

## NEHRUCOLLEGE OF MANAGEMENT COIMBATORE

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NAAC SSR CYCLE - II

Criteria -III

**METRIC 3.2.1** 

Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge (patents filed, published, incubation center facilities in the HEI to be considered)



Affiliated to Bharathiar University & Approved by AICTE, New Delhi Accredited by NAAC with "B++" grade Recognized by UGC with 2(f) 12(B) An ISO 14001:2004 &9001: 2015 Certified Institution, "Nehru Gardens "Thirumalayampalayam, Coimbatore - 641 105.



## CENTRE FOR RESEARCH AND INNOVATION (CRI)

#### **ABOUT CRI:**

The Nehru College of Management launched Centre for Research and Innovation (NCM - CRI) to the Faculty Members and Students would be encouraged to perform their Research works and convert their Business Ideas into successful commercial or social ventures through Multidisciplinary Module. NCM - CRI is established in the year 2019, under the dynamic leadership of Dr. R. Moses Daniel, Principal, NCM and the cell is headed by Dr.E. Muthukumar, Research Dean. Faculty members and Students will be guided and assisted on various aspects such as Publication of Research articles in WoS/SCI/Scopus/UCC indexed journals, publications of Research articles in reputed conferences, Patent publications, inculcating Start-up Eco system for the students, obtaining research funding from agencies like; DST - SERB, TNSCST, MSME, CSIR, AICTE & UGC. Also intended to avail facilities from agencies of support system as endowments, information on technologies, etc under NCM - CRI. The Student Entrepreneurs should understand that their idea has a high degree of commercial viability leading to prospective business for global recognition.

NCM - CRI has centers for Research and five clubs for Innovation and training. Every faculty member and student is encouraged to associate themselves with at least one centre. The centres and clubs focus on basic, applied and adoptive research, product development, learning-resources development and industrial training.

#### **VISION:**

NCM - CRI aims to create an outstanding environment for researchers and incubators that benefit the native economy for sustainable growth.

#### **MISSION:**

- To undertake sponsored research and provide consultancy services in industrial, educational and socially relevant areas.
- To imbibe a spirit of entrepreneurship and innovation in its students.
- To be a hub of knowledge creation that prioritizes the frontier areas of national and global importance.

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#### **Objectives & Functions:**

- Offering support and aid to researchers through provision of scientific instruments and materials needed for executing their research.
- Assisting researchers from teaching staff members and students by analyzing their different research samples in the centre.
- Notifying Staff members about Conferences and Scientific Symposium to participate in it.
- Assisting staff members in submitting research proposal to various funding agencies and follow their research plus the financial support.
- To catalyze and promote development of knowledge-based and innovation-driven enterprises and promote employment opportunities amongst the students.
- To motivate, support and mentor students for identification, development and commercialization of their innovative ideas.
- To initiate targeted number of innovative student projects each year for new product development.
- To organize Business Plan Competitions/Innovation Camps/ Hackathons with active involvement of industry and alumni.

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# PATENT RIGHTS



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Deep learning based Analysis of Artery Deposition using Segmentation and CNN Classification approach Abstract: If someone has a problem with their circulatory system, it can be harmful to their health. When an electrocardiogram is performed, it can be used to categorise this disease. ECGs are the most effective way to show how a patient is doing right now, as well as to diagnose and treat a wide range of heart problems. Changes in ECG parameters such as P-waves, QRS complexes, and T-waves can reveal the condition that caused artery deposits. Many artery diseases, which can be fatal, cannot be treated with new arteries. There has to be a way to categorise artery diseases so that they can be identified. In this project, an algorithm known as CNN will be used to classify artery diseases.

No. of Pages: 11 No. of Claims: 8

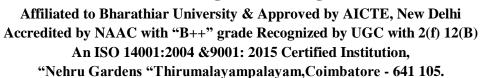
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The Patent Office Journal No. 08/2022 Dated 25/02/2022

10997

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Office of the Controller General of Patents, Designs & Trade Marks Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Government of India



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TITLE OF INVENTION	The Importance of Information Technology (IT) in the Electronic Commerce industry
FIELD OF INVENTION	COMPUTER SCIENCE
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