



NEHRU COLLEGE OF MANAGEMENT
Affiliated to Bharathiar University & Approved by AICTE, New Delhi
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)
An ISO 14001:2004 & 9001: 2015 Certified Institution,
“Nehru Gardens” Thirumalayampalayam, Coimbatore - 641 105.



7.1.9 Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

National Youth Day Celebrations – Plantation of Saplings (17-01-2022)

The Environment Club as part of its Go-Green Initiatives plants saplings on various occasions. This time to Commemorate birthday of Swami Vivekananda, National Youth Day Celebrations was organized. This was followed by Plantation of Saplings by our Staff Members from various categories.

Outcome of the Event:

The Saplings will remind us to take care of our youth as it grows. The power and importance of Youth in building Nation in current global scenario and importance of clean green campus was reminded from time to time.



National Youth Day & Swami Vivekananda Birthday Celebrations (12-01-2022)

Youth are the Nation Builders. The strength of a nation lies in its Youth Population. To commemorate the birthday of Swami Vivekananda , the IQAC of college organized National Youth Day on January 12,2022. Flowers were showered to the Portrait of Swami Vivekananda by all staff members. This was followed by pep talks on Swami Vivekananda and his various contributions by Dr.R.Moses Daniel, Principal NCM, Dr.L.Karthikeyan, Director – MBA, Dr.Sengaliappan, HOD-MCA and Dr.Paulraj Kannan, Head – IQAC.

Outcome of the Event:

The Power of Youth was appreciated and teachers contribution and their role in building a Nation through Youth and the action plan to be taken was well understood.

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"Nehru Gardens" Thirumalayampalayam, Coimbatore- 641 105

Internal Quality Assurance Cell Organizes

National Youth Day & Swami Vivekananda Birthday Celebration

Chief Patron's
Dr. P. Krishna Das
Chairman & Managing Trustee, NGI
Dr. P. Krishna Kumar
CEO & Secretary, NGI

Patron
Dr. R. Moses Daniel
Principal- NCM

Convenors
Dr. L. Karthikeyan
Director-MBA, NCM
Dr. M. Sengaliappan,
HOD-MCA, NCM

Coordinators
Dr. Kannan Paulraj,
Prof., & Head- IQAC, NCM

January 12, 2021
@ Valduriya Hall,
NCM

Time
11.30 a.m.

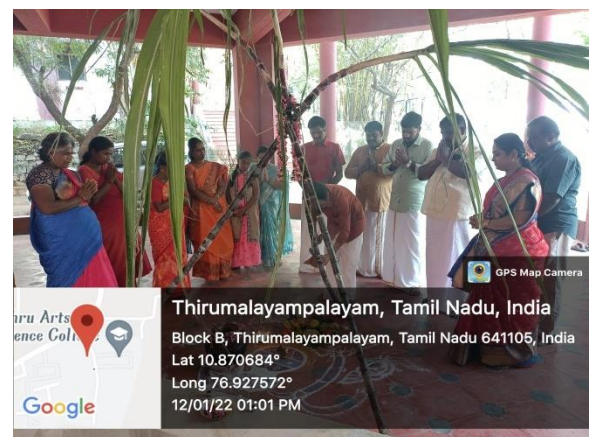
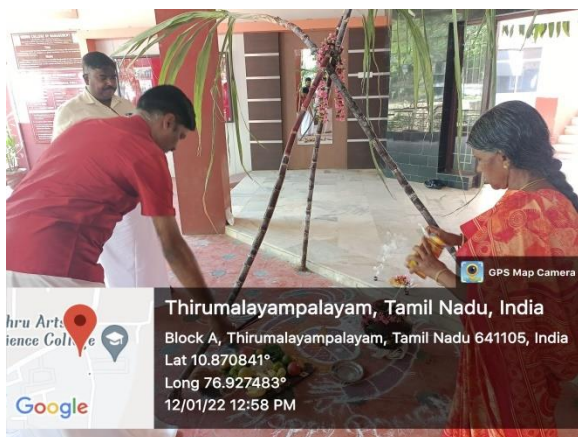
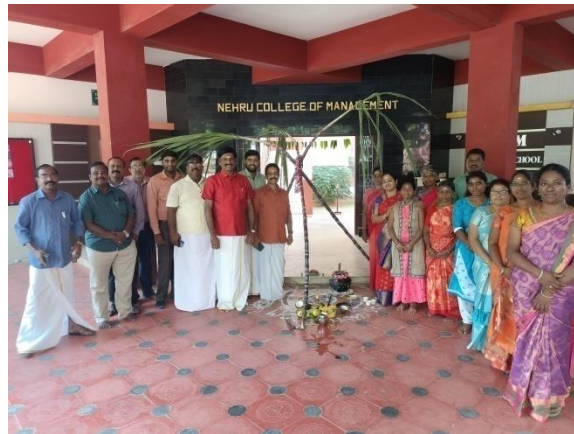
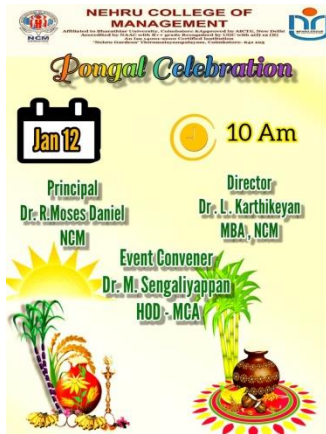


Pongal Celebrations (12-01-2022)

Nehru College of Management appreciates various Cultures of our students and believes in Unity in Diversity. To remove the cultural shock and face the world in today's global scenario, opportunities are utilized and encouraged to know and celebrate various events. This time to appreciate and know the culture of Pongal festival from Tamilnadu, Pongal Day Celebrations was organized on January 12, 2022. The Team NCM cooked pongal, offered to Lord Sun and celebrated the event remembering the farmers and cattle.

Outcome of the Event:

The Culture of Tamilnadu with respect to Pongal remembering the importance of food and the turmoil of hard work behind this by the farmers and cattle were highly appreciated. It was decided to take serious measures not to waste food in then days to come.



Guest Lecture on Women Empowerment (17-12-2021)

Women's empowerment can be defined to promoting women's sense of self-worth, their ability to determine their own choices, and their right to influence social change for themselves and others. A guest lecture on women Empowerment and emphasizing gender sensitivity was organized on December 17,2021 by Women Empowerment Cell along with IQAC. Dr.V.Suganthi, Professor, Sri Ramakrishna College of Arts and Science for women served as the resource person. The power of women in various fields were highlighted. The students of NCM were the beneficiaries.

Outcome of the Event:

Women also known as Shakthi and the power in them in achieving great heights was understood by the participants.



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Internal Quality Assurance Cell & Women Empowerment Cell
Jointly Organizes

Chief Patron's
Dr. P. Krishna Das
Chairman & Managing Trustee, NCI
Dr. P. Krishna Kumar
CEO & Secretary, NCI

Patron
Dr. R. Moses Daniel
Principal- NCM

Convenors
Dr. L. Karthikeyan
Director-MBA, NCM
Dr. M. Sengalyappan,
HOD-MCA, NCM

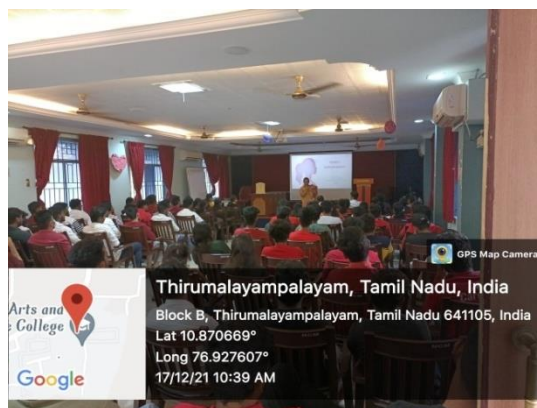
Coordinators
Dr. Kannan Paulraj,
Prof., & Head- IQAC, NCM
Ms.S. Sreeja
AP-MBA, NCM

Guest Lecture on "Women Empowerment"
Chief Guest
December 17, 2021
@ Vaiduriya Hall,
NCM

Time
10.00 a.m.

Dr. V.SUGANTHI, M.C.A., M.Phil., Ph.D.,
Professor, Department of Computer Science
Sri Ramakrishna College of Arts & Science
Coimbatore.

All are Welcome

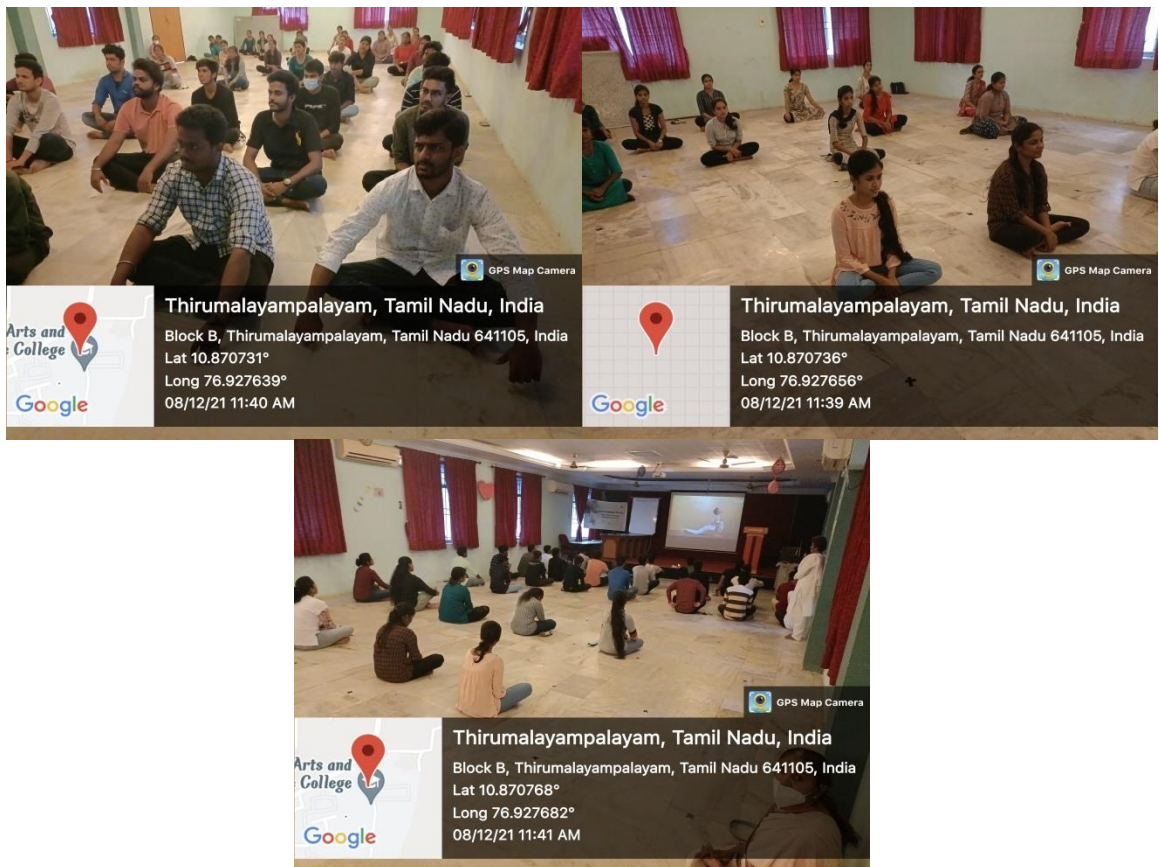


Two days' Workshop on Art of Living (08.12.2021 & 09.12.2021)

Living in the Present and being happy at all times is the need of the hour. This helps in balancing the wheel of life. The college looks into various dimensions of life and prepares the students to enrich in their spiritual, physical, mental and intellectual quotients. To emphasize this, two days workshop on Art of Living in association with Esha Yoga Center, Coimbatore was organized for the students who were the beneficiaries.

Outcome of the Event:

The students understood the meaning of life and how to live a peaceful and happy life even in turbulent times. They could also understand how to be poised in difficult situations.

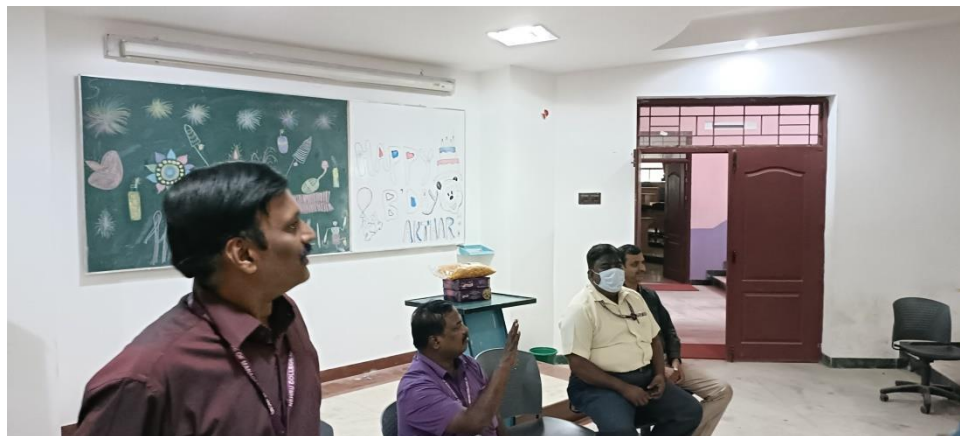


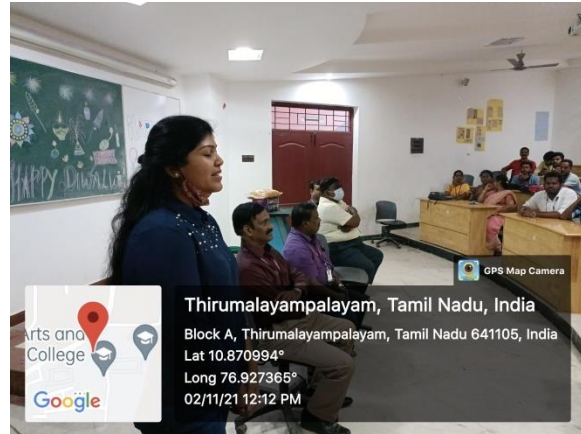
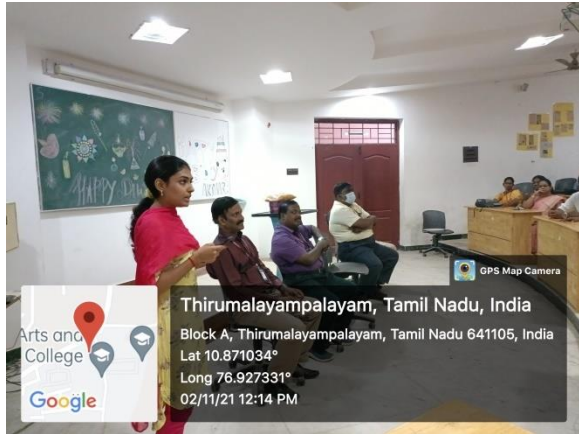
Diwali Celebrations (02.11.2021)

India is a Country with rich heritage and varied culture. As part of understanding the cultural diversity, celebrations are organized to bring people close together. The college organized Diwali Celebrations on November 02, 2021 which emphasizes on lighting up our hope and dispensing the darkness or evil. The students of the college were the beneficiaries. The students participated in various cultural events making the event a memorable and joyful one.

Outcome of the Event:

The students understood the culture of Hindus and traditions behind the events related to daily life.



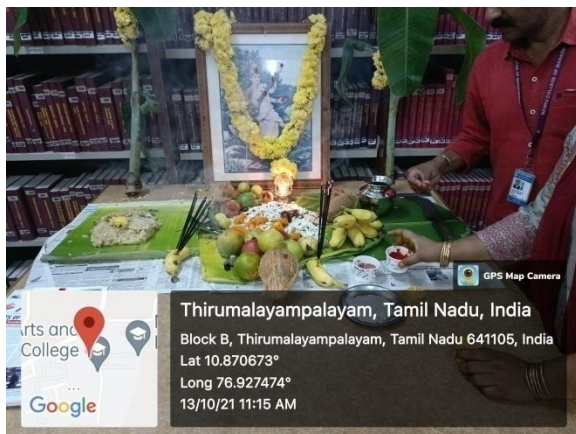


Pooja Celebration (13.10.2021)

Goddess Saraswathi is Known for Knowledge and Education. Pooja Celebrations as part of the cultural gatherings, Saraswathi Pooja was celebrated on October 13,2021 at Library on the College Premises.

Outcome of the Event:

The Campus was Cleaned, all staff gathered to celebrate the pooja in unison and a healthier relationship was formed to work together to reach greater heights.

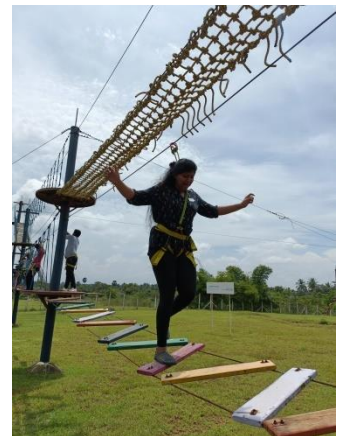


Outbound Training Program for II Year MBA & MCA Students (04.10.2021 to 05.10.2021)

The pandemic Covid – 19 and online classes for the students had brought a shift in their life. The New Normal is the way. Nehru College of Management organized an OBT Programme for two days exclusively for their final students of both MBA and MCA. The Programme was conducted at Nehru Outbound for Leadership Excellence (NOBLE) , an Initiative of NGI

Outcome of the Event:

The morale of the students were encouraged through various rope and outbound activities. Learning was fun and it opened their boundaries of learning to acquire various soft skills needed to meet the Corporate World.



Outbound Training for I MBA & MCA students (11.10.2021 to 12.10.2021)

Any new beginning is filled with both hopes and anxiety. The morale of the students was very low in the new normal. To boost their confidence and morale, two days outbound training was organized at Nehru Outbound for Leadership Excellence (NOBLE), an Initiative of NGI.

Outcome of the Event:

The students experienced a new breath of air in their life. They were confident in tackling all challenges to be faced by them in the years to come.



Outbound Visit at Pathimali Hills (09.10.2021)

Enjoy the beauty of nature and serene environment to uplift your life. With this motto, the first students were taken to visit the Pathimali Hills on October 09, 2021.

Outcome of the Event:

The visit made students understand the beauty of nature, the good environment we need to maintain to have a beautiful and peaceful life.



International Non-Violence Day & 152nd Birth Anniversary of Gandhi (01.10.2021)

The IQAC of Nehru College of Management organized a programme on October 1, 2021 to stress the importance of non-violence and commemorate the 152nd birth anniversary of father of our nation Mahatma Gandhi. Flowers were showered on the portrait of great leader Mahatma Gandhi. This was followed by speeches from senior Professors of the college covering non-violence and contributions of the great leader to the country.

Outcome of the Event:

Leadership the Gandhian Way was well understood by the participants of the function.

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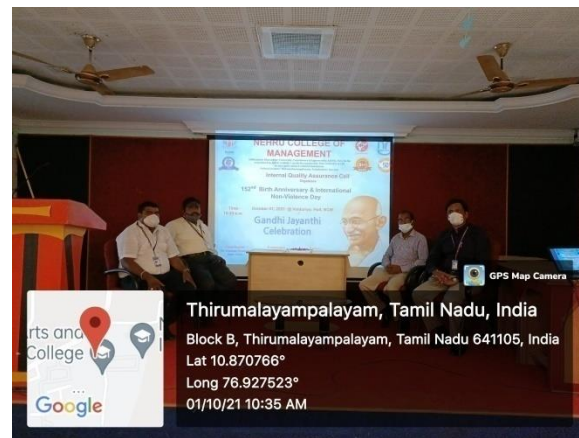
Internal Quality Assurance Cell
Organizes

152nd Birth Anniversary & International Non-Violence Day

Time: 10.30 a.m. | October 01, 2021 @ Vaiduriya Hall, NCM

Gandhi Jayanthi Celebration

Coordinator: Dr. Kannan Paulraj, Head- IQAC
Convenors: Dr. L. Karthikeyan, Director - MBA; Dr. M. Sengalappan, HOD-MCA
Patron: Dr. R. Moses Daniel, Principal-NCM



Go Green Environment Club Sapling Plantation (24.09.2021)

The environment club of Nehru College of Management as part of the Go Green Initiatives planted tree saplings in the campus. This was an initiative to celebrate both World Environment and Health Day and give insights about the eco-friendly campus and healthy life style.

Outcome of the Event:

The environment both internal and external are essential for one's existence. This was well conceived by the participants.

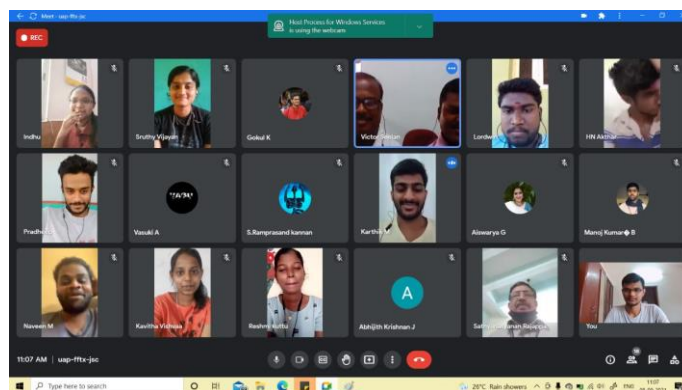


Kathippoma- A Story Telling Competition (08.09.2021)

Nehru College of Management encourages beyond academics in the classrooms. To hone the skills of communication, a Story Telling Competition titled Kathaippoma was organized by the fine arts and cultural club on September 08, 2021. The participants were various colleges from the state of Tamilnadu and Kerala.

Outcome of the Event:

The event provided a platform for the participants to fine tune their story telling skills. It also provided opportunity for participants to network with each other.

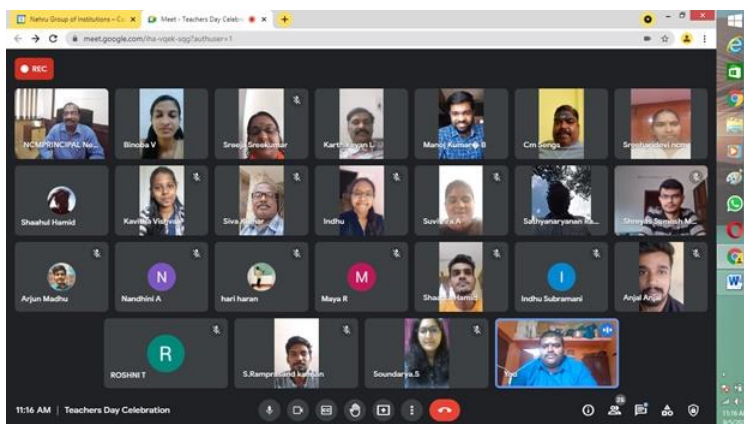
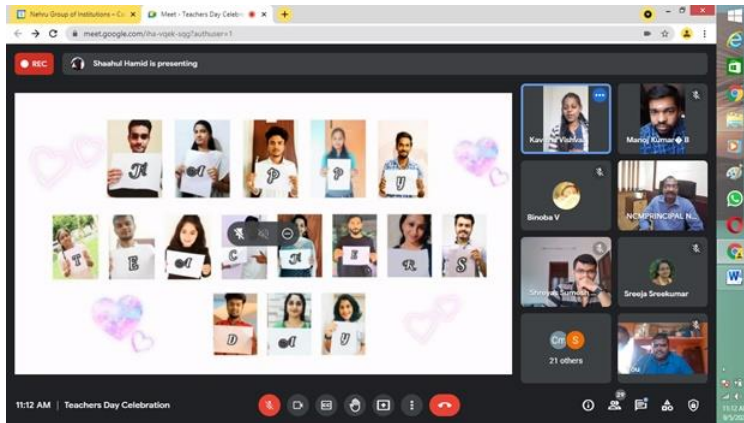


Teachers Day Celebration (05.09.2021)

The students organized teachers day celebrations to honour the valuable services rendered by their teachers on September 05,2021. Fun filled activities, cherishing pleasant memories in the class room and role of teachers in nation building were demonstrated by the students.

Outcome of the Event:

The event reminded the services of teachers and their hard work to be maintain the success in building true professionals. It was a day for teachers as a gift from our students.



Virtual Onam Celebration (20.08.2021)

Nehru College of Management comprises students mainly from the states of Tamilnadu and Kerala. The college encourages Unity in Diversity among students by organizing various programmes to promote co-operation and co-ordination comprising various cultures. This year due to Covid, Onam Celebrations were organized virtually on August 20,2020. Celebrations though online didn't miss the fun filled activities and high interactions among the students.

Outcome of the Event:

We were separated due to covid, but united with technology to celebrate onam virtually. A new experience in the new normal creating great hopes and dreams was the outcome of the event.



VIRTUAL ONAM 2021

MALAYALI MANNAN



Entrants must submit their recent video in Onam attire to the respective coordinators.

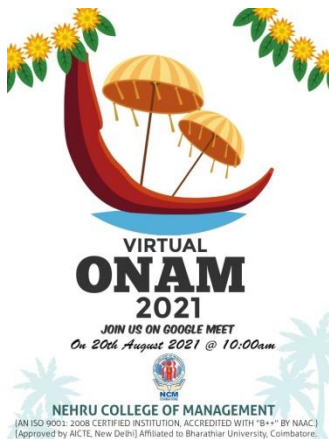


VIRTUAL ONAM 2021

MALAYALI MANKA



Entrants must submit their recent video in Onam attire to the respective coordinators.



VIRTUAL ONAM 2021

KOTHIYOORUM MADHURAM



Entrants must submit their Payasam Preparation video to the respective coordinators.

Rishi
PRINCIPAL
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2013
Principal
Nehru College of Management
Nehru Gardens, Thirumalayempalayam
Coimbatore - 641 105