



NEHRU COLLEGE OF MANAGEMENT COIMBATORE

**Nehru Gardens, Thirumalayampalayam post,
Coimbatore. 641105 Telephone: 0422 227 0007**

e-mail: ncmprincipal@nehrucolleges.com

website: www.ncmbschool.com

NAAC SSR CYCLE - II

Criteria –VII

METRIC 7.2.1

Best Practices

Response:

BEST PRACTICE – 1

Title of the Practice: Student Development Council

The Student Development Council (SDC) in the Institution comprises members from the courses of all batches which acts as a representative body and serves as a primary communication between the students and the administration. The SDC members are selected by the students of NCM through the democratic election process. The SDC also plays an important role as they actively participate and assist in planning and development of various Curricular, Co-curricular, Cultural, Sports and various other programmes benefitting the students in the institution. The SDC provides opportunities in the holistic skill development of Students and be a part of success in all the endeavors of the Institution. This includes providing information to students, identifying and solving issues of concern, to be part of Institutions growth and to maintain good relations with the Institute staff. The Success of SDC is evidenced through various programmes organized by them and the skill development of the students facilitating them in their placements.



Rushi
PRINCIPAL
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2008
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

OFFICE BEARER

FOR STUDENTS DEVELOPMENT COUNCIL (SDC)

S.No	Position	Name of the Student
1	Chairman	Mr.Kiruba Shankar N, II MBA
2	Vice-Chairman	Ms. Swernamalega S, I MCA
3	Secretary	Ms. Reshmi K, II MBA
4	Joint secretary	Mr. Kesavan K, I MCA
5	Treasurer	Mr. Varun Das G, I MCA
6	Joint Treasurer	Mr. Naveen M, II MBA
7	Editors	1. Mr. VenketaPrasath M, I MCA 2. Mr. Murugesan V, I MCA 3. Mr. Vairavadass R, I MBA 4. Mr. Sanjay Ragul, I MBA 5. Ms. Pradeepa S, I IMBA
8	Public Relation Officer (PRO)	1. Mr.Ajay S, II MBA 2. Mr. Selvakumar R, II MBA 3. Mr. Arun K S, II MBA 4. Ms. Kavitha G, II MBA 5. Mr. EnnisaiSelvan B, I MBA 6. Mr. Subash S, I MBA 7. Mr. Yogesh M, I MBA 8. Mr. Sriman S, I MBA 9. Mr. Gowtham P, I MBA 10. Mr. Ashwin N C, I MBA 11. Mr. Joseph Daniel S, I MBA 12. Ms. Mahalakshmi R, I MBA 13. Ms. Kavipriya K, I MBA 14. Mr. Santhosh Kumar M, I MCA 15. Mr. Aravind Kumar M, I MCA 16. Ms. Mari @ Sheela N, I MCA



Rust

PRINCIPAL

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003

Principal

Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

BEST PRACTICE – 2

Title of the Practice:

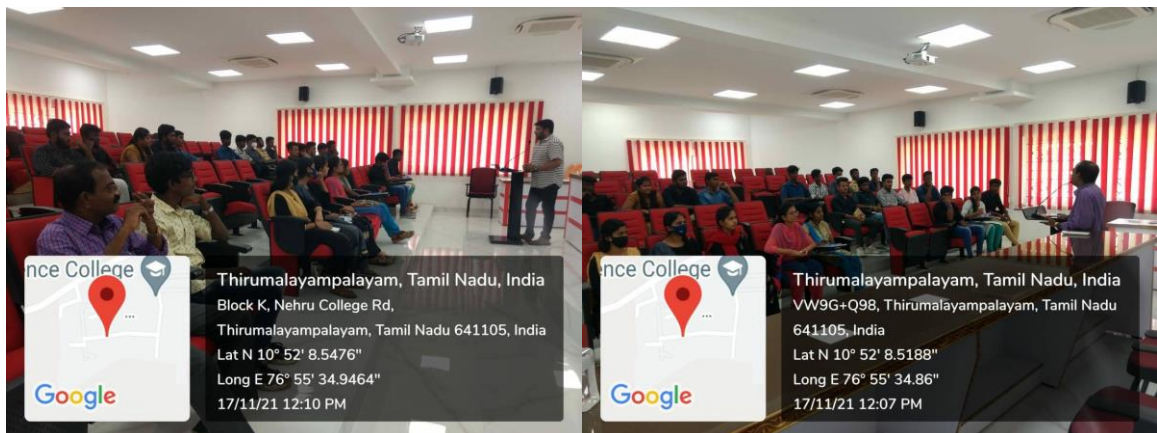
Nehru Group of Institutions Technology Business Incubator (NGI TBI)

The Institution believes in providing more opportunities to students to think creatively and provide optimal solutions to challenges faced by the people globally. Knowledge coupled with creativity and innovation helps mould the students and define higher education's purpose. This paves opportunity for students to become employment givers rather than employment seekers.

The institution is proud in its association with NGI-TBI (**Nehru Group of Institutions Technology Business Incubator**) to provide ample opportunities in the skill development of students. The institution strives to induce the social responsibility in the minds of the students and NGI TBI provides good infrastructure and good laboratories with state of the art facilities.

The Institution along with NGI TBI signs MOUs with companies and provides the students: internships, Interaction with eminent personalities in various programmes organized by NGI-TBI, applying for seed funds and grants through distinct proposals. The Institution acts as an evaluator for idea proposals submitted to NGI-TBI. The Institution also conducts boot camps awareness programmes like Design Thinking, Lean Startup, Availability of Resources like Seed Funds, Applying for grants and patents in support with NGI TBI. The faculties of the Institution also serve as resource persons for the programmes organized by NGI TBI to promote Business Incubation. NGI-TBI supplements in the Entrepreneurial Journey of the students as part of the curriculum.

Website : <https://ngitbi.com/>



Rust

PRINCIPAL

Dr. E. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105



Conference Room



Co-working Space



Seminar Hall

Rudra

PRINCIPAL

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2009

Principal

Nehru College of Management

Nehru Gardens, Thirumalayampalayam

Coimbatore - 641 105