient manner. Production Planning itself is an operational planning instead of a strategic planning, but the objectives of Production Planning are built up on strategic planning.

Day 13 (24/03/2021) FN & AN Session - Shri. G. Kannan

Working Capital Assessment & Management in SSI

Break Even Point

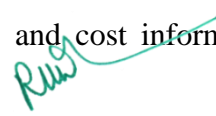
Shri. G. Kannan discussed about start and set up their business all SSI units need monetary support. Before seeking fund estimate the cost including that of working capital required for a minimum of 6-8 months and always keep a provision for buffer. The entrepreneur will have to contribute this fund initially. Working capital margin, which is included in the project cost, is estimated on the basis of the year when the enterprise breaks even.

Day 14 (25/03/2021) FN & AN Session - Mr. D. Rajaji

Product Costing and Cost Consciousness

Profitability & Balance Sheet

Mr. D. Rajaji discussed about the costing system provides managers with the information for determining the cost of products or service, processes or operation and for exercising cost control in the firm under reference. The cost accounting system is embodiment of general accounting for supplying information to all the levels of management for effecting improvement and effectiveness is planning, control and decision making. ‘Cost Consciousness -Prelude for Organisational Efficiency’ is an effort to sketch the outline of roles and functions of cost culture which entails ascertainment of cost, responsibility accounting, product pricing, profit planning and determination thereof , budgeting, cost control and cost information reporting.


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Day 15 (26/03/2021) FN & AN Session - Shri. K. Chandran

Cash flow

Product Planning

Preparation of Detailed Project Report

Shri. K. Chandran discussed;

- A balance sheet reports a company's assets, liabilities and shareholder equity at a specific point in time.
- A balance sheet provides both investors and creditors with a snapshot as to how effectively a company's management uses its resources.
- A profit and loss (P&L) statement summarizes the revenues, costs and expenses incurred during a specific period of time.
- A P&L statement provides information about whether a company can generate profit by increasing revenue, reducing costs, or both.

He also explaining the importance of DPR preparation, a document intended for reference is detailed along with. The guidelines provided in this document shall be adhered to strictly.

Day 16 (27/03/2021) FN & AN Session - Dr. R. Moses Daniel

Marketing Management: Product Promotion, Sales and Advertisement

Financial Management

Dr. R. Moses Daniel explained about two approaches where goods are tailor-made are producer-oriented and may not work satisfactorily as they requires a proper understanding of the consumer behaviour, preferences, tastes and needs before undertaking production. Includes i) Market assessment ii) Market segmentation iii) Market targeting iv) Developing market mix.

He also explains the features of the product, performance, quality, durability, reliability, style, design, reparability, etc. These factors are popularly known as 4 'Ps' of marketing: i. Product (or service) – its quality, presentation, packaging, varieties,

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design, colours, styles, contents. ii. Place – where it is bought, physical and social barriers, home delivery, distribution channels, transport, ambience, sanitation, decoration. iii. Promotion – advertising, tele–marketing, personal and promotional selling, exhibitions, mailing. iv. Price – the amount, prices vs. status, quality, discounts, credit terms.

Day 17 (29/03/2021) FN & AN Session - Dr. K. Ravikumar

Human Resource Management

Time Management

IPR and It's Management

Pattern, Copy Rights, Trade Mark and Industrial Management

Dr. K. Ravikumar explained about IPR as a collective term includes the independent IP rights, which can be collectively used for protecting different aspects of an inventive work for multiple protection. These rights are awarded by the State and are monopoly rights, implying that no one can use these rights without the consent of the right holder. It is important to know that these rights have to be renewed from time to time for keeping them in force, except in case of copyright and trade secrets. A patent is an exclusive right granted by a country to the owner of an invention to make, use, manufacture and market the invention, provided the invention satisfies certain conditions stipulated in the law.

Day 18 (30/03/2021) FN & AN Session - Dr.P. T. VijayaRajkumar

Negotiation and Networking

Delegation of Authority and Work Effort

Leadership Modes & Efficiency Orientation and Systematic Planning

Dr.P. T. VijayaRajkumar explained about The process of delegation enables a person to assign work task to his subordinate and give them necessary authority to accomplish it successfully. It helps in completing the work in time. reduces the

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workload of managers and motivates and develops subordinates. If all organisational activities, strategic and routine, could be managed by the top executives, the need for formal organisation structure with functional departments, staffed with people of different calibre, carrying out different activities would not have arisen.

Day 19 (31/03/2021) FN & AN Session - Shri. B. Karthigaivasan

Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)

Taxation: Various Taxes Applicable to MSME

Shri. B. Karthigaivasan discussed with the four pillars of an efficient disbursement operation are: (i) funds flow structure, (ii) disbursement arrangement, (iii) staff capacity and systems, and (iv) internal controls.

Day 20 (01/04/2021) FN & AN Session - Mrs. Nadasha

Legal formalities for Loan Disbursement

Interfacing with Leading Institutions for Business Plan Appraisal

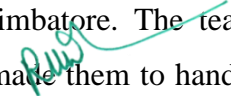
Interfacing with R&D Institutions for Technology Sourcing

Mrs. Nadasha explained about the Legal formalities for Loan Disbursement and Taxation: Various Taxes Applicable to MSME. Also discussed the Interfacing with Leading Institutions for Business Plan Appraisal and Interfacing with R&D Institutions for Technology Sourcing to the participants.

Day 21st to 35th (02/04/2021 to 19/04/2021) - Technical Training

Technical Training / Exposure on the projects chosen by the Trainees

The technical training and hands on experience on Internet of Things was given by the Team of Beta Technologies India Pvt. Ltd., Coimbatore. The team addressed the participants with both theoretical knowledge and made them to handle small projects on IoT by themselves. They gave emphasis on the following Technical training concepts.


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1. Data Analysis & Cloud Computing
2. Programme Languages used in Raspberry Pi
3. Embedded Systems Design Based on IoT
4. Arduino & its applications
5. PCB Design & Fabrication

Data Analysis & Cloud Computing

Cloud Computing: Cloud Computing is a technique in which a network of remote servers is hosted on the Internet. These servers primarily store the data, manage the data, and process the data. But this is not done by a local server or a personal computer.

In short, data here is gathered on the internet.

Data Analytics: Data analysis is defined as a process where data is inspected, cleaned, transformed, and modeled. The primary aim of data analytics is to discover information that is useful. So that a conclusion is made which further helps in the decision-making process of a company.

Programme Languages used in Raspberry Pi

1. Raspberry Pi with SD card and other peripherals
2. Create user accounts and to write various programs using Python and C languages.
3. Network the Raspberry Pi and managing directories, files.
4. Create and debug programs in an integrated development environment.
5. Design and develop their own projects using various sensors.

Embedded Systems Design Based on IoT

1. To study the different ways of communicating with I/O devices and standard I/O interfaces.
2. To study the programming concepts of embedded concepts.
3. To study design examples relating software implementation, system-on-chip, Testing and debugging.

Rust
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Arduino & its applications

1. Understand the basic principle of how to communicate with the Arduino.
2. Able to understand the conditions for Arduino & Processing.
3. Design and develop their own projects using various sensors.
4. Able to use microcontrollers with practical applications.
5. To develop programs on Arduino and to create own projects with practical applications in programming, embedded systems, electronics development; custom based embedded systems design, testing and production.

PCB Design & Fabrication

1. Knowledge in step-by-step approach for the development and manufacturing of a printed circuit board.
2. Identifying the correct components to use in the design.
3. Able to find specific issues and skill to solve it in the areas of manufacturing and assembly.
4. The participants can come to know the potential pollution and safety impacts of PCB manufacturing, as well as applicable standards.

Day 36 (24/04/2021) FN & AN Session - Mr. V. Vinod Kumar

Feed back and Evaluation of the Programme

Valedictory

Mr. V. Vinod Kumar asked for the feedback from the participants individually in a Questionnaire form. Finally, the closing ceremony was completed with certificate distribution.

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ANNEXURE – III

LIST OF FACULTY / RESOURCE PERSON

S.No	Name and Address	Designation	Organisation
1	Shri. D. ShanmugaSundaram	Chief Technology Officer	Inexpensive Coders, Coimbatore, Tamil Nadu
2	Smt. B. Kayalvizhi	Assistant Director	MSME Development Institute, Ministry of MSME, Government of India,Coimbatore.
3	Shri. B. Karthigaivasan	General Manager	District Industries Centre, Government of Tamilnadu, Coimbatore, Tamil Nadu
4	Dr. B. Vaikundaselvan	Executive Director	Nehru Group of Institutions, Technology Business Incubator, Coimbatore
5	Shri. R. Ramamurthy	Ex-President	Coimbatore District Small Industries Association (CODISSIA), Coimbatore, Tamil Nadu
6	Dr. T. Jayaprakash	Associate Professor &Coordinator	New Gen IEDC Nehru Group of Institutions Coimbatore, Tamil Nadu
7	Mr. V. Vinod Kumar	Coordinator – ED Cell	Nehru Institute of Engineering and Technology, Coimbatore, Tamil Nadu
8	Dr.P. T. VijayaRajkumar	Director	Management Studies, Nehru Institute of Engineering and Technology, Coimbatore
9	Shri. S. Hariharan	Founder & CEO	NoothukuMuttai& The ShakeStudio, Coimbatore, Tamil Nadu
10	Mr. V. Sathya Murthy	Incubation Manager	Nehru Group of Institutions, Technology Business Incubator, Coimbatore
11	Shri. G. Kannan	Senior Branch Manager	National Small Industries Corporation (NSIC), Coimbatore.

Rishi
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12	Mr. D. Rajaji	Manager – Training	Coimbatore Industrial Infrastructure Association, Coimbatore
13	Shri. K. Chandran	Former Assistant General Manager	Indian Overseas Bank, Coimbatore
14	Mrs. Nadasha	Assistant Bank Manager	Canara Bank, Coimbatore
15	Dr. R. Moses Daniel	Principal	Nehru College of Management, Coimbatore, Tamil Nadu
16	Dr. K. Ravikumar	Principal	Nehru Institute of Information Technology and Management, Coimbatore

RMD

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ANNEXURE – IV
LIST OF INDUSTRIES VISITED

S.No.	Name, Address and contact details	Products / Service
1	Beta technologies India Pvt Ltd Cross Cut Rd, Opp. Lakshmi Complex, ATT Colony, Gandhipuram, Tamil Nadu 641009	Service Unit


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ANNEXURE – V

Participant’s feedback - Summary

Programme Location: **Nehru Institute of Engineering and Technology**

Date: **From 10.03.2021 to 20.04.2021**

Total Number of Participants: **25**

Q.1) From where you got the information about this programme?

- | | |
|----------------------------|--------|
| a) Pamphlets / Brochure | (100%) |
| b) Newspaper Advertisement | (00%) |
| c) Posters/ Hand Bills | (00%) |
| d) Other (Specify) | (00%) |

Q.2) What is your opinion about the duration of Programme?

- | | |
|-------------|-------|
| a) Short | (04%) |
| b) Adequate | (96%) |
| c) Long | (00%) |

Q.3) Did you find the Programme useful?


- | | |
|-------------------|-------|
| a) Very much | (95%) |
| b) To some extent | (05%) |
| c) Not useful | (00%) |

Q.4) Did it fulfill your expectations?

- | | |
|-------------------|-------|
| a) Yes | (90%) |
| b) To some extent | (10%) |
| c) No | (00%) |

Q.5) Planning of the Programme

- | | |
|-----------------|-------|
| a) Excellent | (95%) |
| b) Very good | (03%) |
| c) Good | (02%) |
| d) Satisfactory | (0%) |
| e) Poor | (0%) |


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ANNEXURE – VI
PHOTOGRAPHS OF PROGRAMME



Dr R Moses Daniel, NCM handing over the Memento to Shri D. ShanmugaSundaram

RMD

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Group Photo



Seminar Hall Photo

Rush

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Feedback by the Participant



Beta Technologies India Pvt. Ltd.

Russ

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