



## **NEHRU COLLEGE OF MANAGEMENT COIMBATORE**

Nehru Gardens, Thirumalayampalayam post,  
Coimbatore. 641105 Telephone: 0422 227 0007

e-mail: [ncmprincipal@nehrucolleges.com](mailto:ncmprincipal@nehrucolleges.com)

website: [www.ncmbschool.com](http://www.ncmbschool.com)

### **NAAC SSR CYCLE - II**

#### **Criteria –I**

#### **METRIC 1.3.1 SYLLABUS AND ACTIVITIES RELATED TO CROSS CUTTING ISSUES**



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## NAAC SSR CYCLE - II

### Criteria –I

#### METRIC 1.3.1 SYLLABUS AND ACTIVITIES RELATED TO CROSS CUTTING ISSUES

Clubs Integrates Cross  
Cutting Issues

Committees Integrates  
Cross Cutting Issues

Cells Integrates Cross  
Cutting Issues

University Regulations  
integrating Cross



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### **METRIC 1.3.1 SYLLABUS AND ACTIVITIES RELATED TO CROSS CUTTING ISSUES**

**1.3.1 ADDITIONAL INFORMATION Institution  
Integrates cross cutting issues relevant to Gender,  
Environment and Sustainability, Human Values and  
Professional Ethics into the Curriculum**

Click to access the link

1. Clubs Integrates Cross Cutting Issues
2. Committees Integrates Cross Cutting Issues
3. Cells Integrates Cross Cutting Issues
4. University Regulations integrating Cross Cutting Issues



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## **NAAC SSR CYCLE - II**

### **Criteria –I**


## **1.3 Curriculum Enrichment**

**1.3.1 Institution integrates crosscutting issues relevant to  
Professional Ethics ,Gender, Human  
Values ,Environment and Sustainability into the  
Curriculum**




## CLUB INTEGRATES

S.No	Date	Activities
01	01.06.2021 to 05.06.2021	International five days webinar
02	06.06.2021	Students project Award
03	07.06.2021 to 10.06.2021	Learn from leaders – guest lectures series
04	10.08.2021	Book releasing function title ' Human Resource Management'
05	03.09.2021	Management minds
06	05.09.2021	Teachers day celebrations
07	21.09.2021	Inauguration of IT Club & Webinar on "Digital Security"
08	22.09.2021	Inauguration of HR Club & Webinar on "Emerging trends in HRM- Today and Tomorrow"
09	24.09.2021	Go Green Environment Club , Sapling plantation
10	27.09.2021	Webinar on Entrepreneurial Experience of Prodigy
11	17.11.2021	One day seminar on benefits of NGI-TBI
12	18.11.2021 to 19.11.2021	Two days students development programme on "Enriching Ur thoughts towards success"
13	06.12.2021 to 08.12.2021	Seminar on Companies Act 2003
14	17.12.2021	Guest lecture on Women Empowerment
15	26.04.2022	Workshop on Hardware and software Installation

  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA., PGDPA.**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

## COMMITTEE INTEGRATES

S.No	Date	Activities
01	24.07.2021	Virtual Alumni meet for 2017-2019 batch
02	31.07.2021	Virtual Alumni meet for 2016-2018 batch
03	15.08.2021	Virtual Alumni meet for 2015-2018 batch
04	20.08.2021	Virtual Onam Celebrations
05	08.09.2021	MoU signing ceremony with VIBA
06	15.09.2021	International Seminar on Modern Practices in Management and IT
07	27.09.2021	Webinar on Entrepreneurial experience of Prodigy
08	04.10.2021	Outbound training program for II Year MBA and MCA students
09	09.10.2021	Outbound visit to Pathimalai hills
10	10.10.2021 to 12.10.2021	Outbound training program for I Year MBA and MCA students
11	01.10.2021	International Non violence day & 152 Birth Anniversary of Mahatma Gandhi
12	13.10.2021	Pooja celebrations
13	28.10.2021	Outbound training program for Jai Sri Ram Arts and Science College, Karur
14	02.11.2021	Diwali celebrations
15	02.12.2021	Digi alumni meet and UAE National day celebration, NCM Alumni , middle east chapter
16	08.12.2021 to 09.12.2021	Two days workshop on Art of living
17	17.12.2021	Christmas day celebration
18	20.12.2021 to 21.12.2021	Two days student innovation programme on "NLP & Design Thinking"
19	22.12.2021	Induction of office bearers of student development council
20	12.01.2022	National Youth day & swami Vivekananda birthday celebration
21	12.01.2022	Pongal celebration
22	17.01.2022	National youth day celebrations- Plantation of saplings

  
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### **Criteria –I**

#### **METRIC 1.3.1**

#### **ADDITIONAL INFORMATION**

## International 5 Days Webinar ( 01-06-2021 to 05-06-2021)

The Pandemic and the lock down could not stop the spirit of continuous learners at Nehru College of Management. This paved a way to utilize the New Normal by organizing Five Days International Webinar from June 1 to June 05, 2021. Eminent Personalities across the globe graced the occasion and deliberated on various topics providing valuable insights to the participants.

### Outcome of the Event:

The Department of MBA organized this webinar for providing valuable insights in various specializations in the field of Business and the current trend and practices in the new normal. The event achieved this objective which witnessed participants from across the country.

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'Nehru Gardens', Thirumalayampalayam, Coimbatore - 641 105, Tamilnadu

**Department of MBA**  
**International 5 DAY'S WEBINAR**  
Modern Management Practices

**DAY 01** 01.06.2020 - 05.06.2020  
Design your Future through Network Marketing  
11am - 12pm  
Mr. M Manojkumar  
B.Sc., DCC, PGDDBA, MCA, MFM, MA, STAR Director,  
Vestige Marketing Private Ltd., Coimbatore

**DAY 02**  
Operations Management  
Is it inevitable?  
2.30 - 3.30pm  
Mr. Vemburaj Thirupathi B.Tech, MBA,  
Technical Services Manager,  
KTL Offshore Middle East, Dubai

**DAY 03**  
HR solutions through Workday  
(Cloud based leading ERP)  
11am - 12pm  
Mr. A.Senthilvelan MCA, MPhil.,  
Senior Manager, (Cloud Data Solutions)  
Allight Solutions, Chennai

**DAY 04**  
SUPPLY CHAIN MANAGEMENT  
Its evolution and significance  
11am - 12pm  
Ms. A.Sandhya MBA,  
Senior Associate, VWR Private Limited,  
(Part of Avantor), Coimbatore

**DAY 05**  
Containerization concepts  
in Logistics & Shipping  
11am - 12pm  
Prof. S.B.Senthilkumar,  
Head Dept of Logistics and Shipping,  
Coimbatore Marine College, Coimbatore

For Enquiries: Dr.L.Karthikeyan,  
Director NCM  
9677728276

ROHAN DAN JACOB

*Rugul*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA., PGDDBA**  
**Principal**  
**Nehru College of Management**  
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## Students Project Award ( 06-06-2021)

The Best Project Award on the Title Credit Analysis was organized on June 06, 2021 by the Department of Management Studies, Nehru College of Management. The Students of MBA were the beneficiaries. Three best projects were identified and the winners were awarded with certificates.

### Outcome of the Event:

The hard efforts of the students need to be recognized in public. This was achieved by organizing a function and motivating them to soar great heights in their career by awarding them with certificates.

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**CREDIT ANALYSIS  
BEST PROJECT AWARD**  
ON 26th June, 2021 @ 10.00 AM  
**WE RECOGNIZE YOUR EFFORT**

**ORGANIZED BY**

**SDC** STUDENT DEVELOPMENT COUNCIL

**IQAC** Internal Quality Assurance Cell

**AGENDA**

- WELCOME ADDRESS  
MRS. SREEJA S, ASSISTANT PROFESSOR, NCM
- ABOUT THE PROJECT  
MR. MANOJ KUMAR B R, ASSISTANT PROFESSOR, NCM
- PRESIDENTIAL ADDRESS  
DR. MOSES DANIEL R, PRINCIPAL NCM
- E-CERTIFICATE DISTRIBUTION
- FELICITATION ADDRESS  
DR. KARTHIKEYAN L, HOD-MBA, NCM  
DR. MUTHUKUMAR E, PROFESSOR, NCM  
MR. SIVA KUMAR P, ASSISTANT PROFESSOR, NCM  
MR. VICTOR SEELAN D, ASSISTANT PROFESSOR, NCM
- ABOUT IQAC  
DR. KANNAN PAULRAJ, HEAD - IQAC
- VOTE OF THANKS  
MR. SATHYANARAYANAN S R, ASSISTANT PROFESSOR, NCM

Google Meet <https://meet.google.com/bbo-rcjd-jah>

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STUDENT  
DEVELOPMENT  
COUNCIL



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Internal  
Quality  
Assurance Cell

# CREDIT ANALYSIS PROJECT AWARD -2021



DATE: 25/06/2021

## CERTIFICATE OF COMPLETION

**AISWARYA. G**

Has completed a Project on the topic



**UNDERSTANDING THE CREDIT WORTHINESS OF**

**ICICI Bank Ltd.**

**USING CREDIT ANALYSIS TECHNIQUES**

*B.R. Manoj Kumar*

Course Co-Ordinator  
Mr. B.R. Manoj Kumar

*Dr. L. Karthikeyan*

Head of the Department, MBA  
Dr. L. Karthikeyan

*Dr. R. Moses Daniel*

Principal - NCM  
Dr. R. Moses Daniel

*Dr. R. Moses Daniel*

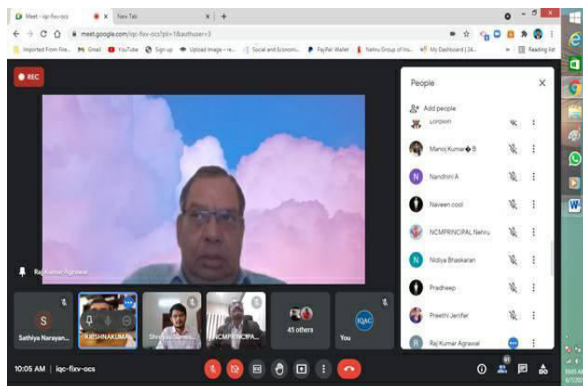
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDIB**  
**Principal**  
**Nehru College of Management**  
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## Learn from Leaders-Guest lectures Series (07-06-2021 to 10-06-2021)

A guest lecture series for four days from eminent experts under the Title “Learn from the Leaders” was organized from June 7, 2021 to June 10, 2021. The eminent speakers were namely Dr. Raj Agarwal, AIMA, Mr. C. Hariharan, Psychologist, VIT, Mr. M. Sangameshwaran, Head KMIT Solutions Ltd. and Dr. Y. Benazir, Professor PSGR Krishnammal College for women.

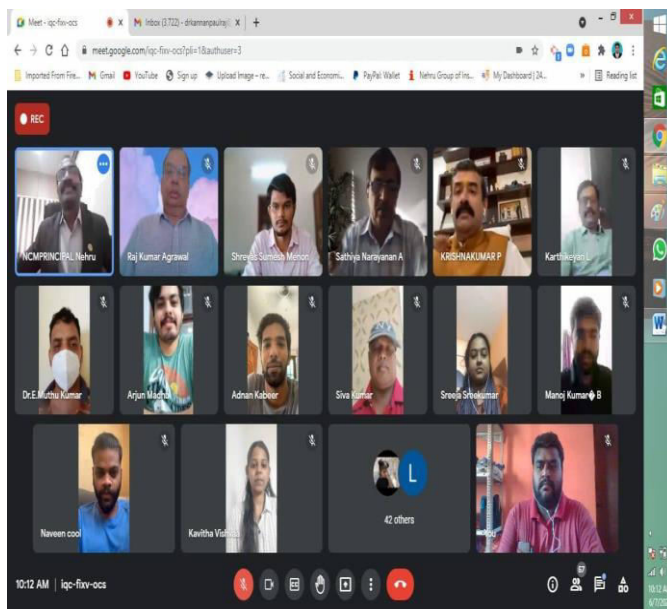
### Outcome of the Event:

The students could understand the various specializations and the job opportunities in the respective specializations.



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**NEHRU COLLEGE OF MANAGEMENT**  
 Since 1968 UIN 190 8001-2008 CERTIFIED INSTITUTION, ACCREDITED WITH "B++" BY NAAC (Approved by AICTE, New Delhi & Bharathiar University, Coimbatore)  
 E-mail: ncm@nehrucolleges.com

**"Learn from the Leaders"**  
**PROGRAM ORGANISED BY IQAC**  
**(07/06/2021 - 10/06/2021)** COUNSELING CODE **377**

**GUEST LECTURE SERIES**

Dr. Raj Agarwal Director, AIMA	Mr. C. Hariharan, Psychologist, VIT Vellore	Mr. M. Sangameshwaran Head, KMIT Solutions Ltd.	Dr. Y. Benazir Professor, PSGR Krishnammal College for Women
07.06.2021 10.00am-11.30am	08.06.2021 11.00am-12.30pm	09.06.2021 11.00am-12.30pm	10.06.2021 11.am-12.30pm

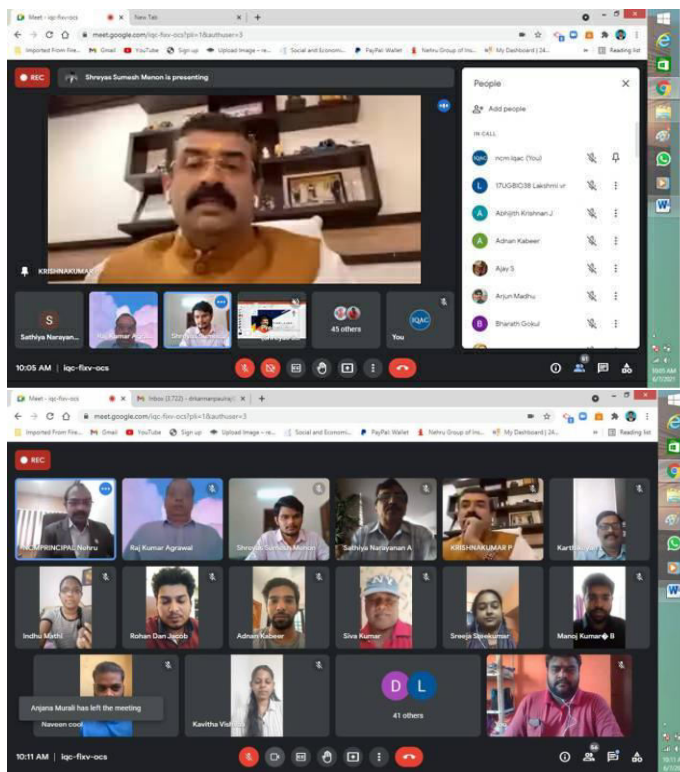
**EVENT COORDINATORS**  
**Ms. Sreeja** Assistant Professors  
**Mr. Sathyanarayanan**  
**Dr. P. Kannan** Head-IQAC

**PATRON**  
**Dr. R. Moses Daniel**  
 Principal, NCM

**CHIEF PATRON**  
**Dr. P. Krishnakumar**  
 CEO & Secretary, NGI

Google Meet Link: <https://meet.google.com/lqo-fiv-vcs>

[www.nehrucolleges.com](http://www.nehrucolleges.com)



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## Book Releasing Function: Title: Human Resource Management (10-08-2021)

The book titled Human resources Management by authors Dr.L.Karthikeyan, Director – MBA, NCM and Ms.S.Sreeja, Assistant Professor, MBA, NCM was unveiled by Dr.P.Krishnakumar, CEO and Secretary, NGI. Dr.R.Moses Daniel, Principal NCM delivered the welcome address and Dr.KannanPaulraj, Head IQAC delivered the felicitation address.

### **Outcome of the Event:**

The book is recommended for usage and reference in the field of Management for students.


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 "Nehru Gardens", Thirumalayampalayam, Coimbatore, Tamil Nadu.

**IQAC CELL**

Cordially invite you for the



**BOOK RELEASE FUNCTION**  
**TITLE : HUMAN RESOURCE MANAGEMENT**  
 on 10<sup>th</sup> August 2021, 11.00 am at Amphi Theatre (NCPIR),  
 Nehru Gardens, T.M.Palayam, Coimbatore.

Welcome Address  
**Dr. R. MOSES DANIEL**  
 Principal - NCM

Presidential Address  
**Dr. P. KRISHNAKUMAR**  
 CEO & Secretary, NGI

Author's Address  
**Dr. L. KARTHIKEYAN**  
 Director - MBA, NCM

Felicitation Address  
**Dr. P. KANNAN**  
 IQAC Coordinator - NCM

Vote of Thanks  
**Ms. S. SREEJA**  
 Assistant Professor - NCM



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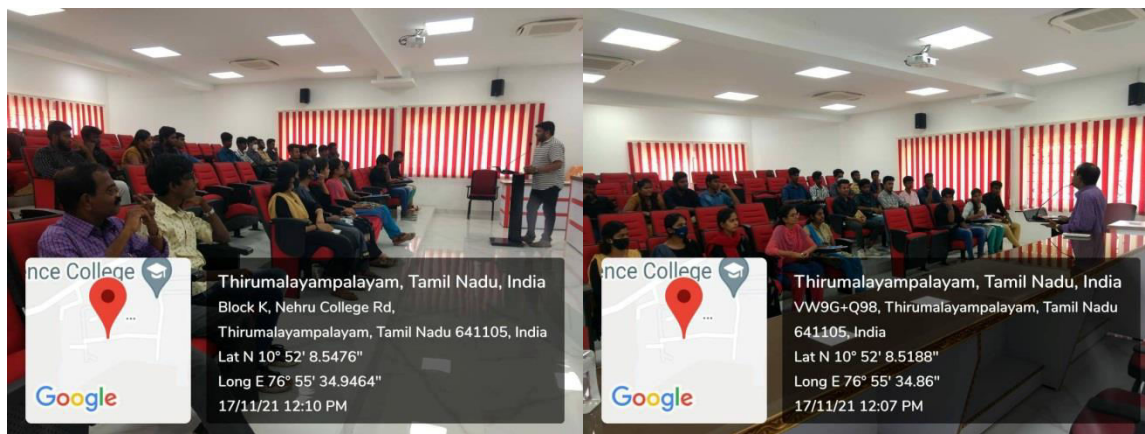


### One day Seminar on Benefits of NGI-TBI (17-11-2021)

The Technology Business Incubation of Nehru Group of Institutions (NGI-TBI) organized a seminar on Startups, Business Initiatives available for our Students in association with Nehru College of Management on November 17, 2021. The beneficiaries were students of Nehru College of Management.

#### Outcome of the Event:

The students had a complete awareness and Knowledge on Startups, Business Ideations, Funding Opportunities and boot camps to be organized by NGI-TBI.



### Two Days Students Development Programme on “Enriching Ur Thoughts towards Success”( 18<sup>th</sup>-11-2021 & 19-11-2021)

The IQAC, Nehru College of Management in association with the School of Management, Nehru Arts and Science College organized two days Students Development Programme on “Enriching Ur Thoughts towards Success” exclusively for the students from Nehru Arts and Science College. The theme was Enriching your thoughts towards success. Dr.KannanPaulraj Professor, NCM and Mr.S.R.Sathyanarayanan, Assistant Professor, NCM served as the resource persons.

#### Outcome of the Event:

The students were trained to think effectively and efficiently through numerous fun filled activities. The students enjoyed the sessions through active participation and live interactions.



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 "Nehru Gardens" Thirumalayampalayam, Coimbatore- 641 105

**Internal Quality Assurance Cell, Nehru College of Management &**  
**School of Management, Nehru Arts and Science College**  
**Jointly Organizes**  
**Two Days Student Development Programme on**  
**"Enriching Ur Thoughts towards Success"**

**CHIEF GUEST**  
 Dr. R. Moses Daniel, Principal, NCM      Dr B. Anirudhan, Principal, NASC

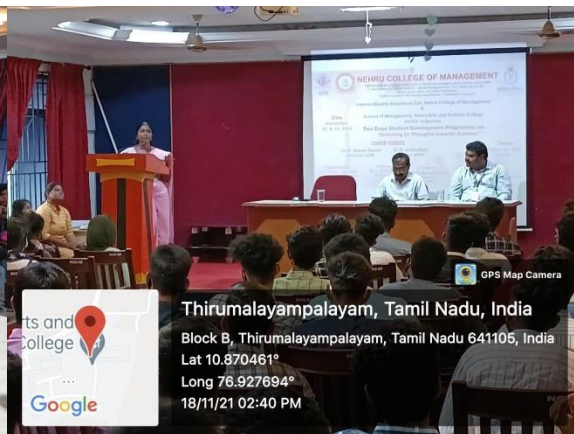
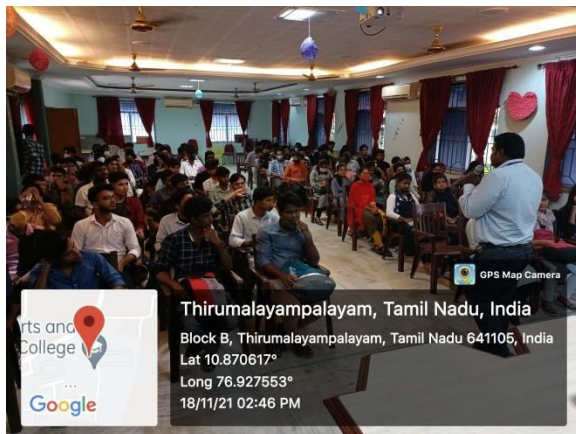
**Venue**  
 Vaiduriya Hall, NCM


**Coordinators**  
 Dr. N. Shani, Dean-SoM & Director - IQAC, NASC  
 Dr. Kannan Paulraj, Prof., & Head-IQAC, NCM

**Convenor**  
 Dr. L. Karthikeyan, Director-MBA, NCM

**Patron**  
 Dr. R. Moses Daniel, Principal, NCM

**Chief Patron's**  
 Dr. P. Krishna Das, Chairman & Managing Trustee, NGI  
 Dr. P. Krishna Kumar, CEO & Secretary, NGI



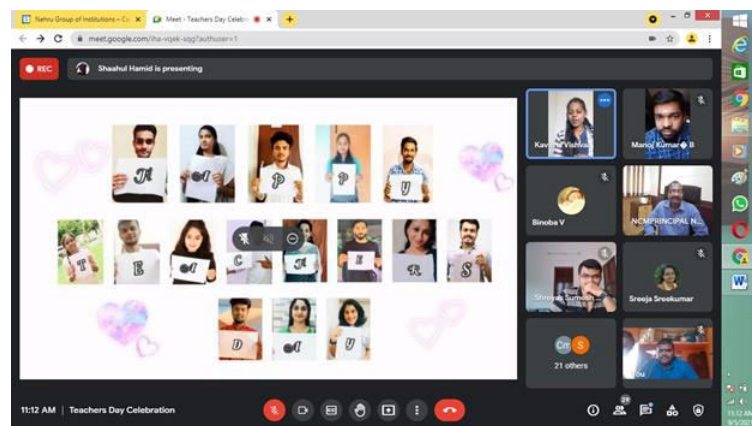
  
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## Teachers Day Celebration ( 05.09.2021 )

The students organized teachers day celebrations to honour the valuable services rendered by their teachers on September 05,2021. Fun filled activities, cherishing pleasant memories in the class room and role of teachers in nation building were demonstrated by the students.

### Outcome of the Event:

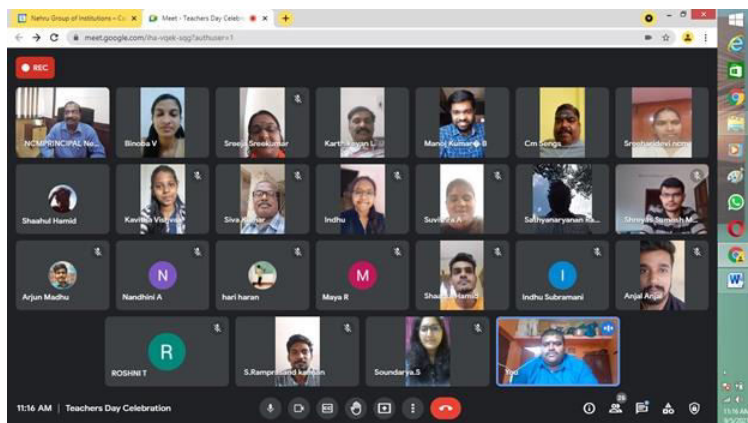
The event reminded the services of teachers and their hard work to be maintain the success in building true professionals. It was a day for teachers as a gift from our students.



*Rug*

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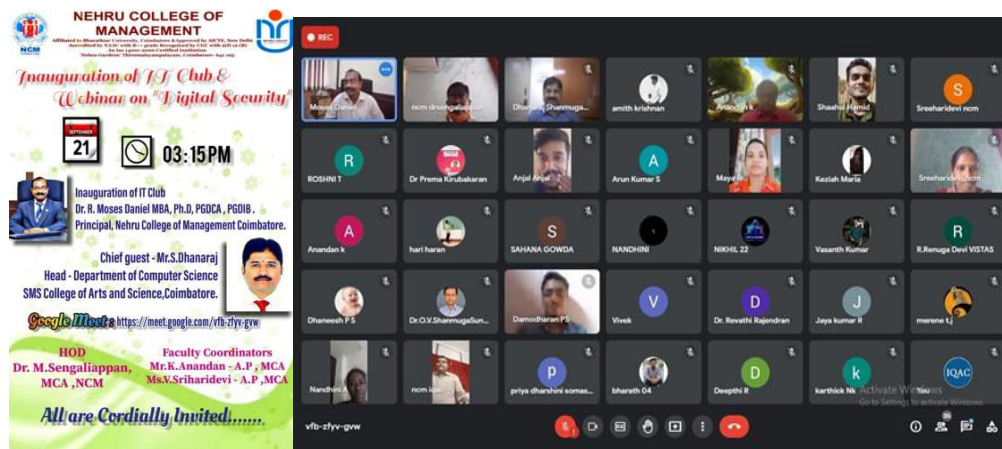


### Inauguration of IT Club & Webinar on Digital Security (21.09.2021)

The IT Club was inaugurated by our Principal Dr.R.Moses Daniel and the first event was the webinar on Digital Security. The Resource Person Dr.Dharmaraj from SMS College of Arts & Science deliberated on the importance, security issues and Security measures of digital security. The MCA students were the beneficiaries and live issues in digital security were discussed.

#### Outcome of the Event:

Digital World is the new normal. How to safeguard yourself in the digital world, tips and tricks to be followed were the valuable insights from the programme.



*Rush*

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*RMS*

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**Principal**  
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### **International Seminar on Modern Practices in Management & IT (15.09.2021)**

The Department of Management Studies organized an International Seminar on Modern Practices in Management & IT on September 15, 2021. The keynote speakers of International Reputation were namely Dr. Ernest Johnson from University of Regina, Dr. M. S. Natarajan, Commercial Manager from Rona Elevators and Escalators and Mr. V. Sundaresan, Senior Manager from Doha Bank, Qatar. The key topics were namely Big Data, Competencies for International Employment and Significance of Banking Sectors in Gulf Region.

#### **Outcome of the Event:**

The participants were from various colleges, Industries across the globe interacting on the Modern Practices in Management and IT. The healthy discussions led to the knowledge assimilation to be treasure for the future applications.

  
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"Nehru Gardens", Thirumalayampalayam, Coimbatore, Tamil Nadu, INDIA



### INTERNATIONAL WEBINAR ON MODERN PRACTICES IN MANAGEMENT & IT

15 - 09 - 2021

10.00 AM - 11.00 AM (IST)



**BIG DATA + BI + AI AND GREEN COMPUTING  
IN MODERN ORGANIZATIONS**

by  
**Dr. ERNEST JOHNSON**  
Associate Professor, University of Regina, LLC

11:30 am - 12:30 pm (IST)



**COMPETENCIES FOR  
INTERNATIONAL EMPLOYMENT**

by  
**Dr. M. S. NATARAJAN, Ph.D**  
Commercial Manager, Rona Elevators & Escalators

2:30 pm - 3:30 pm (IST)



**SIGNIFICANCE OF BANKING SECTORS IN GULF REGION**

by  
**Mr. V. SUNDARESAN, M.B.A**  
Senior Manager, Doha Bank (Qatar)

<https://meet.google.com/dss-bzaq-tfy>

Dr. M. Sengaliappan  
HOD - MCA

Dr. L. Karthikeyan  
Director - MBA

Dr. R. Moses Daniel  
Principal

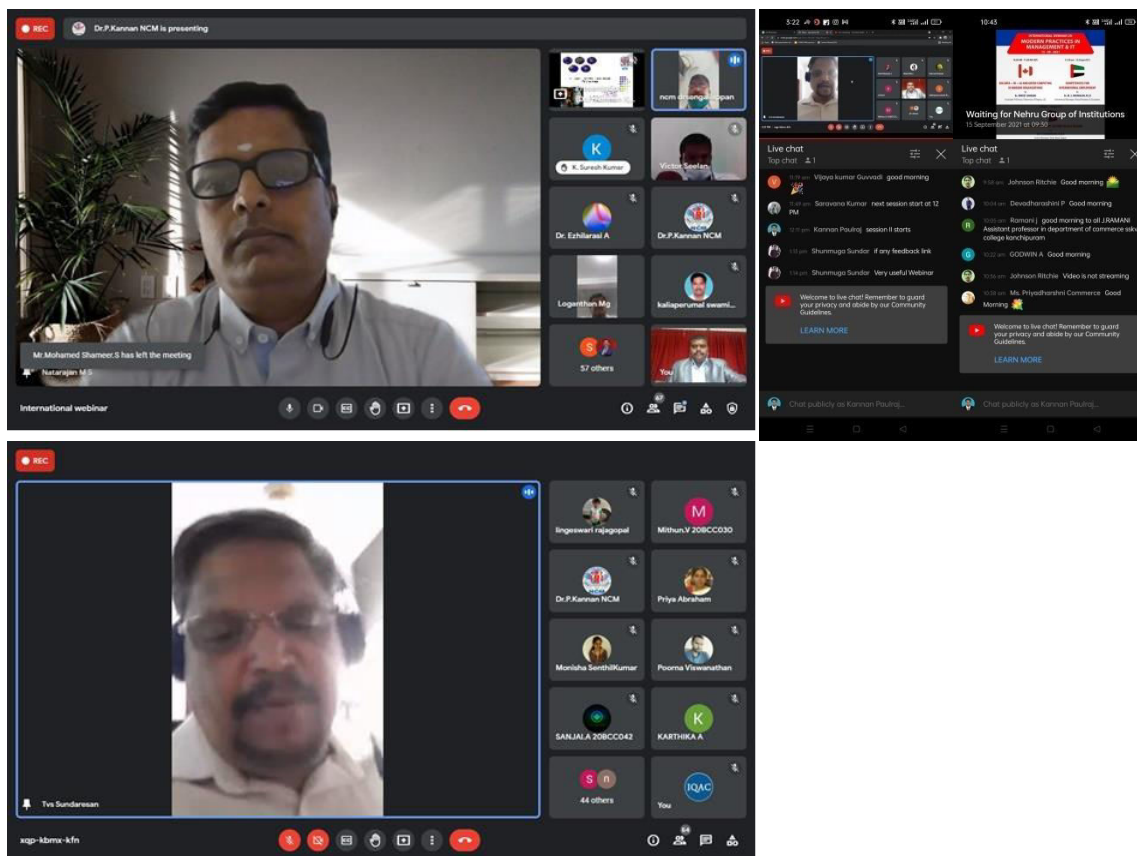
Dr. P. Krishna Kumar  
CEO & Secretary, NGI

Adv. Dr. P. Krishnasdas  
Chairman & Managing Trustee, NGI



RMD

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDIB**  
**Principal**  
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**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



## Inauguration of HR Club & Webinar on Emerging Trends in HRM – Today and Tomorrow on(22.09.2021)

The HR Club was inaugurated along with a webinar titled Emerging Trends in HRM – Today and Tomorrow with Resource Person Dr.Santhosh Kumar from Marian College, Kerala on September 22,2021. The expectations from the industry from the eyes of Recruitment Specialist was discussed in detail with lots of cases and examples. Our Students were the beneficiaries who had a great interaction making the webinar a great success.

### Outcome of the Event:

The expectations from the Corporate from the eyes of Recruitment Specialist in the yester years, present and the days to come were clearly understood by the students.

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**DEPARTMENT OF MANAGEMENT STUDIES  
 HR CLUB  
 INAUGURATION**

**CHIEF GUEST**  
**Dr. R Santhosh Kumar, MBA., Ph.D.,**  
 Associate Professor,  
 Marian Institute of Management  
 Marian College (Autonomous), Kuttikkanam,  
 Idukki District, Kerala.

**Topic: "Emerging Trends in HRM: Today and Tomorrow"**  
**September 22, 2021 - Wednesday @ 10.30 a.m.**

**Chief Patron**  
**Dr. P. Krishnakumar**  
 CEO & Secretary, NCI

**Patron & Principal**  
**Dr. R. Moses Daniel**  
 Principal-NCM

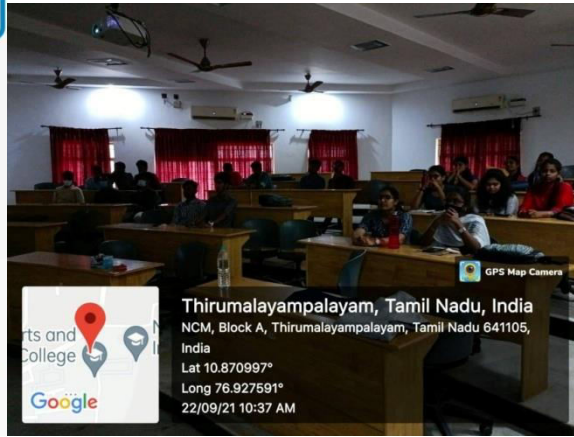
**Convenor**  
**Dr. L. Karthikeyan**  
 Director - MBA

**Coordinators**  
**Mr. S.R. Sathyanarayanan, AP-MBA**  
**Mrs. S. Sreeja, AP-MBA**

**Student Coordinators**  
**Ms. Naina Baskaran, II MBA**  
**Ms. G. Aishwarya, II MBA**  
**Ms. M. Rishi Harshul Ashraf, II MBA**  
**Ms. Praveetha Vardhini, II MBA**  
**Ms. V. Binoba, II MBA**

**Meeting Link**  


ALL ARE CORDIALLY INVITED.....



*RMD*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDCA**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

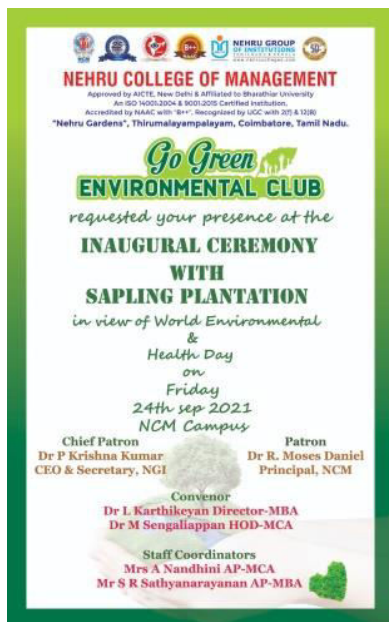


## Go Green Environment Club Sapling Plantation (24.09.2021)

The environment club of Nehru College of Management as part of the Go Green Initiatives planted tree saplings in the campus. This was an initiative to celebrate both World Environment and Health Day and give insights about the eco-friendly campus and healthy life style.

### Outcome of the Event:

The environment both internal and external are essential for one's existence. This was well conceived by the participants.



*Rug*  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGD**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



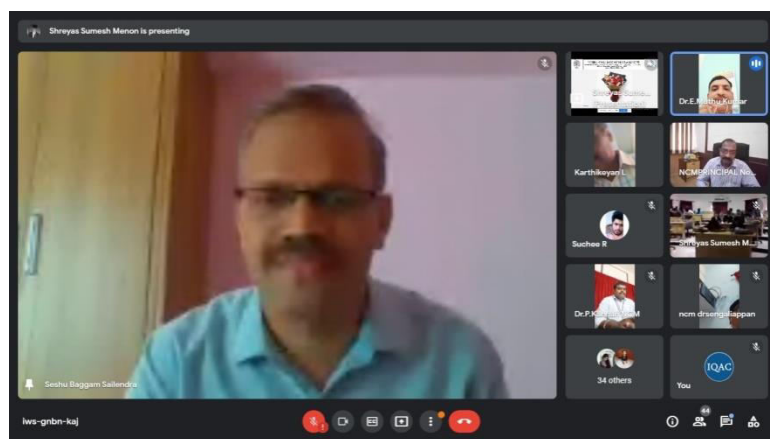
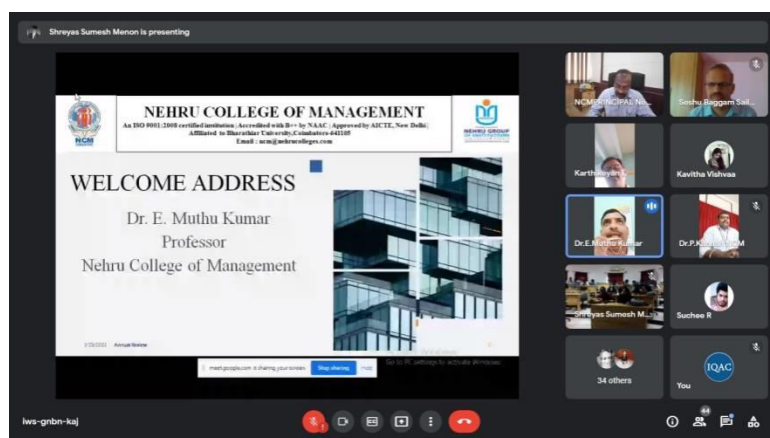


## Inauguration of Finance Club

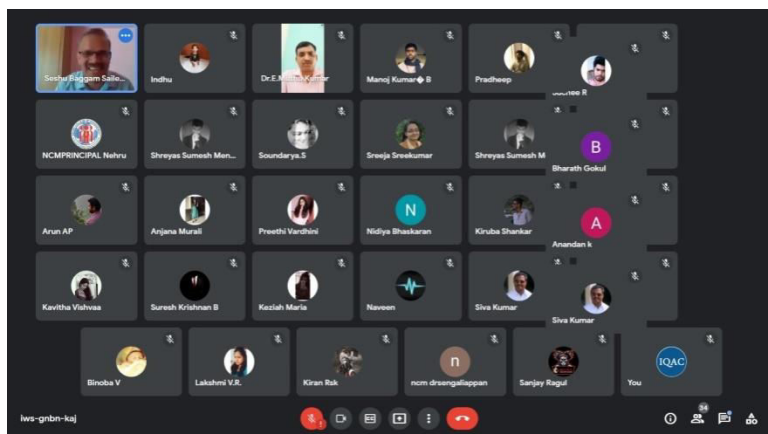
The Finance Club was inaugurated with a webinar on the topic of investments for a secured life. The beneficiaries were students who had a lively interaction with the resource person to know the various aspects of finance.

### Outcome of the Event:

Money, one of the important resources and its implications in daily life and business was clearly identified and the tools and ways to manage them was clearly demonstrated by the speaker.



*Rust*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



## Function Report

### **Finance Club Inauguration**

**Date of the Event: 29.09.2021**

**Event Venue: Online (Google Meet)**

**Time: 10.30 A.M to 11.30 A.M**


**Finance CLUB** - Nehru College of Management (NCM) organized finance club Inauguration on 29.09.2021 (Wednesday) in virtual mode. Dr.E.Muthukumar Finance Club Co-ordinator welcomed the gathering.

Dr.R.Moses Daniel Principal –NCM delivered the Presidential Address. The felicitation address was delivered by Dr.L.Karthikeyan Director – NCM. Mr.B.R.Manojkumar Assistant Professor MBA – NCM introduced the Chief Guest to the gathering.

Mr.BaggamseshuSailendra Assistant Professor, Guruvayurappan Institute of Management, Coimbatore, Tamilnadu delivered the Chief Guest Address. He also spoke on Emerging Trends in Capital Market. Ms.Kavitha Finance Club Student Co-ordinator rendered vote of thanks.

#### **Outcome of the Event:**

1. This program helped students to understand the Emerging Trends in Capital Market .
2. Students learnt about IPO

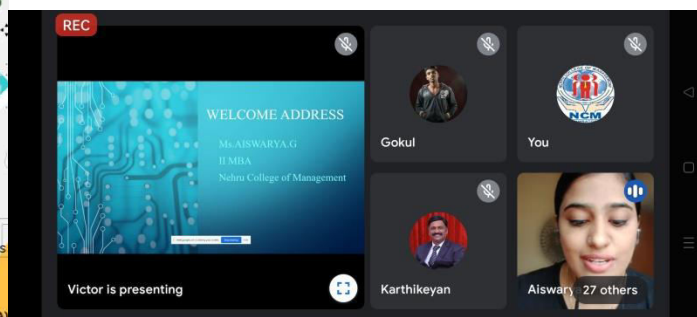
  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDIB**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayam**  
**Coimbatore - 641 105**

## Webinar on Entrepreneurial Experience of Prodigy ( 27.09.2021 )

The field of entrepreneurship was exposed to students by organizing a webinar with Krithik Vijayakumar, CEO, Futura Robotics and TED Speaker. He shared his entrepreneurial journey and interacted with the students explaining about taking entrepreneurship as a career option.

### Outcome of the Event:

Be an employer, not an employee. Be your own boss was the message received by the participants.



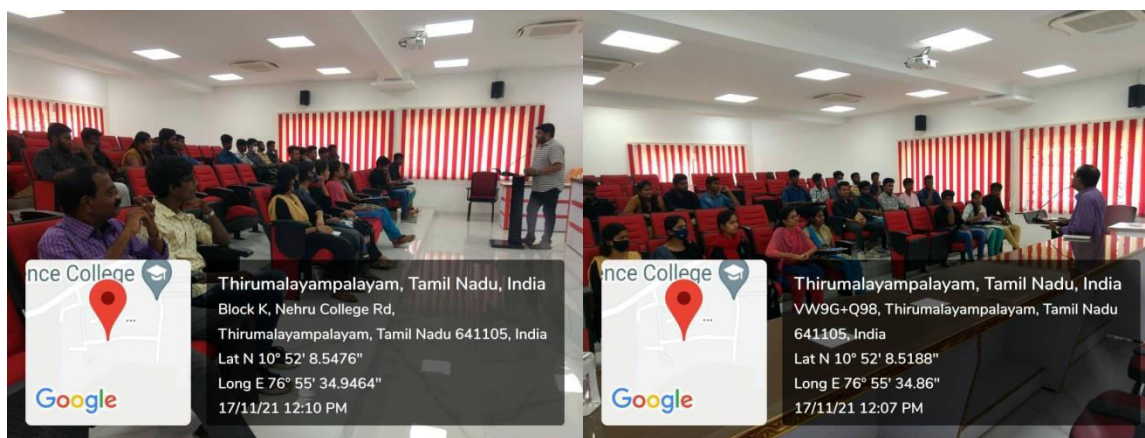
*Rug*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDCA**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

## One day Seminar on Benefits of NGI-TBI (17-11-2021)

The Technology Business Incubation of Nehru Group of Institutions (NGI-TBI) organized a seminar on Startups, Business Initiatives available for our Students in association with Nehru College of Management on November 17, 2021. The beneficiaries were students of Nehru College of Management.

### Outcome of the Event:

The students had a complete awareness and Knowledge on Startups, Business Ideations, Funding Opportunities and boot camps to be organized by NGI-TBI.



## Two Days Students Development Programme on “Enriching Ur Thoughts towards Success”( 18<sup>th</sup>-11-2021 & 19-11-2021)

The IQAC, Nehru College of Management in association with the School of Management, Nehru Arts and Science College organized two days Students Development Programme on “Enriching Ur Thoughts towards Success” exclusively for the students from Nehru Arts and Science College. The theme was Enriching your thoughts towards success. Dr.KannanPaulraj Professor, NCM and Mr.S.R.Sathyanarayanan, Assistant Professor, NCM served as the resource persons.

### Outcome of the Event:

The students were trained to think effectively and efficiently through numerous fun filled activities. The students enjoyed the sessions through active participation and live interactions.





### Seminar on Companies Act 2003 (06.12.2021 to 08.12.2021)

Three days Seminar on Companies Act was organized by the IQAC – NCM to know the nuances of various clauses and terminologies in companies act 2003. This seminar was on various aspects and laws of Companies Act 2003. The seminar was presented by the students of NCM and it gave a clear insights on running an enterprises both effectively and efficiently. The beneficiaries were students from business administration.

**Outcome of the Event:**

*Rust*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

The External environment comprising of Government in business, especially the laws governing the business entities was clearly understood.



### Guest Lecture on Women Empowerment ( 17-12-2021)

Women's empowerment can be defined to promoting women's sense of self-worth, their ability to determine their own choices, and their right to influence social change for themselves and others. A guest lecture on women Empowerment and emphasizing gender sensitivity was organized on December 17,2021 by Women Empowerment Cell along with IQAC. Dr.V.Suganthi, Professor, Sri Ramakrishna College of Arts and Science for women served as the resource person. The power of women in various fields were highlighted. The students of NCM were the beneficiaries.

#### Outcome of the Event:

Women also known as Shakthi and the power in them in achieving great heights was understood by the participants.



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**Internal Quality Assurance Cell & Women Empowerment Cell**  
Jointly Organizes

**Chief Patron's**  
Dr. P. Krishna Das  
Chairman & Managing Trustee, NGI  
Dr. P. Krishna Kumar  
CEO & Secretary, NGI

**Patron**  
Dr. R. Moses Daniel  
Principal- NCM

**Convenors**  
Dr. L. Karthikeyan  
Director-MBA, NCM  
Dr. M. Sengaliyappan,  
HoD-MCA, NCM

**Coordinators**  
Dr. Kannan Paulraj,  
Prof., & Head- IQAC, NCM  
Ms. S. Sreeja  
AP-MBA, NCM

**Guest Lecture on "Women Empowerment"**

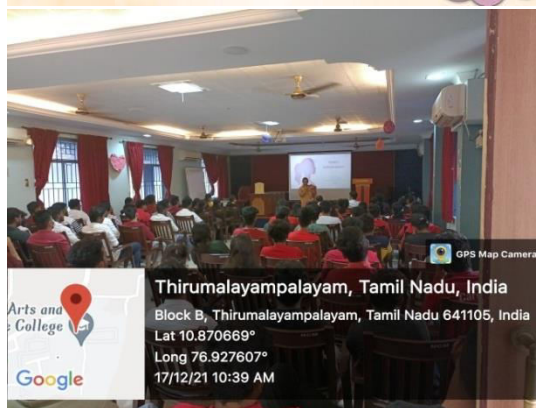
**Chief Guest**

December 17, 2021  
@ Vaiduriya Hall,  
NCM

Time  
10.00 a.m.

All are Welcome

**Dr. V.SUGANTHI, M.C.A., M.Phil., Ph.D.,**  
Professor, Department of Computer Science  
Sri Ramakrishna College of Arts & Science  
Coimbatore.



*Rushi*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDCA**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



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# **FUNCTION REPORT**

*One Day Workshop*

*on*

***HARDWARE and SOFTWARE INSTALLATION***



On 26.04.2022

Tuesday

Organized by

IT Club & Department of Computer Applications Coimbatore - 641 105

Nehru College of Management

Coimbatore

Prepared by  
IT Club

Submitted to  
IQAC

*Rug*  
Dr. R. Moses Daniel, MBA., Ph.D., PDBCA., 20013  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



20<sup>th</sup> April 2022

From

**Mr. K. Anandan**

AP/MCA

Nehru College of Management,  
Coimbatore-105.

To

**The Principal**

Nehru College of Management,  
Coimbatore-105.


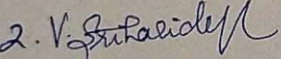
Respected sir,

**Sub:** Requesting permission to conduct one day' Workshop on "Hardware and Software Installation" for First year MCA students-reg.

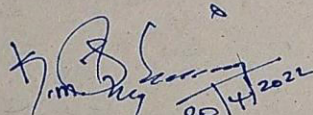
Greetings, on behalf of an IT Club, we would like to request for your permission and support to conduct one day' workshop on "HARDWARE and SOFTWARE INSTALLATION" for first year MCA Students on 26/04/2022. Hence we kindly request you to grant permission to conduct the workshop.

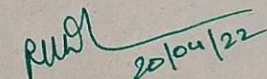
Thank you,

Yours Faithfully

1.   
2. 

IT CLUB coordinator

  
MCA-HoD 20/4/2022

  
PRINCIPAL 20/04/22



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Coimbatore - 641 105.




Ref.No: NCM/GEN/111/04/2022

Date: 27.04.2022

**A Report for workshop on “HARDWARE AND SOFTWARE  
INSTALLATION”**

**Organized by IT Club**

The IT club organized a workshop on “HARDWARE AND SOFTWARE INSTALLATION” on 26/04/2022 (Tuesday at 10:30 am) in **MCA LAB** at **Nehru College of Management**. The workshop started with a prayer song by First year MCA student S. Swernamalega followed by Welcome Address by M.AravindKumar first MCA student. The Resource person **Mr.V.Hariharagugan , SystemAdministrator ,NIITM**, Coimbatore was introduction by **Dr.M.Sengaliappan,HOD,Department of Computer Application**. The Resource person explained the various hardware peripherals in CPU to know various hardware components present in CPU. He clearly explained about CPU and how it works with software program instruction. As a computer professional, students gained knowledge about computer systems, thirty students attended the workshop and e-certificate has been issued to the participants. Vote of Thanks was delivered by Archana V.R first MCA student. The main objective of workshop was for the students to enhance their technical skill as well as soft skill. We are grateful to the management especially Dr. P. Krishna Kumar, CEO & Secretary NGI for supporting in all our endeavours.

  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



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## Department of Computer Application(PG) In Association with IT-Club Organizes Workshop on Hardware and Software Installation



Resource Person

V. Hariharagugan

System Administrator  
NIITM

DATE & TIME: 26.04.2022 & 10.00 AM

VENUE: MCA LAB

Organizer

IT-club faculty &  
student co-ordinator

Convener

Dr. M. Sengaliappan  
HOD-MCA

Patron

Dr. R. Moses Daniel  
Principal

*Rug*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2007**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**





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# Hardware & Software Installation

## AGENDA

Prayer song	:	Swernamalega. S
Welcome Address	:	Aravind kumar. M
Chief Guest Address	:	Dr. M.Sengalippan HOD
Presidential Address	:	Dr. R.Moses Daniel PRINCIPAL
Technical Session	:	Mr. V.Hariharagugan
Vote Of Thanks	:	Archana V. R

Venue	Time	Date
MCA LAB - NCM	10.30 am To 1.00 pm	26/4/2022

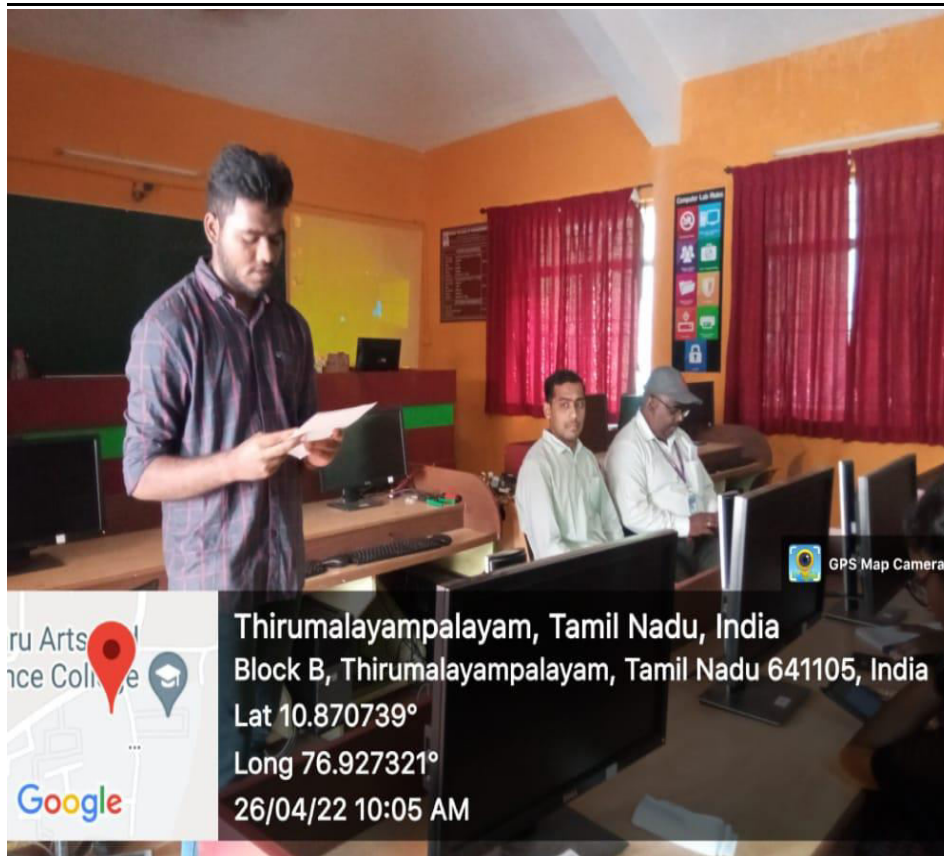
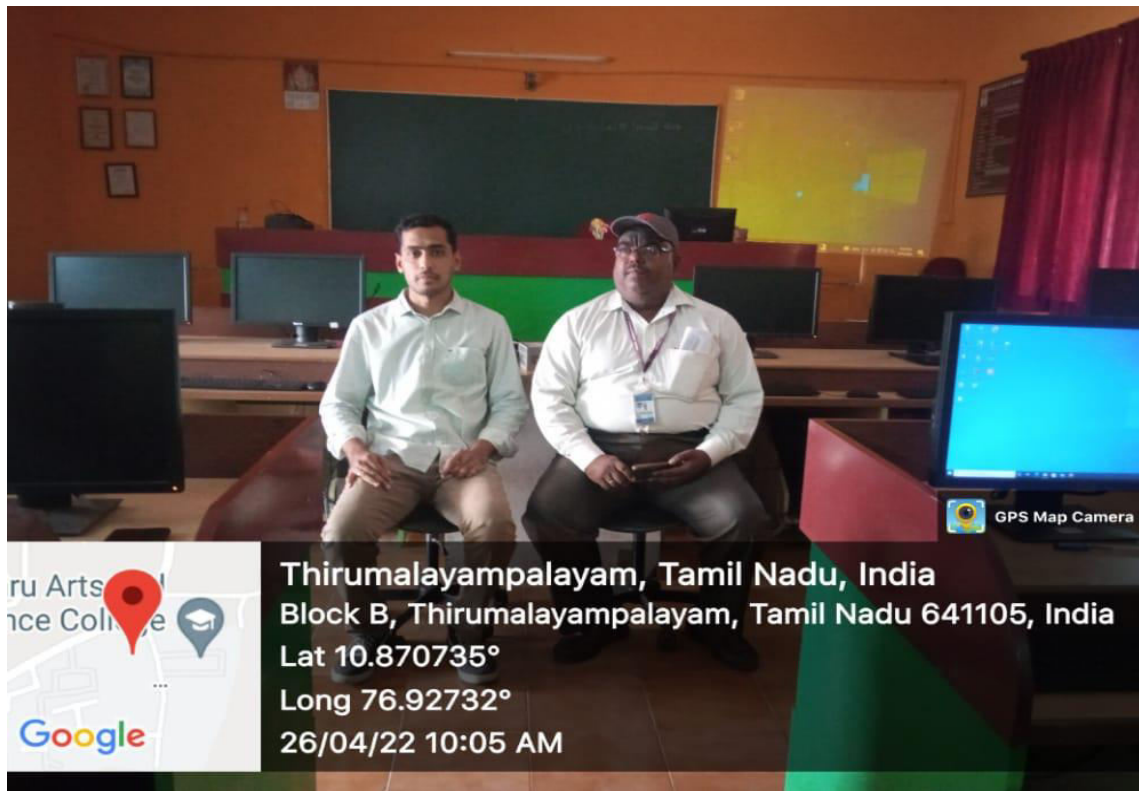
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**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDCA**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



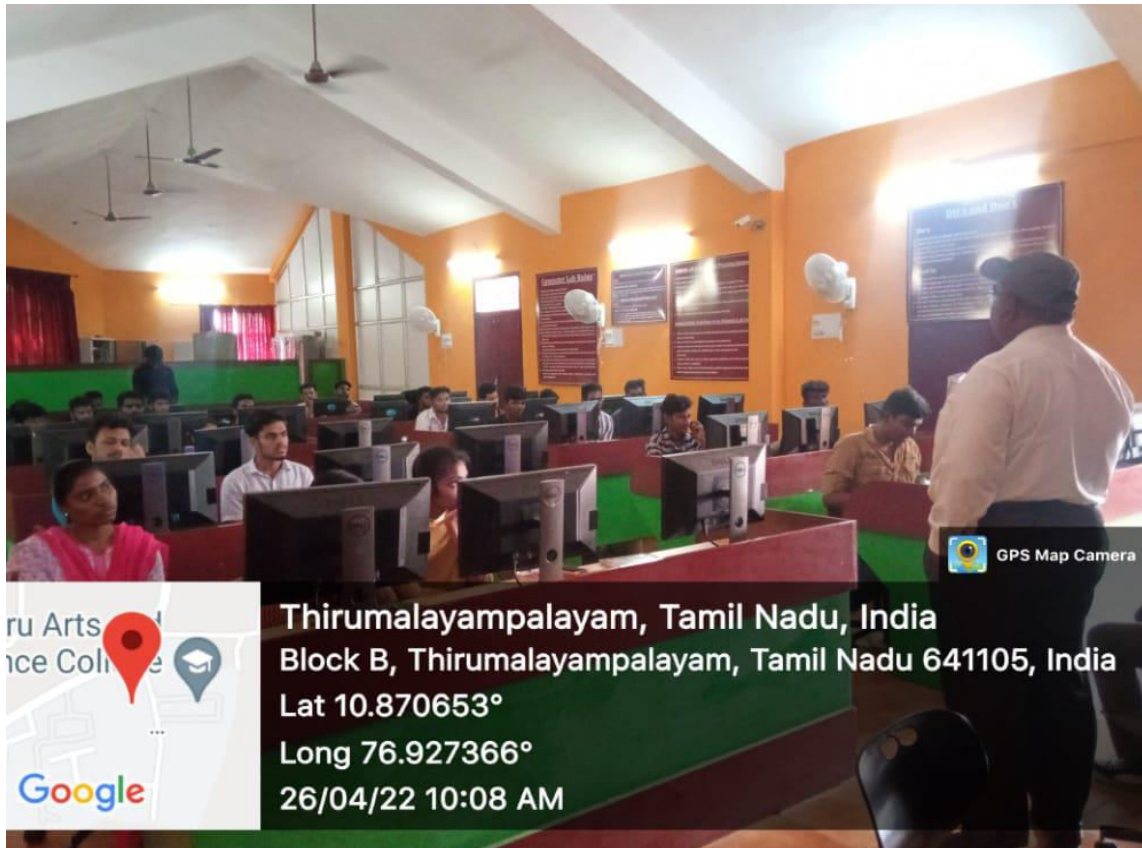


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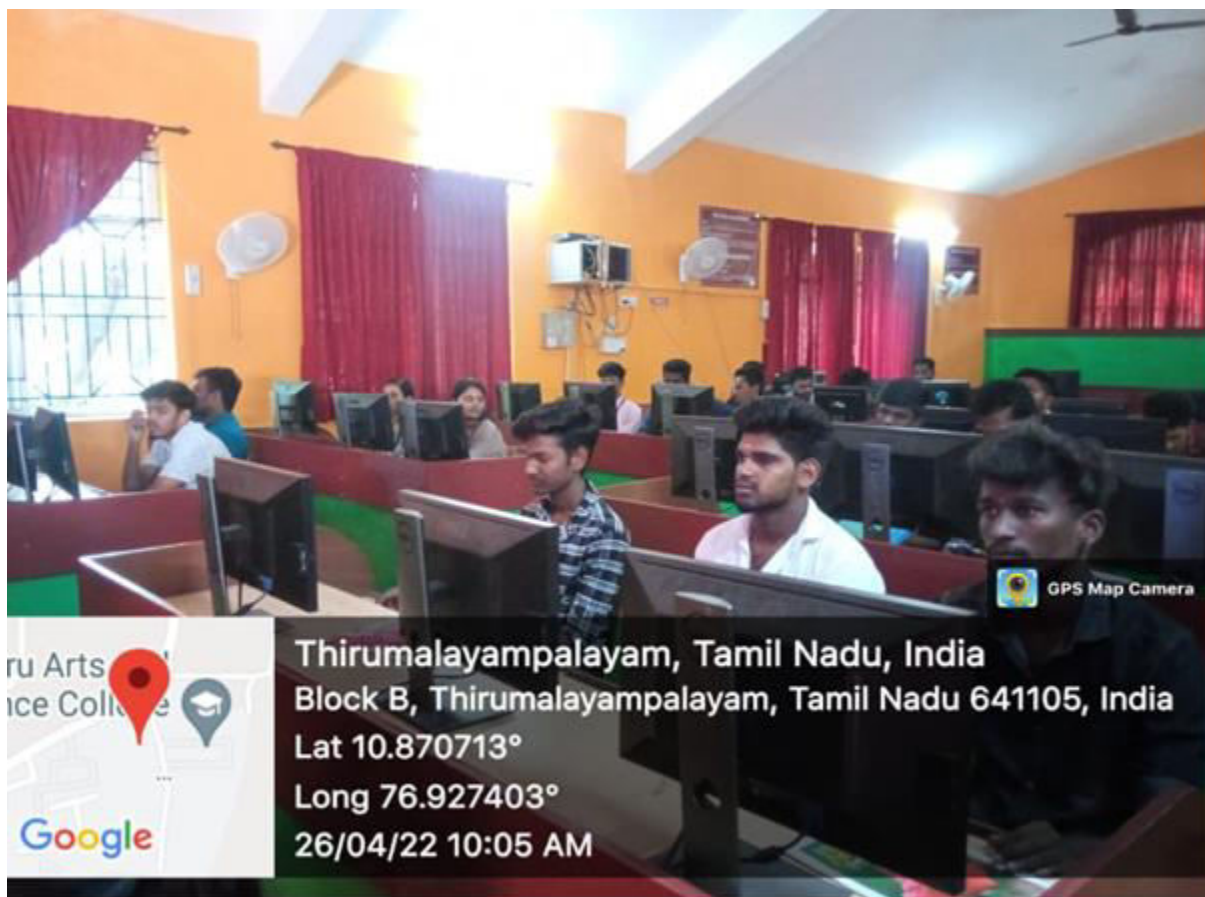


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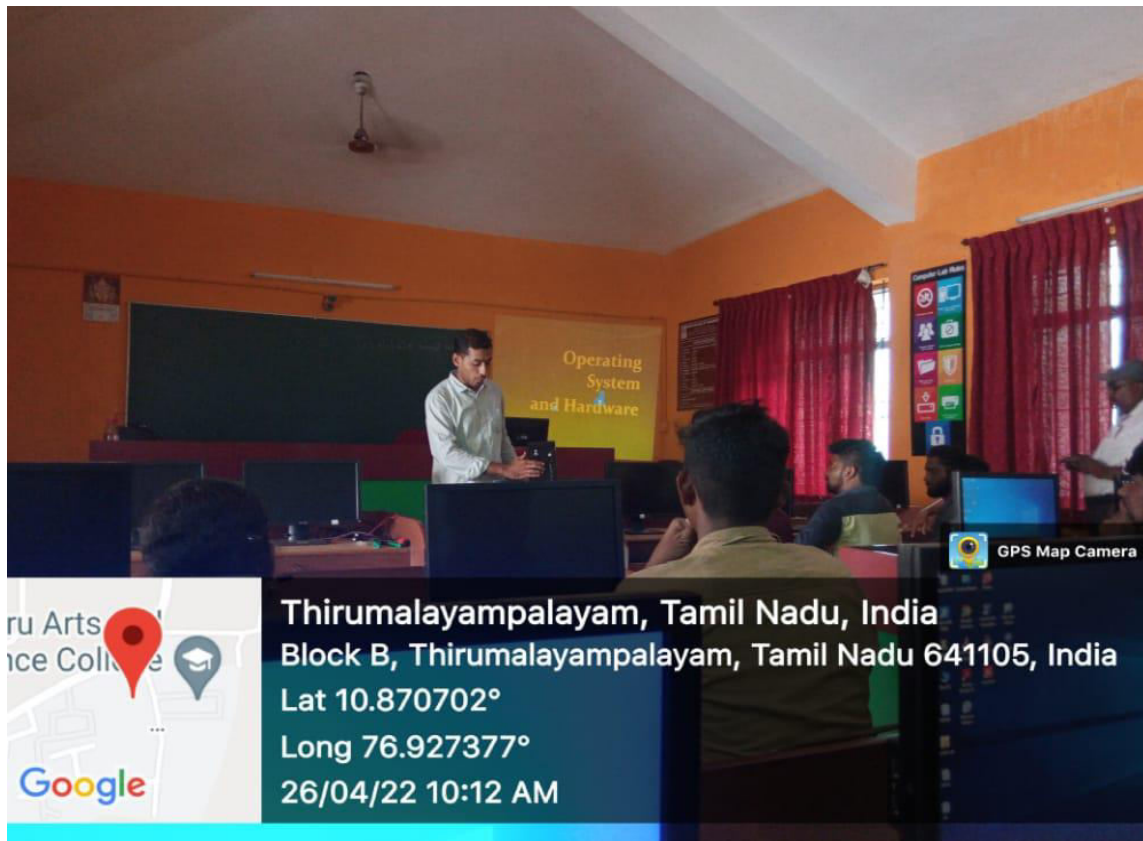
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
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**Coimbatore - 641 105**

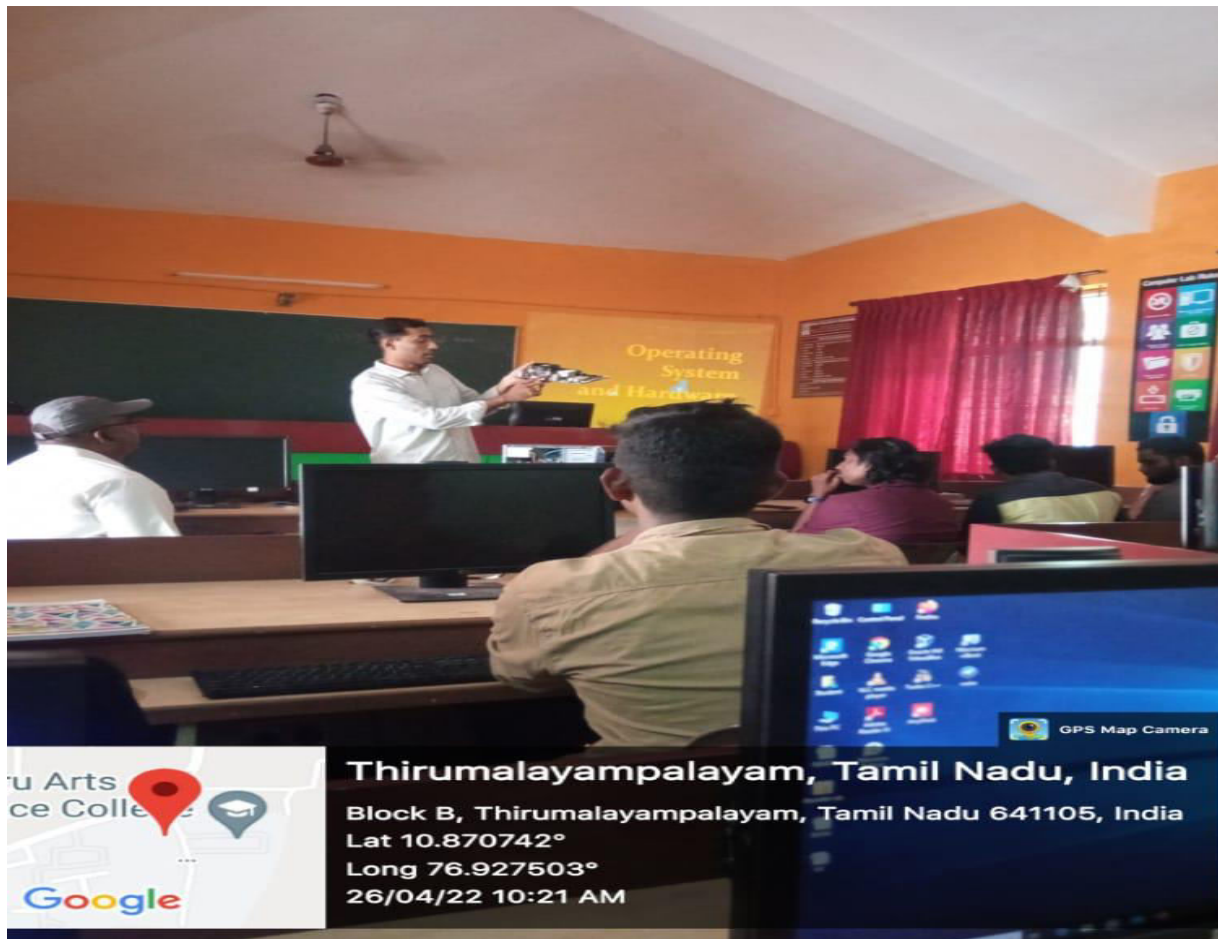












*Rush*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDCA**  
**Principal**  
**Nehru College of Management**  
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## Students Participant Name list



### Nehru College of Management

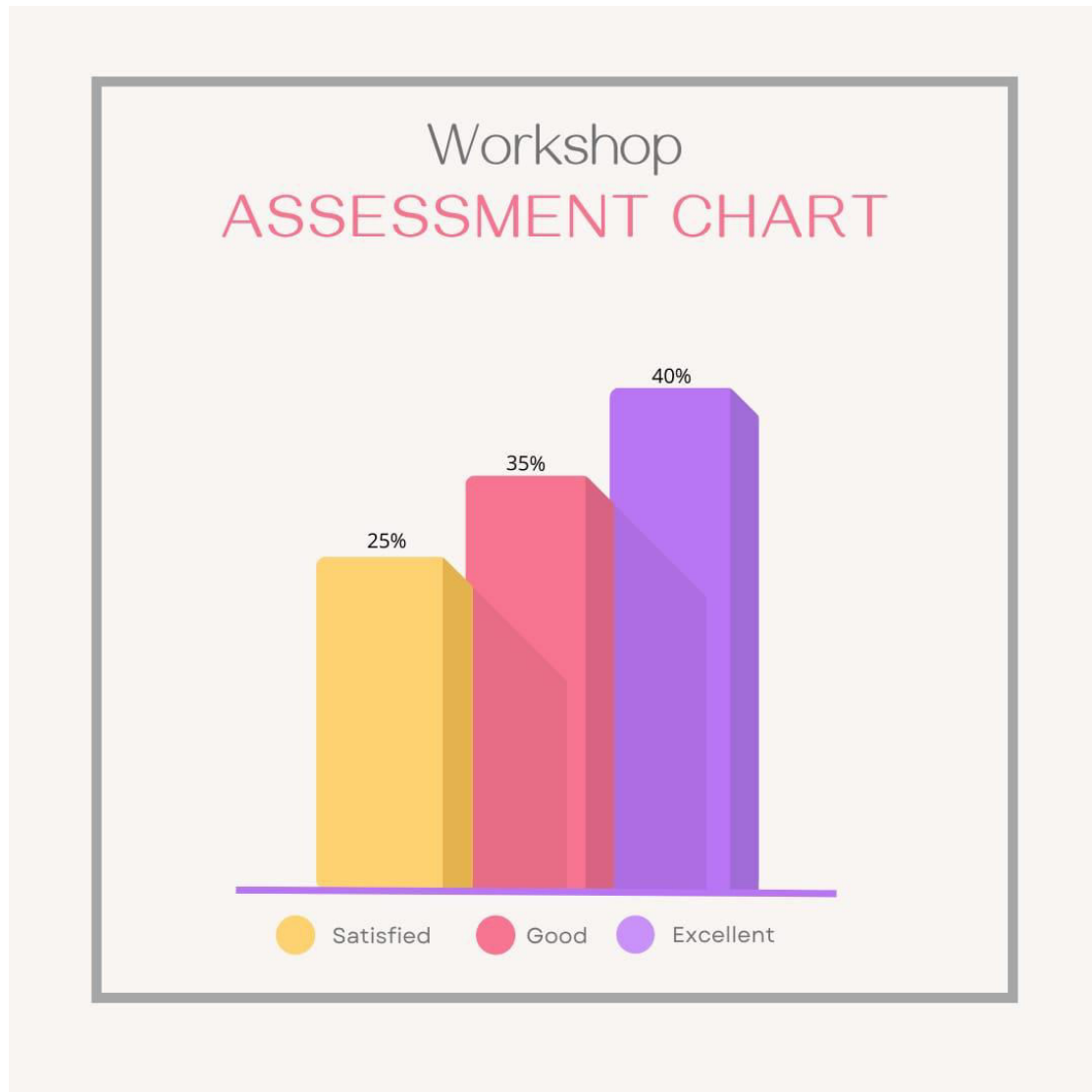
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Coimbatore - 641 105.



#### STUDENT NAME LIST (2021-2023) BATCH

S.No	Reg.No	Student Name	SIGNATURE
1.	2138M0017	AMALAPRABAKAR A	
2.	2138M0018	ARAVIND KUMAR M	<i>Paul</i>
3.	2138M0019	ARCHANA V R	<i>Archana</i>
4.	2138M0020	ARUNKUMAR M	
5.	2138M0021	ASWATHY G	<i>Aswathy</i>
6.	2138M0022	AYISHA AFRIN	<i>Ayisha</i>
7.	2138M0023	CHANDINI SANOFER U S	<i>Chandini</i>
8.	2138M0024	EDISON M J	<i>Edison</i>
9.	2138M0025	HARIHARAN M	
10.	2138M0026	IRUSAPPA SRINIVASAN M	<i>Irusappa</i>
11.	2138M0027	KANNAN S	<i>S. Kannan</i>
12.	2138M0028	KARTHIK S	
13.	2138M0029	KESAVAN K	<i>K. Kesavan</i>
14.	2138M0030	MANEESH RAJ K	
15.	2138M0031	MANOJ EASHWA J	
16.	2138M0032	MARI @ SHEELA N	
17.	2138M0033	MOHAMMED FATHAH A S	<i>Mohammed</i>
18.	2138M0034	MURUGESAN V	<i>V. Murugesan</i>
19.	2138M0035	NEETHU S	<i>Neethu</i>
20.	2138M0036	NITHISH KANNA T	
21.	2138M0037	PRAKASH R	<i>P. Prakash</i>
22.	2138M0038	PUSHPARAJ S	<i>P. Pushparaj</i>
23.	2138M0039	RAHUL R	<i>Rahul</i>
24.	2138M0040	SABARINATHAN M V	
25.	2138M0041	SAJITH K S	<i>Sajith</i>
26.	2138M0042	SAJITH P	<i>Sajith</i>
27.	2138M0043	SANTHOSHKUMAR B	<i>Santhosh Kumar</i>
28.	2138M0044	SANTHOSHKUMAR M	<i>M. Santhosh</i>
29.	2138M0045	SOHAN T S	<i>Sohan</i>
30.	2138M0046	SOWMIYAPRIYA V	<i>Sowmiya</i>
31.	2138M0047	SWERNAMALEGA S	<i>S. Swernamalega</i>
32.	2138M0048	TANJEEM M	
33.	2138M0049	THARAGESWARAN N	
34.	2138M0050	VARSHA C R	<i>Varsha</i>
35.	2138M0051	VARUN DAS G	<i>Varun</i>
36.	2138M0052	VASANTHA KUMAR S	
37.	2138M0053	VENKATA PRASATH M	<i>M. Venkata</i>
38.	2138M0054	VINEETH G	

## Student Feedback:



*Rush*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDPA**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



**"NAAC Preprocessing Workshop for Faculty"**  
**Chief Guest : Prof N Kumar, IQAC, Dr NGP College,**  
**Coimbatore**

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Nehru Gardens, T M Palayam, Coimbatore, Tamil Nadu.  
[www.ncmbschool.com](http://www.ncmbschool.com)

*The Management, Principal, IQAC and faculty Members  
Cordially invite you for the*

**NAAC Preprocessing Workshop for Faculty**

*On Saturday 2nd April 2022, 10.00 am at Vaiduria hall,  
NCM*

*Chief Guest*



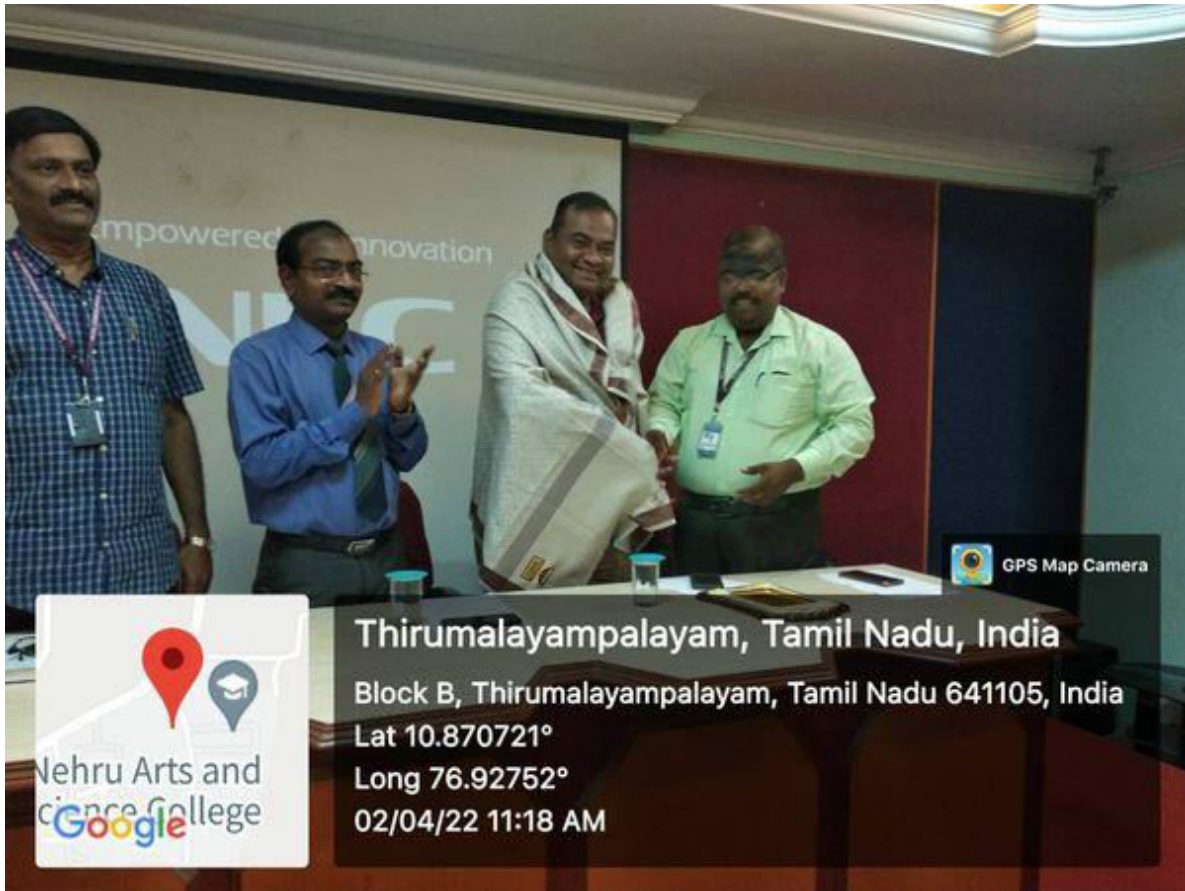
**Mr.Kumar N**  
*Joint Coordinator - IQAC*  
*Dr.N.G.P. Arts and Science College will be the Cheif Guest*

**Mr. R. Koushik**  
*AP / IQAC, NCM*

**Dr. M. Sengaliappan**  
*HoD, MCA & Head, IQAC, NCM*

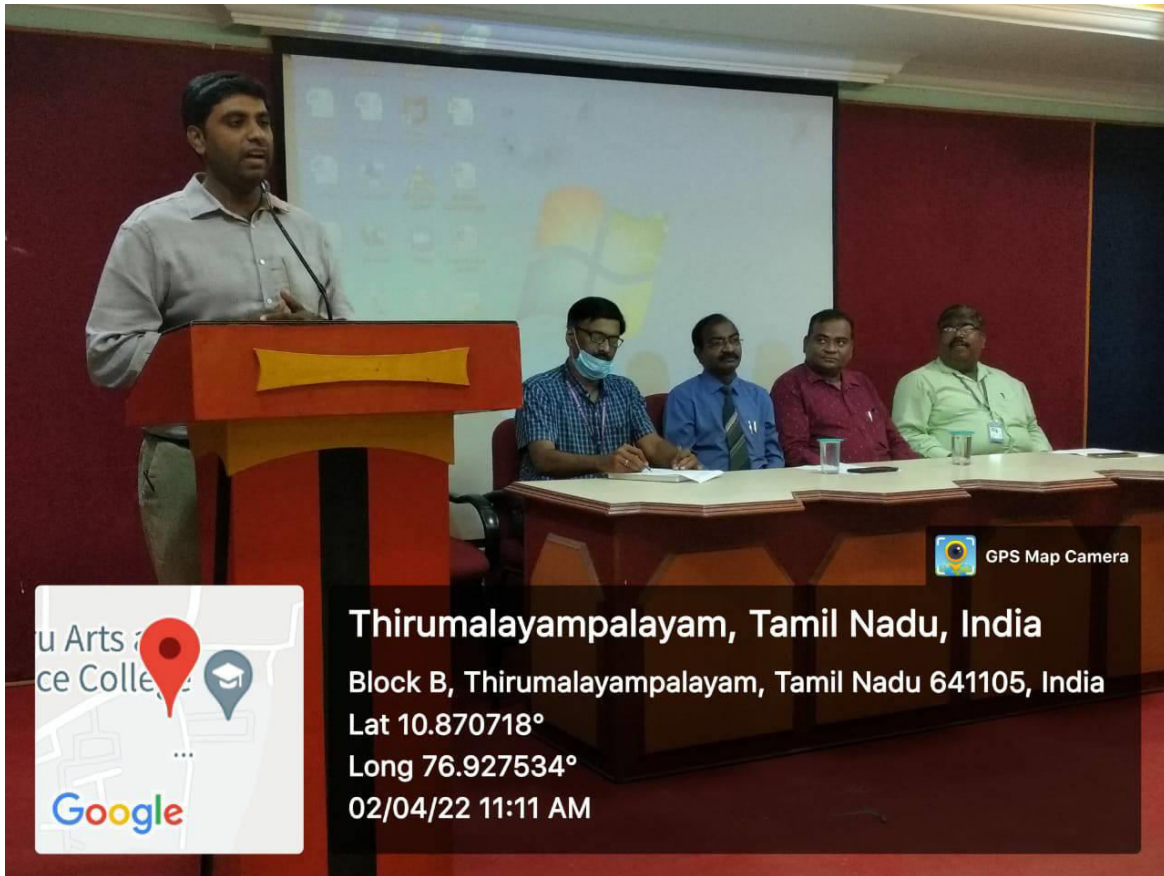
**Dr. L. Karthikeyan**  
*Director - MBA, NCM*

**Dr. R. Moses Daniel**  
*Principal, NCM*



*Rug*

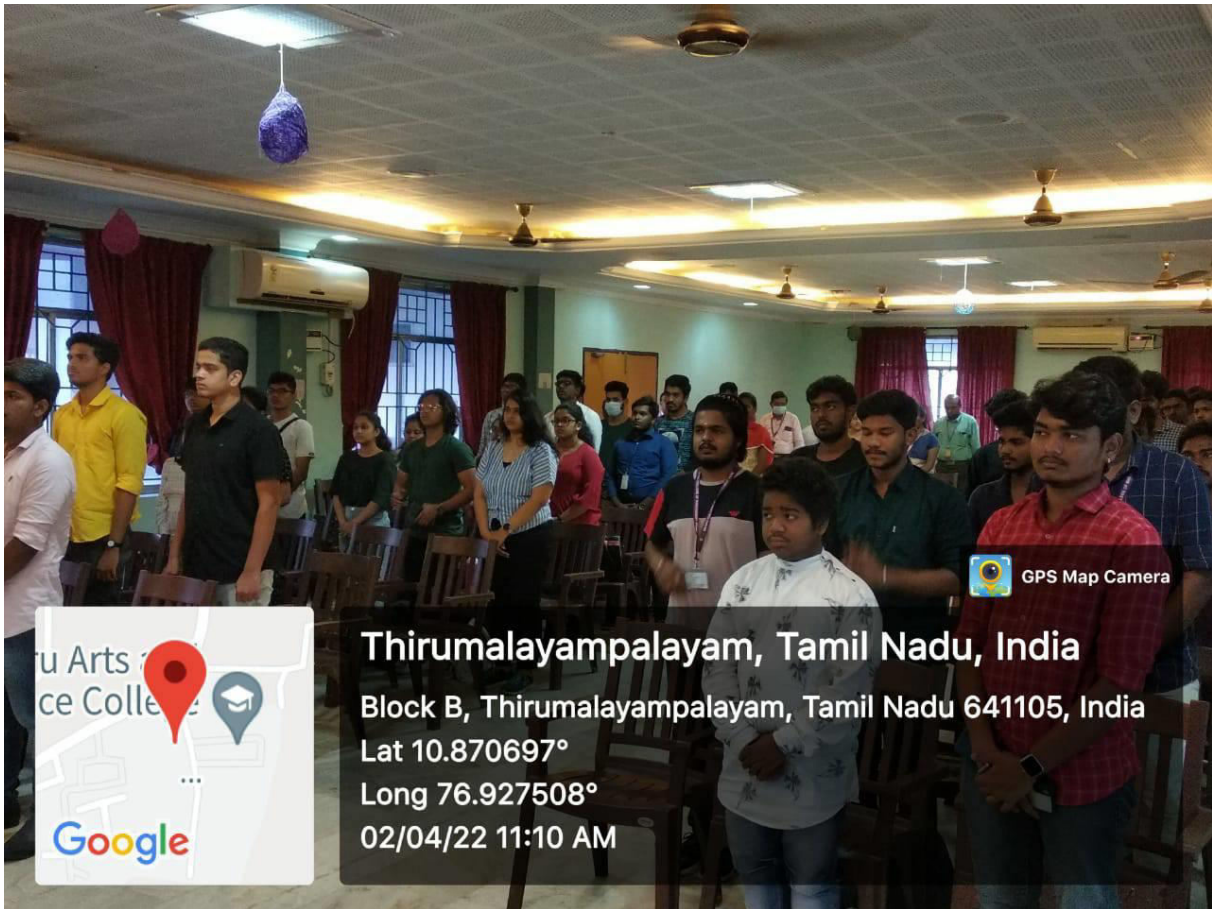
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDCA**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



*Rush*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDMS**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**





*Rudra*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDCA**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**





# NEHRU COLLEGE OF MANAGEMENT COIMBATORE

Nehru Gardens, Thirumalayampalayam post,  
Coimbatore. 641105 Telephone: 0422 227 0007

e-mail: [ncmprincipal@nehrucolleges.com](mailto:ncmprincipal@nehrucolleges.com)

website: [www.ncmbschool.com](http://www.ncmbschool.com)

## NAAC SSR CYCLE - II

### Criteria –I

#### METRIC 1.3.1

#### ADDITIONAL INFORMATION

[Committees Integrates Cross Cutting Issues](#)

### Virtual Alumni Meet

**2015-2018 batch ( 15.08.2021)**

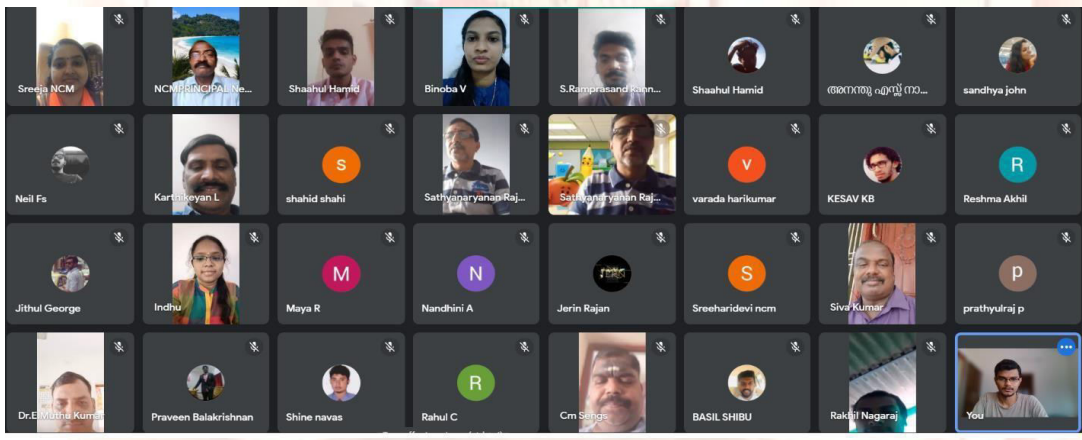
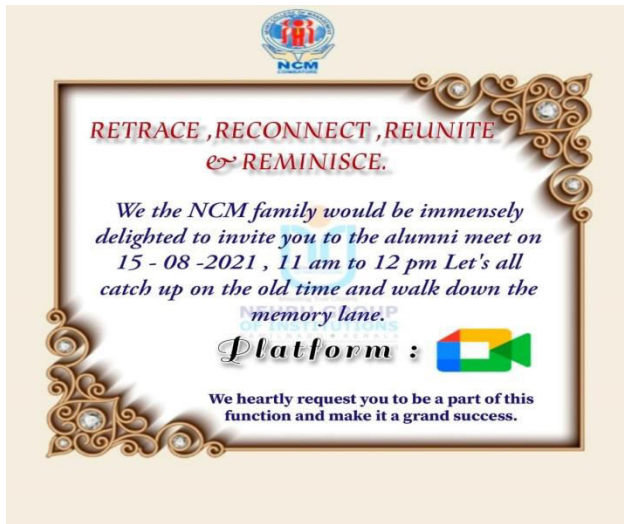
**2016-2018 batch (31.07.2021)**

**2017-2019 batch (24.07.2021)**

Nehru College of Management organized a virtual reunion exclusively for various batches in the month of July and August 2021. The event witnessed our students reaching great heights and they visualizing the growth of the institute. The entire event was conducted online and Presided by Dr.P.Krishna Kumar, CEO & Secretary, Nehru Group of Institutions. New members were elected for the Alumni Council.

#### **Outcome of the Event:**

The event was a great success which provided a platform for the alumnus to meet and give suggestions to us. Moreover, they promised to act as resource persons, provide internships and actively participate in carrying their institution to the next level.

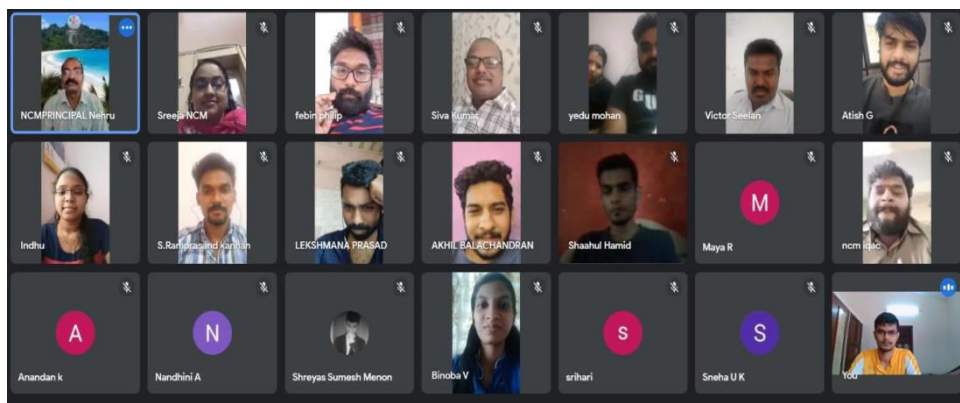


### Virtual Alumni Meet-2016-18 Batch on 31.07.2021

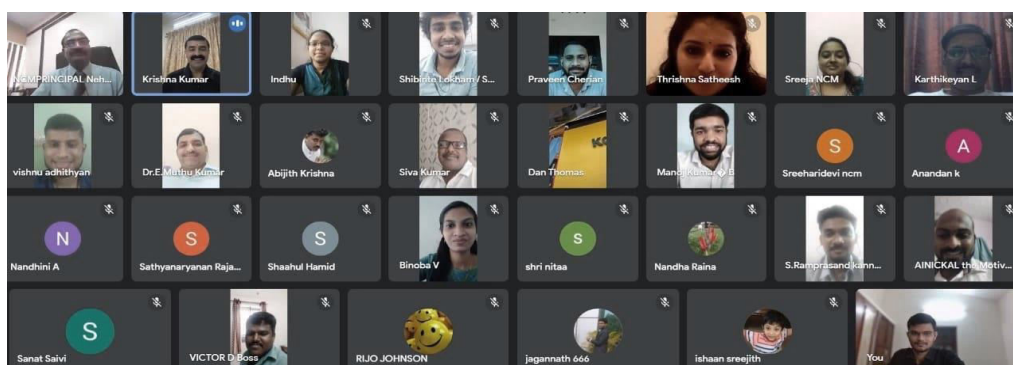


*Rush*

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**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
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**Virtual Alumni Meet-2017-19 Batch on 24.07.2021**



*Rug*

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## Virtual Onam Celebration (20.08.2021)

Nehru College of Management comprises students mainly from the states of Tamilnadu and Kerala. The college encourages Unity in Diversity among students by organizing various programmes to promote co-operation and co-ordination comprising various cultures. This year due to Covid, Onam Celebrations were organized virtually on August 20, 2020. Celebrations though online didn't miss the fun filled activities and high interactions among the students.

### Outcome of the Event:

We were separated due to covid, but united with technology to celebrate onam virtually. A new experience in the new normal creating great hopes and dreams was the outcome of the event.



### VIRTUAL ONAM 2021 VIRTUAL ONAM 2021

#### MALAYALI MANNAN



*Entrants must submit their recent video in Onam attire to the respective coordinators.*

#### MALAYALI MANKA



*Entrants must submit their recent video in Onam attire to the respective coordinators.*



### VIRTUAL ONAM 2021 KOTHIYOORUM MADHURAM



*Entrants must submit their Payasam Preparation video to the respective coordinators.*

*Rishi*  
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**Coimbatore - 641 105**



## MoU Signing Ceremony ( 08.09.2021 )

Nehru College of Management signed an MOU with VIBA School of Ideation as an academic partner on September 08, 2021 in the presence of Dr. VaikundaSelvan, Executive Director, NGI-TBI, Mr. V. Sathya Murthy, Manager NGI-TBI.

### Outcome of the Event:

The MOU provides opportunities for internship, placements, startups etc..for the students of NCM.



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## International Seminar on Modern Practices in Management & IT (15.09.2021)

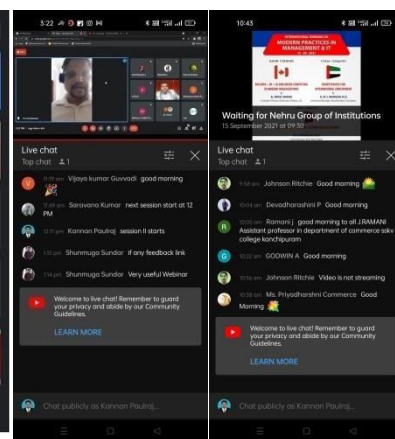
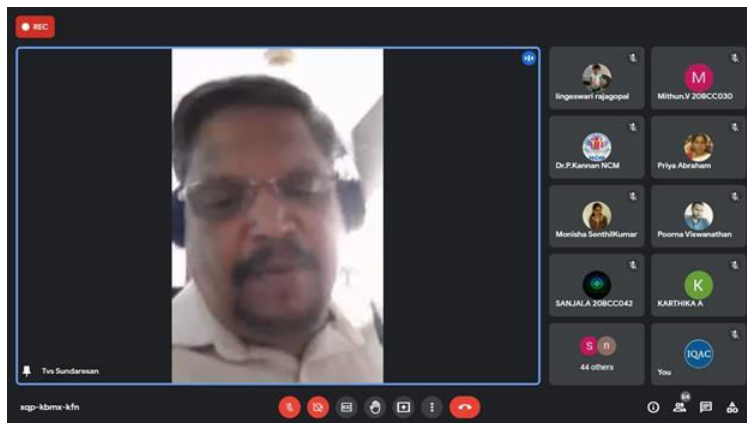
The Department of Management Studies organized an International Seminar on Modern Practices in Management & IT on September 15, 2021. The keynote speakers of International Reputation were namely Dr. Ernest Johnson from University of Regina, Dr. M. S. Natarajan, Commercial Manager from Rona Elevators and Escalators and Mr. V. Sundaresan, Senior Manager from Doha Bank, Qatar. The key topics were namely Big Data, Competencies for International Employment and Significance of Banking Sectors in Gulf Region.

### Outcome of the Event:

The participants were from various colleges, Industries across the globe interacting on the Modern Practices in Management and IT. The healthy discussions led to the knowledge assimilation to be treasure for the future applications.

*Rush*

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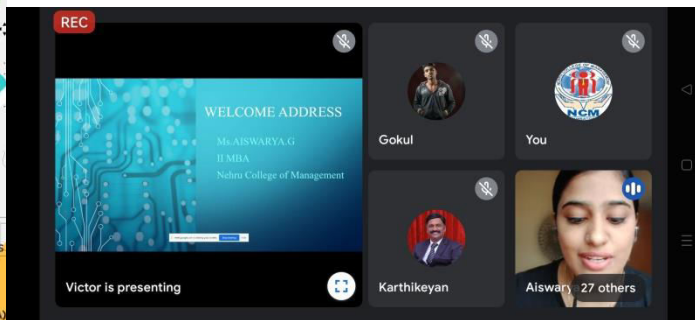
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDCA**  
**Principal**  
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**Nehru Gardens, Thirumalayampalayam**  
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## Webinar on Entrepreneurial Experience of Prodigy ( 27.09.2021 )

The field of entrepreneurship was exposed to students by organizing a webinar with Krithik Vijayakumar, CEO, Futtura Robotics and Ted Speaker. He shared his entrepreneurial journey and interacted with the students explaining about taking entrepreneurship as a career option.

### Outcome of the Event:

Be an employer, not an employee. Be your own boss was the message received by the participants.



*Rug*

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## **Outbound Training Program for II Year MBA & MCA Students ( 04.10.2021 to 05.10.2021)**

The pandemic Covid – 19 and online classes for the students had brought a shift in their life. The New Normal is the way. Nehru College of Management organized an OBT Programme for two days exclusively for their final students of both MBA and MCA. The Programme was conducted at Nehru Outbound for Leadership Excellence ( NOBLE) , an Initiative of NGI

### **Outcome of the Event:**

The morale of the students were encouraged through various rope and outbound activities. Learning was fun and it opened their boundaries of learning to acquire various soft skills needed to meet the Corporate World.



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### **Outbound Visit at Pathimali Hills (09.10.2021)**

Enjoy the beauty of nature and serene environment to uplift your life. With this motto, the first students were taken to visit the Pathimali Hills on October 09, 2021.

#### **Outcome of the Event:**

The visit made students understand the beauty of nature, the good environment we need to maintain to have a beautiful and peaceful life.



### **Outbound Training for I MBA & MCA students ( 11.10.2021 to 12.10.2021)**

Any new beginning is filled with both hopes and anxiety. The morale of the students was very low in the new normal. To boost their confidence and morale, two days outbound training was organized at Nehru Outbound for Leadership Excellence ( NOBLE) , an Initiative of NGI.

#### **Outcome of the Event:**

The students experienced a new breath of air in their life. They were confident in tackling all challenges to be faced by them in the years to come.





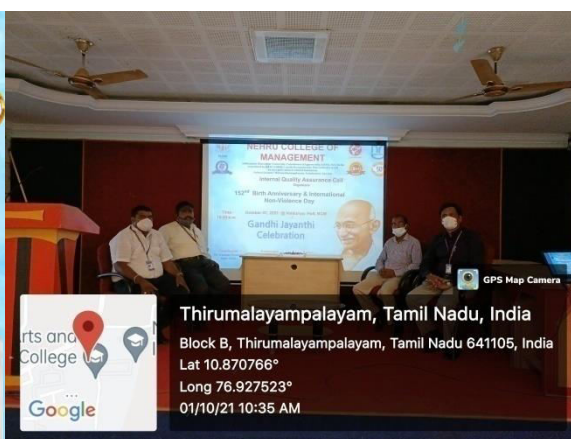
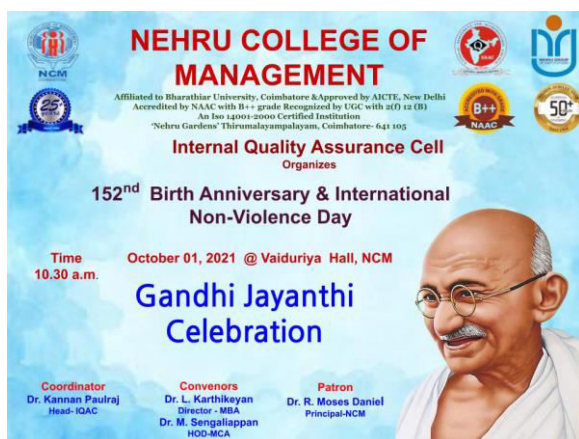


### International Non-Violence Day & 152nd Birth Anniversary of Gandhi ( 01.10.2021)

The IQAC of Nehru College of Management organized a programme on October 1, 2021 to stress the importance of non-violence and commemorate the 152<sup>nd</sup> birth anniversary of father of our nation Mahatma Gandhi. Flowers were showered on the portrait of great leader Mahatma Gandhi. This was followed by speeches from senior Professors of the college covering non-violence and contributions of the great leader to the country.

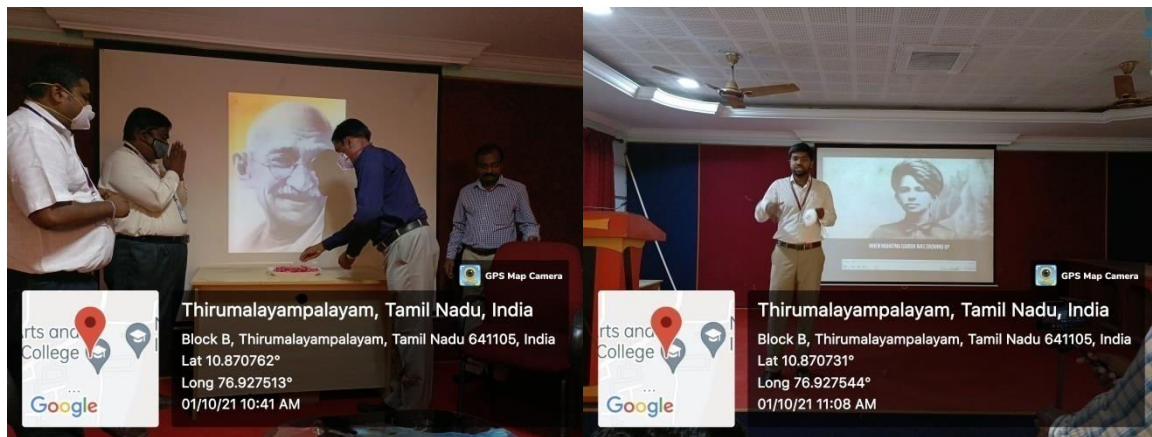
#### Outcome of the Event:

Leadership the Gandhian Way was well understood by the participants of the function.



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## Pooja Celebration (13.10.2021)

Goddess Saraswathi is Known for Knowledge and Education. Pooja Celebrations as part of the cultural gatherings, SaraswathiPooja was celebrated on October 13,2021 at Library on the College Premises.

### Outcome of the Event:

The Campus was Cleaned, all staff gathered to celebrate the pooja in unison and a healthier relationship was formed to work together to reach greater heights.



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## Out Bound Training Program for Jai Sri Ram Arts and Science College, Karur (28.10.2021)

Nehru College of Management promotes consultancy services and conducts MDPS and SDPS. The college organized an Outbound Training (OBT) for the students of Jai Sri Ram Arts and Science College, Karur who were the beneficiaries of the event..

### Outcome of the Event:

The students were trained to develop their personal, inter-personal team skills through both rope activities and field activities.

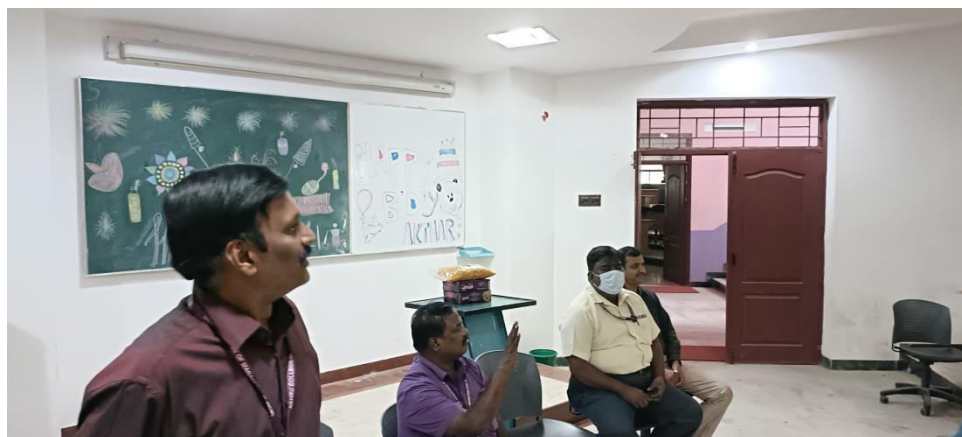


## Diwali Celebrations (02.11.2021)

India is a Country with rich heritage and varied culture. As part of understanding the cultural diversity, celebrations are organized to bring people close together. The college organized Diwali Celebrations on November 02, 2021 which emphasizes on lighting up our hope and dispensing the darkness or evil. The students of the college were the beneficiaries. The students participated in various cultural events making the event a memorable and joyful one.

**Outcome of the Event:**

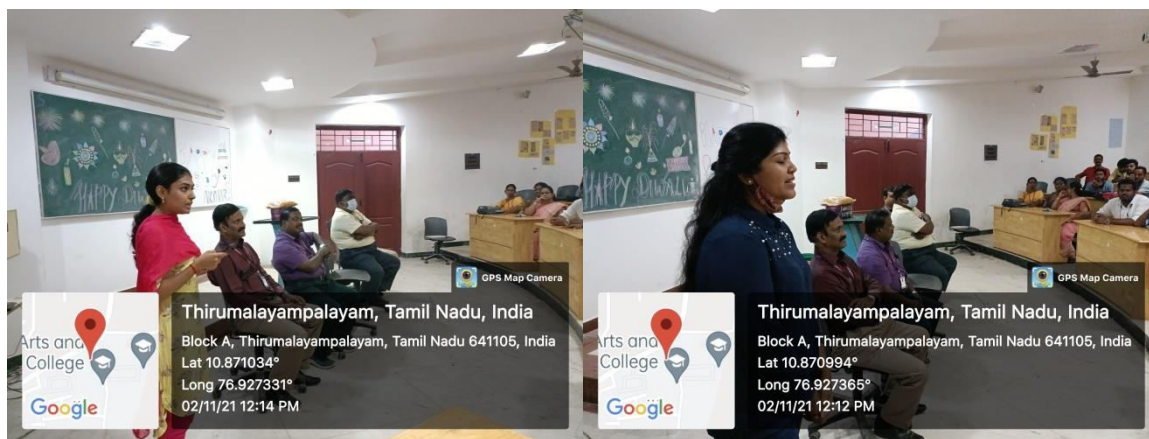
The students understood the culture of Hindus and traditions behind the events related to daily life.



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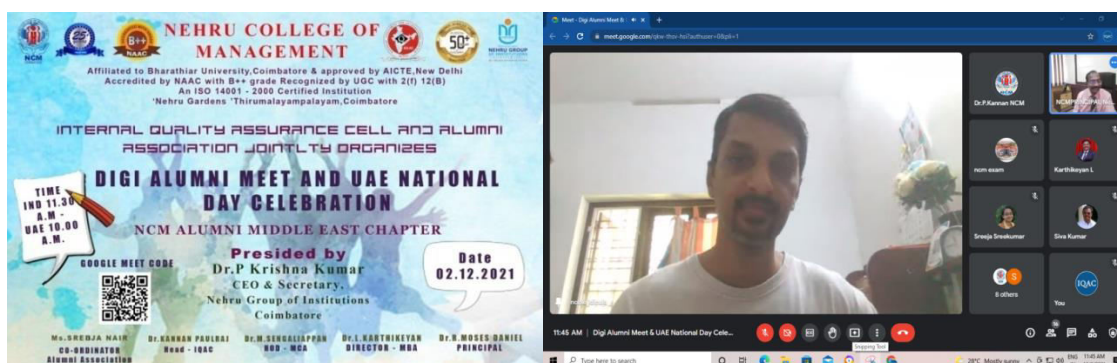


## Digi Alumni Meet and UAE National Day Celebration NCM Alumni Middle East Chapter (02.12.2021)

Most of Our students work in Middle East. To facilitate them and celebrate the UAE National Day Celebrations, a DigiAlumini Meet was organized on December 02,2021. Dr.R.Moses Daniel, Principal Presided over the function. The Alumnus from various batches could interact and recollect their memories and offer support to each other in Middle East. The UAE National Day Celebrations by our alumnus in the virtual meet was a great success.

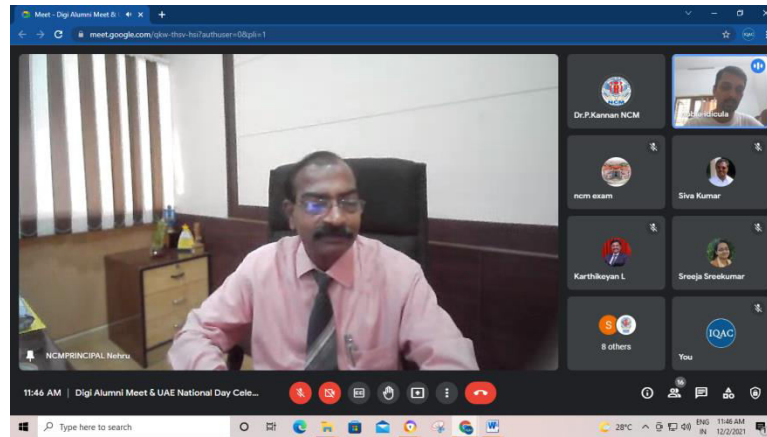
### Outcome of the Event:

The relationship with alumni was strengthened. They promised to help in both internships and placements. They also agreed to serve as resource persons and guide in Industry Institute Connect.



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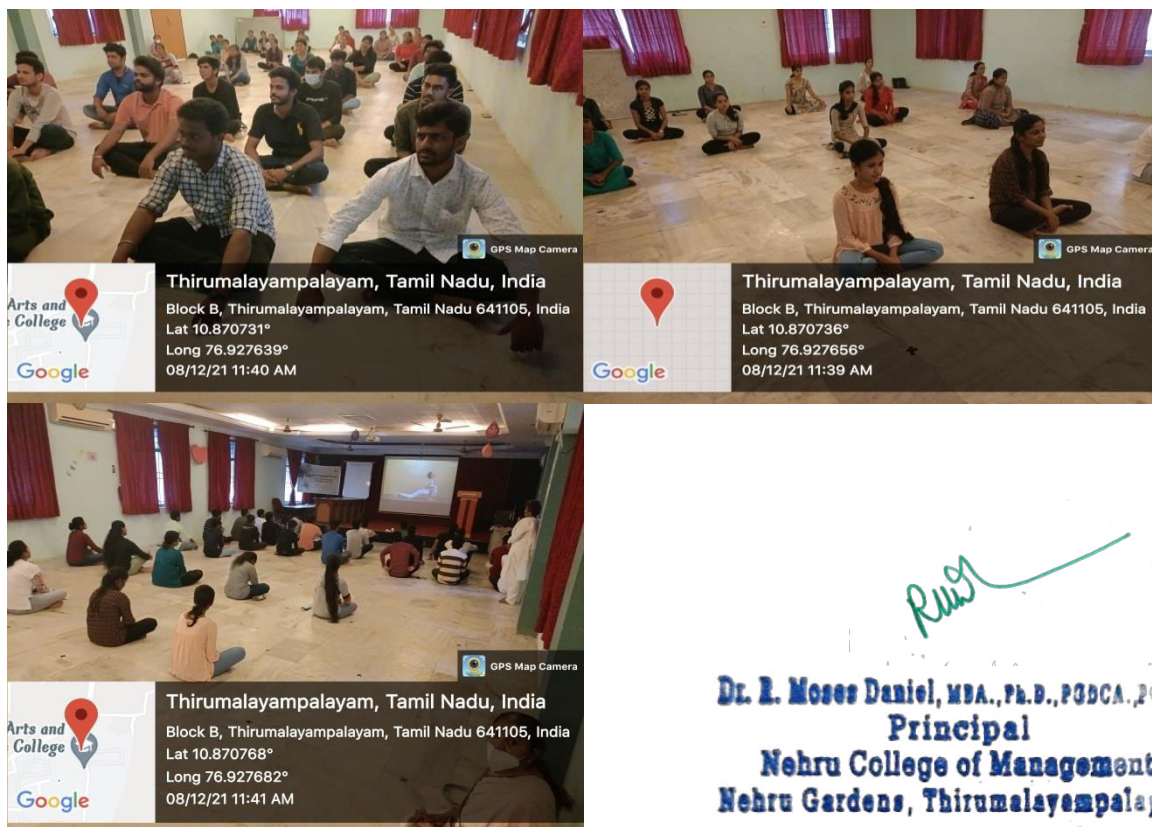



## Two days' Workshop on Art of Living ( 08.12.2021& 09.12.2021 )

Living in the Present and being happy at all times is the need of the hour. This helps in balancing the wheel of life. The college looks into various dimensions of life and prepares the students to enrich in their spiritual, physical, mental and intellectual quotients. To emphasize this, two days workshop on Art of Living in association with Esha Yoga Center, Coimbatore was organized for the students who were the beneficiaries.

### Outcome of the Event:

The students understood the meaning of life and how to live a peaceful and happy life even in turbulent times. They could also understand how to be poised in difficult situations.



  
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## Christmas Day Celebrations ( 17-12-2021)

The Birth of Jesus Christ, an important day in the Christianity was organized and celebrated on December 17, 2021 by the Student Development Council of NCM. This is part of knowing the culture and traditions of Christianity. Santa Clause offered sweets and gifts to students and cultural events were organized to make the function a grand success.

### Outcome of the Event:

Celebrations bring people together. This inculcates harmony and builds great relationships.

Together We can and Win is the message imbibed in the minds of students.



*Rug*

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## Two Days Student Innovation Programme on “NLP & Design Thinking” (20-12-2021 & 21-12-2021)

Two Days Student Innovation Programme on Neuro Linguistic Programming (NLP) and Design Thinking exclusively for students was jointly organized by School of Computational Sciences, Nehru Arts and Science College and Nehru College of Management. The Programme mainly focused on developing the skills to program the mind and think outside the box to provide creative solutions for challenges faced by the consumers in global scenario. Case Studies, Games and citing examples made the session highly interactive. The beneficiaries were students from School of Computational Sciences, Nehru Arts and Science College.

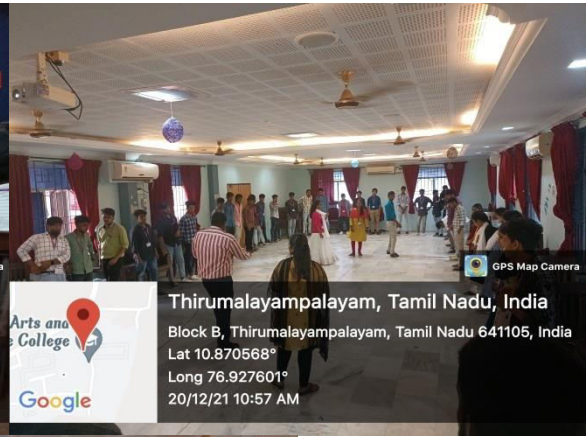
### Outcome of the Event:

Students were trained to program their mind and apply design thinking towards solving problems in today's context.

<b>NEHRU COLLEGE OF MANAGEMENT</b> <small>Affiliated to Bharathiar University, Coimbatore &amp; Approved by AICTE, New Delhi          Accredited by NAAC with B++ grade Recognized by UGC with 2(f) 12 (B)          An ISO 14001-2000 Certified Institution          'Nehru Gardens' Thirumalayampalayam, Coimbatore- 641 105</small>							
<b>Internal Quality Assurance Cell, Nehru College of Management &amp; School of Computational Sciences, Nehru Arts and Science College Jointly Organizes</b>							
<b>Venue</b> Vaiduriya Hall, NCM	<b>Two Days Student Innovation Programme on “NLP &amp; Design Thinking”</b>		<b>Date</b> December 20 & 21, 2021				
<b>Resource Persons</b>							
<b>Dr. Kannan Paulraj</b> NLP Coach & Professor, NCM		<b>Mr. V. Sathya Murthy</b> Incubation Manager, NGI-TBI					
<table border="0" style="width: 100%;"> <tr> <td style="width: 25%;"> <b>Coordinators</b>  <b>Dr. Kannan Paulraj,</b>                      Prof., &amp; Head- IQAC, NCM  <b>Ms. Juliet Rozario</b>                      AP-CSE, NASC                 </td> <td style="width: 25%;"> <b>Convenors</b>  <b>Dr. L. Karthikeyan</b>                      Director-MBA, NCM  <b>Dr. K. Selvavinayaki</b>                      Dean-SoCS, NASC                 </td> <td style="width: 25%;"> <b>Patron's</b>  <b>Dr. R. Moses Daniel</b>                      Principal- NCM  <b>Dr. B. Anirudhan</b>                      Principal, NASC                 </td> <td style="width: 25%;"> <b>Chief Patron's</b>  <b>Dr. P. Krishna Das</b>                      Chairman &amp; Managing Trustee, NGI  <b>Dr. P. Krishna Kumar</b>                      CEO &amp; Secretary, NGI                 </td> </tr> </table>				<b>Coordinators</b> <b>Dr. Kannan Paulraj,</b> Prof., & Head- IQAC, NCM <b>Ms. Juliet Rozario</b> AP-CSE, NASC	<b>Convenors</b> <b>Dr. L. Karthikeyan</b> Director-MBA, NCM <b>Dr. K. Selvavinayaki</b> Dean-SoCS, NASC	<b>Patron's</b> <b>Dr. R. Moses Daniel</b> Principal- NCM <b>Dr. B. Anirudhan</b> Principal, NASC	<b>Chief Patron's</b> <b>Dr. P. Krishna Das</b> Chairman & Managing Trustee, NGI <b>Dr. P. Krishna Kumar</b> CEO & Secretary, NGI
<b>Coordinators</b> <b>Dr. Kannan Paulraj,</b> Prof., & Head- IQAC, NCM <b>Ms. Juliet Rozario</b> AP-CSE, NASC	<b>Convenors</b> <b>Dr. L. Karthikeyan</b> Director-MBA, NCM <b>Dr. K. Selvavinayaki</b> Dean-SoCS, NASC	<b>Patron's</b> <b>Dr. R. Moses Daniel</b> Principal- NCM <b>Dr. B. Anirudhan</b> Principal, NASC	<b>Chief Patron's</b> <b>Dr. P. Krishna Das</b> Chairman & Managing Trustee, NGI <b>Dr. P. Krishna Kumar</b> CEO & Secretary, NGI				



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**Principal**  
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**Nehru Gardens, Thirumalayampalayam**  
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*Rush*

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## Induction of Office Bearers of Student Development Council SDC ( 22.12.2021)

The College believes in Youth and their abilities. This is reflected by giving them both authority and responsibility by electing office bearers to the Student Development Council. They along with Faculty Guidance will be carrying out all the major activities and events of the college. They also represent the student fraternity to take care of their needs. The elected office bearers were inducted by Dr.R.Moses Daniel, Principal NCM on December 22,2021.

### Outcome of the Event:

The elected office bearers assured of planning and executing the various events to be organized by the college. They also promised to extend their support and co-operation in building the college brand and reputation.



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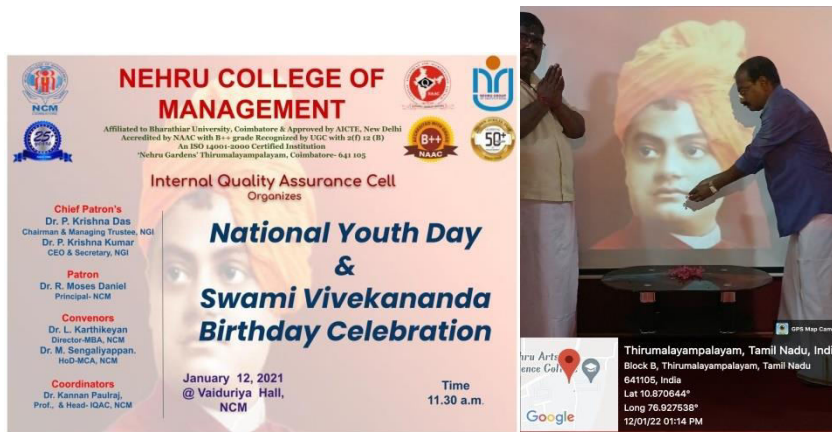
**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDCA**  
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## National Youth Day & Swami Vivekananda Birthday Celebrations ( 12-01-2022)

Youth are the Nation Builders. The strength of a nation lies in its Youth Population. To commemorate the birthday of Swami Vivekananda, the IQAC of college organized National Youth Day on January 12, 2022. Flowers were showered to the Portrait of Swami Vivekananda by all staff members. This was followed by pep talks on Swami Vivekananda and his various contributions by Dr. R. Moses Daniel, Principal NCM, Dr. L. Karthikeyan, Director – MBA, Dr. Sengaliappan, HOD-MCA and Dr. Paulraj Kannan, Head – IQAC.

### Outcome of the Event:

The Power of Youth was appreciated and teachers' contribution and their role in building a Nation through Youth and the action plan to be taken was well understood.



*Rug*

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## Pongal Celebrations ( 12-01-2022)

Nehru College of Management appreciates various Cultures of our students and believes in Unity in Diversity. To remove the cultural shock and face the world in today's global scenario, opportunities are utilized and encouraged to know and celebrate various events. This time to appreciate and know the culture of Pongal festival from Tamilnadu, Pongal Day Celebrations was organized on January 12, 2022. The Team NCM cooked pongal, offered to Lord Sun and celebrated the event remembering the farmers and cattle.

### Outcome of the Event:

The Culture of Tamilnadu with respect to Pongal remembering the importance of food and the turmoil of hard work behind this by the farmers and cattle were highly appreciated. It was decided to take serious measures not to waste food in then days to come.



*Rug*  
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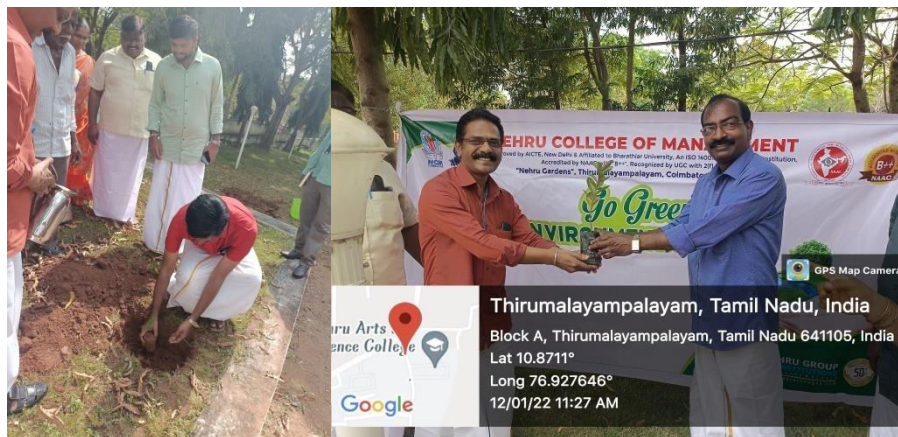


## National Youth Day Celebrations – Plantation of Saplings ( 17-01-2022)

The Environment Club as part of its Go-Green Initiatives plants saplings on various occasions. This time to Commemorate birthday of Swami Vivekananda, National Youth Day Celebrations was organized. This was followed by Plantation of Saplings by our Staff Members from various categories.

### Outcome of the Event:

The Saplings will remind us to take care of our youth as it grows. The power and importance of Youth in building Nation in current global scenario and importance of clean green campus was reminded from time to time.




*Rug*  
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### FACULTY DEVELOPMENT PROGRAMME

S.No	Date	Activities	Link
01	24.9.2021 to 25.09.2021	Two days FDP on NLP	<a href="#">Click to access</a>

### FINE ARTS CLUB

S.No	Date	Activities	Link
01	08.08.2021	Kathippoma - A story telling competition	<a href="#">Click to access</a>

  
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# **NEHRU COLLEGE OF MANAGEMENT COIMBATORE**

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**e-mail: [ncmprincipal@nehrucolleges.com](mailto:ncmprincipal@nehrucolleges.com)**

**website: [www.ncmbschool.com](http://www.ncmbschool.com)**

## **NAAC SSR CYCLE - II**

### **Criteria –I**

#### **METRIC**

#### **ADDITIONAL INFORMATION**



## Two Days Faculty Development Programme on NLP (24.09.2021 to 25.09.2021)

Nehru College of Management organized two days faculty programme on Neuro Linguistic Programming (NLP) for the faculty of various colleges under Nehru Group of Institutions. A total of 30 faculty were the beneficiaries. Dr.SangamithraBannerjee from Kolkata served as the resource person.

### Outcome of the Event:

How to program your mind so as to program yourself to cater to the needs of your students in the days ahead was made aware to the faculty members through few tools of NLP. The basic insights into NLP and its applications was well received by the participants.



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**Internal Quality Assurance Cell**  
Organize

**Two Days Faculty Development Programme on NLP**  
September 24 & 25, 2021 @ Seminar Hall, NGI-TBI

**CHIEF GUEST**  
Dr. P. Krishna Kumar  
CEO & Secretary,  
Nehru Group of Institutions,  
Coimbatore.

**TRAINER**  
Dr. Sanghamitra Banerjee  
Principal,  
Gateway International School,  
Chennai

**Chief Parton's**  
Dr. P. Krishna Das  
Chairman & Managing Trustee, NGI  
Dr. P. Krishna Kumar  
CEO & Secretary, NGI

**Coordinator**  
Dr. Kannan Paulraj,  
Professor & Head- IQAC

**Convenor**  
Dr. R. Moses Daniel  
Principal-NCM



*Rug*

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**Coimbatore - 641 105**

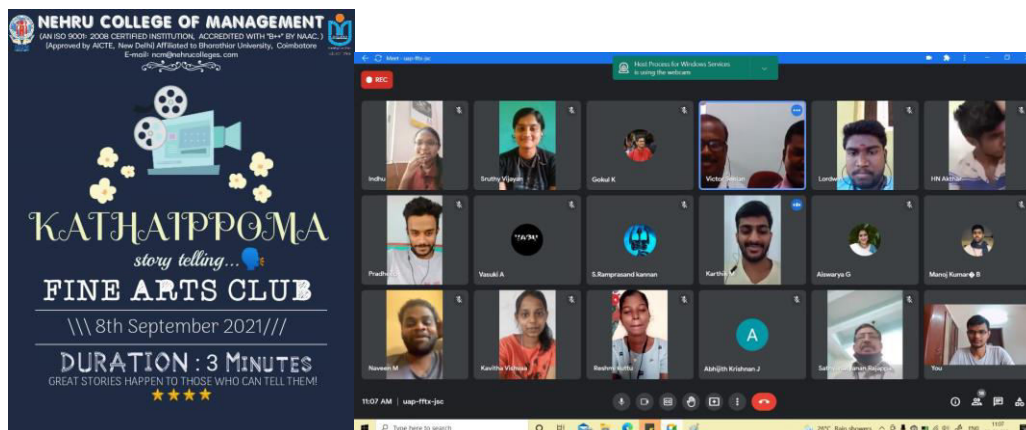


## Kathaippoma- A Story Telling Competition (08.09.2021)

Nehru College of Management encourages beyond academics in the classrooms. To hone the skills of communication, a Story Telling Competition titled Kathaippoma was organized by the fine arts and cultural club on September 08, 2021. The participants were various colleges from the state of Tamilnadu and Kerala.

### Outcome of the Event:

The event provided a platform for the participants to fine tune their story telling skills. It also provided opportunity for participants to network with each other.



*Rug*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**

07<sup>th</sup> Sep 2021


From  
Mr P Sivakumar  
Assistant Professor  
Nehru College of Management  
Coimbatore - 641105

To  
The Principal  
Nehru College of Management  
Coimbatore - 641105


Dear Sir,  
Greetings, On behalf of Fine Arts club, we are planning to conduct Kathaipoma Event on 8<sup>th</sup> September 2021. Hence we kindly request you to grant permission to conduct above said event.

Thanking you in anticipation

Yours faithfully

  
Event Coordinator  
CP. SIVAKUMAR



  
R. Moses Daniel MBA., Ph.D., PGDCA, PGDCA  
Principal  
Nehru College of Management  
Nehru Gardens  
Thirumalayampalayam,  
Coimbatore - 641 105

 **NEHRU COLLEGE OF MANAGEMENT**   
(AN ISO 9001: 2008 CERTIFIED INSTITUTION, ACCREDITED WITH "B++" BY NAAC.)  
(Approved by AICTE, New Delhi) Affiliated to Bharathiar University, Coimbatore  
E-mail: ncm@nehrucolleges.com



**KATHAIPPOMA**  
story telling...  
**FINE ARTS CLUB**  
\\ 8th September 2021 ///  
**DURATION : 3 MINUTES**  
GREAT STORIES HAPPEN TO THOSE WHO CAN TELL THEM!  
★★★★★

  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDCA**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



<b>Welcome address</b>	<b>Mr. D. VICTORSEELAN</b> Assistant Professor - MCA
<b>Felicitation Address</b>	<b>Dr. L. KARTHIKEYAN</b> Director - MBA
<b>Presidential Address</b>	<b>Dr. R. MOSES DANIEL,</b> Principal, NCM
<b>Round I</b>	Malayalam Story Telling
<b>Round II</b>	Tamil Story Telling
<b>Feedback</b>	Students
<b>Result declaration and Vote of Thanks</b>	<b>Mr. P. Sivakumar,</b> Associate Professor - MBA,

## Function Report

### KATHAIPPOMA (Story telling Competition)

**Date of the Event: 08.09.2012**  
**(Google Meet)**

**Event Venue: Online**

**Time: 10.00 a.m. to 11.00 a.m.**

Fine Arts Club of Nehru College of Management organized “Kathaippoma” a story telling competition on 08.09.2021, Wednesday on virtual mode. Ms. Aiswarya. G and MR. Arjun. M acted as coordinators for this event. 53 participants has been divided into 8 groups headed by Dr. Mosses Daniel, Dr. L. Kartikeyan, Dr. E Muthukumar, Prof. P Sivakumar, Dr. Kannan Paulraj, Prof. P Sathyanarayanan, Prof. B Manoj and Prof. S Sreeja, respectively.

#### **RULES:**

Threads of movies will be given and the team has to identify the movie and develop another story with the same thread, duration will be 3 minutes per story.

#### **Outcome:**

1. This program helped students in beefing up their creativity as well as team building skills.
2. Coordination and excellent communication are also encouraged.
3. Since there is time bound for delivering each story, this helped them in proper time management.

  
Principal

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDIP**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



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Affiliated to Bharathiar University, Coimbatore & Approved by AICTE, New Delhi  
Accredited by NAAC with B++ grade Recognized by UGC with 2(f) 12(B)  
An ISO 9001: 2015 Certified Institution,  
Nehru Gardens, Thirumalayampalayam Post, Coimbatore - 641 105.



e-mail: [ncmprincipal@nehrucolleges.com](mailto:ncmprincipal@nehrucolleges.com)

website: [www.ncmbschool.com](http://www.ncmbschool.com)

## NAAC SSR CYCLE - II

# ANTI-RAGGING COMMITTEE

Chairman	: Dr.S.Franklin John Principal, 9894622327
Convenor	: Prof.T.B.Fenn Dean MCA, 8056923424
Discipline Committee Convenor	: Dr.E.Muthu Kumar Professor & Head - MBA, 9597122551
Woman Associate Professor	: Dr.E.Chandra Blessie Associate Professor MCA, 9842266044
Incharge of Foreign and Other State Students	: Ms. K.V.Vimala Assistant Professor MBA, 9790592663
Hostel Committee	: Ms. S.Kavi Priya Assistant Professor MCA, 9677055134

## ANTI RAGGING COMMITTEE

*Rug*  
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105



## GRIEVANCE REDRESSAL CELL



### NEHRU COLLEGE OF MANAGEMENT

Affiliated to Bharathiar University & Approved by AICTE, New Delhi, Accredited by NAAC with B++ grade  
Recognized by UGC with 2(f) 12(B), An ISO 9001: 2015 Certified Institution, Thirumalayampalayam, Coimbatore 641 105.



## GRIEVANCE REDRESSAL CELL

### MEMBERS OF THE CELL

1	Dr. R. MOSES DANIEL	Principal	Chairman
2	Dr. L. KARTHIKEYAN	Director- MBA	Convenor
3	Dr. E. MUTHUKUMAR	Professor	Member
4	Mr. P. SIVAKUMAR	Assistant Professor - MBA	Member
5	Prof. T. B. FENN	Dean, Professor – MCA	Member
6	Dr. E. CHANDRA BLESSIE	Professor – MCA	Member

### FUNCTIONS OF GRC

1. To address grievances received either directly or indirectly or dropped in the grievance box or written in the Grievance maintenance record and to recommend appropriate action to be initiated.
2. To conduct regular meeting at least twice a year or as whenever required.
3. To call for a meeting of the Grievance Redressal Cell a circular will be sent to the members and one third of the strength of the members of the Grievance Redressal Cell shall form the quorum for a Meeting.
4. To resolve the issues in a smooth way.
5. The complaints recorded in the Grievance maintenance record must be informed to the Head of both the departments within 2 days to take remedial actions as per discussions done during the IQAC meeting.

*Rush*

**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGD**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



## Guest Lecture on Women Empowerment ( 17-12-2021)

Women's empowerment can be defined to promoting women's sense of self-worth, their ability to determine their own choices, and their right to influence social change for themselves and others. A guest lecture on women Empowerment and emphasizing gender sensitivity was organized on December 17, 2021 by Women Empowerment Cell along with IQAC. Dr.V.Suganthi, Professor, Sri Ramakrishna College of Arts and Science for women served as the resource person. The power of women in various fields were highlighted. The students of NCM were the beneficiaries.

### Outcome of the Event:

Women also known as Shakthi and the power in them in achieving great heights was understood by the participants.



*Rugul*

**Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



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An ISO 14001:2004 & 9001: 2015 Certified Institution,  
"Nehru Gardens" Thirumalayampalayam, Coimbatore - 641 105.



Ref. No.: NCM/GEN/ 98A/03/2022

Date: 31.03.2022

### Internal Complaints Committee

The College has formulated a Strict policy framework against sexual harassment and has constituted an Internal Complaints Committee in accordance with the guidelines delineated by the UGC and notifications issued by the University of Delhi pertaining to the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressed) Act, 2013. The committee ensures a conducive and secure environment for growth and development of students.

Member Name	Phone No.
Dr.R.Moses Daniel, Principal, NCM	+91 8056332932
Mr. K. Anandhan Assistant Professor -MCA	+91 9994414906
Ms.S.Sreeja, Assistant Professor -MBA	+91 97894 70707
Ms.B. Sriharidevi Assistant Professor -MCA	+91 8220755704

**Principal**  
Dr. R. Moses Daniel, M.A., Ph.D., P.DCC, J.D.  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

**"NAAC Preprocessing Workshop for Faculty"**  
**Chief Guest : Prof N Kumar, IQAC, Dr NGP College,**  
**Coimbatore**

 **NEHRU COLLEGE OF MANAGEMENT**   
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Nehru Gardens, T M Palayam, Coimbatore, Tamil Nadu.  
[www.ncmbschool.com](http://www.ncmbschool.com)

*The Management, Principal, IQAC and faculty Members  
Cordially invite you for the*

**NAAC Preprocessing Workshop for Faculty**

*On Saturday 2nd April 2022, 10.00 am at Vaiduria hall,  
NCM*

*Chief Guest*




**Mr.Kumar N**  
*Joint Coordinator - IQAC  
Dr.N.G.P. Arts and Science College will be the Cheif Guest*

**Mr. R. Koushik**  
*AP / IQAC, NCM*

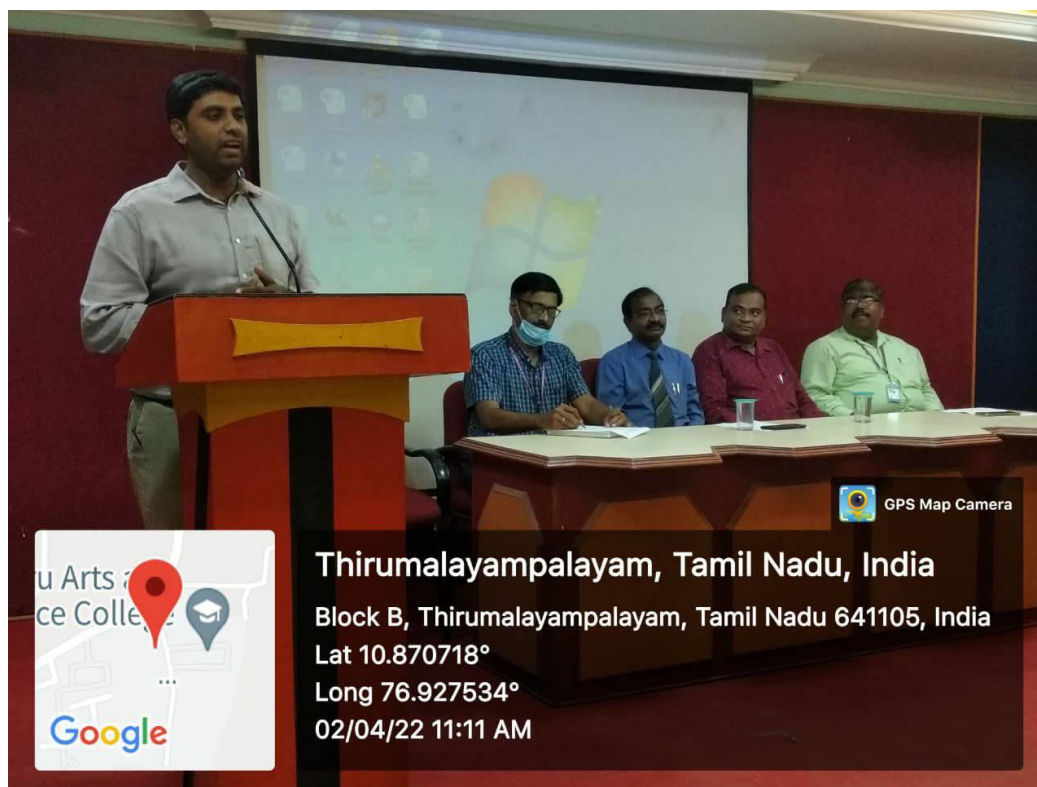
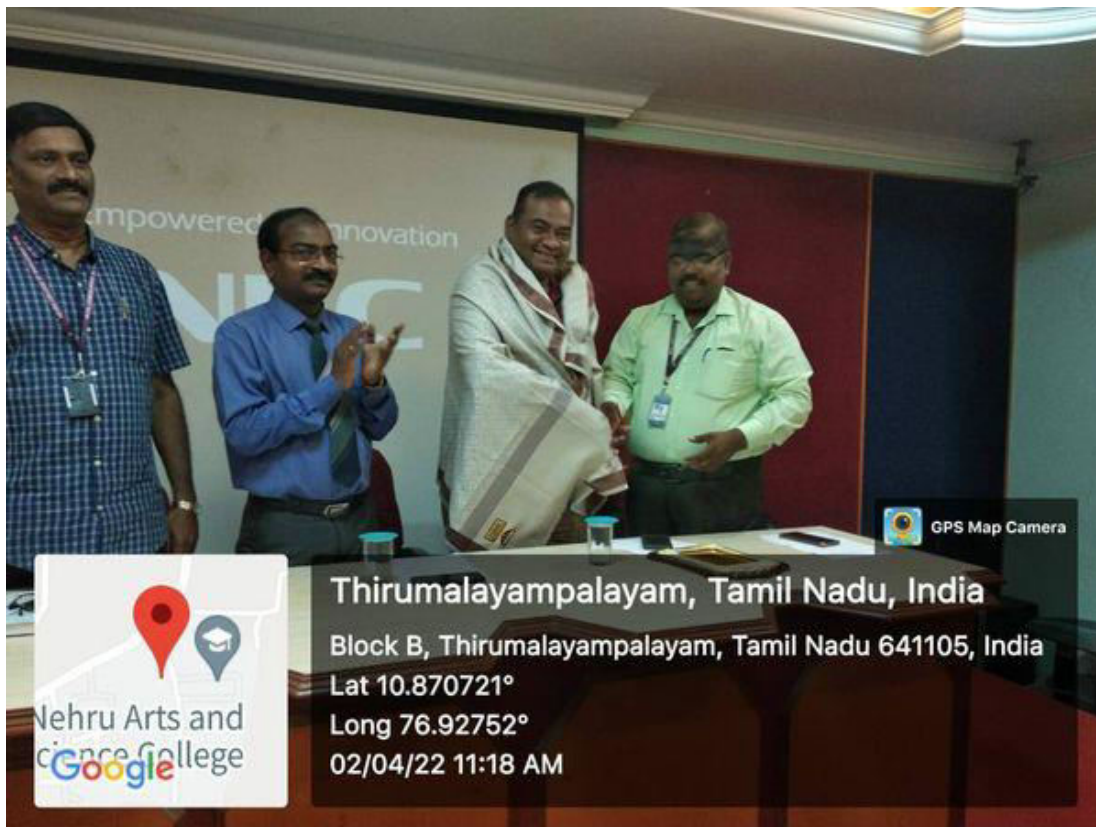
**Dr. M. Sengaliappan**  
*HoD, MCA & Head, IQAC, NCM*

**Dr. L. Karthikeyan**  
*Director - MBA, NCM*

**Dr. R. Moses Daniel**  
*Principal, NCM*

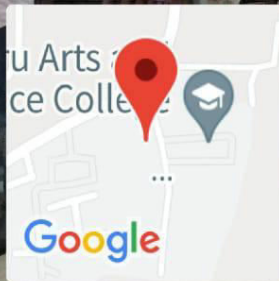
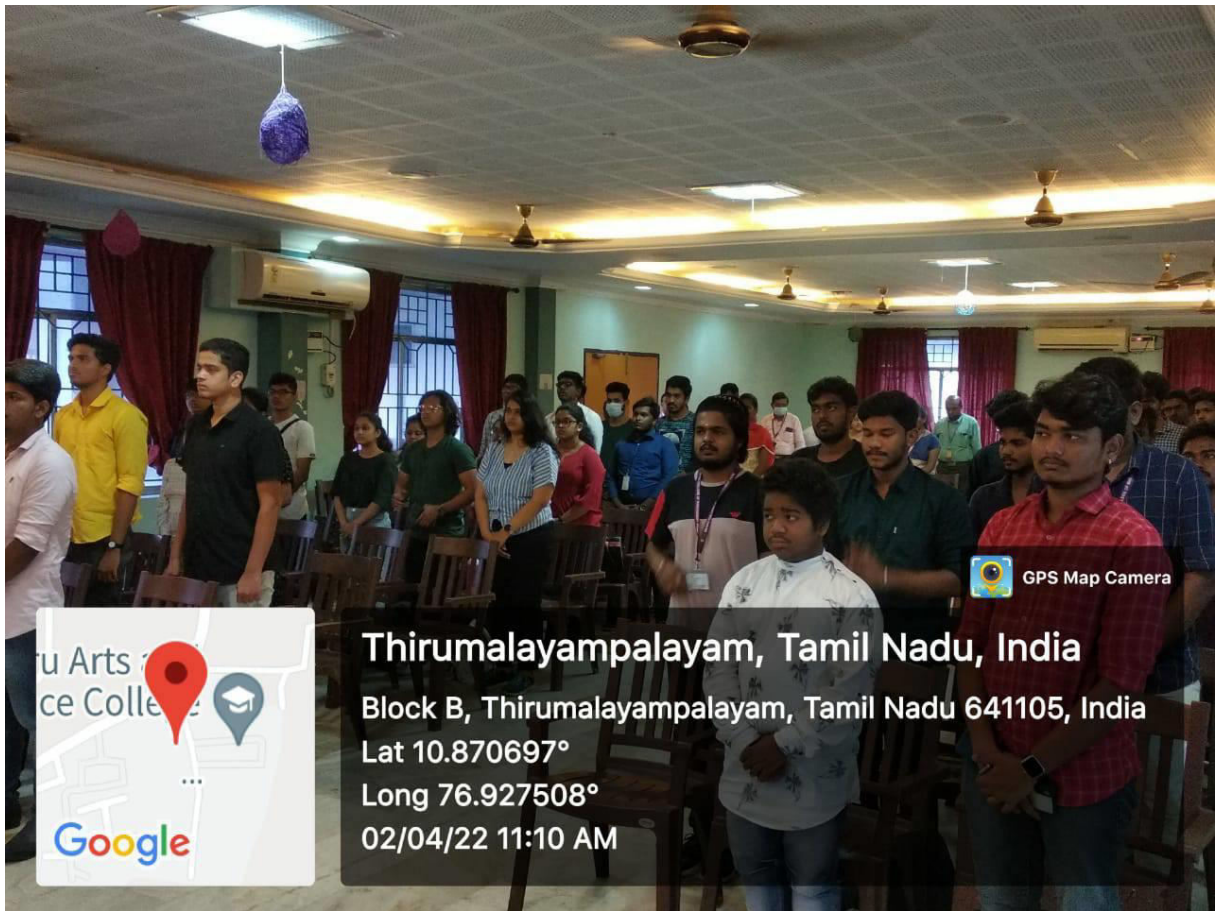
  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDIB**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayempalayam**  
**Coimbatore - 641 105**





*Rug*

**Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2003**  
**Principal**  
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**Coimbatore - 641 105**



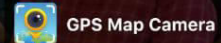
Thirumalayampalayam, Tamil Nadu, India

Block B, Thirumalayampalayam, Tamil Nadu 641105, India

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*RMS*  
**Dr. R. Moses Daniel, M.B.A., Ph.D., PDBCA, 2003**  
**Principal**  
**Nehru College of Management**  
**Nehru Gardens, Thirumalayampalayam**  
**Coimbatore - 641 105**



# **NEHRU COLLEGE OF MANAGEMENT COIMBATORE**

Nehru Gardens, Thirumalayampalayam post,  
Coimbatore. 641105 Telephone: 0422 227 0007

e-mail: [ncmprincipal@nehrucolleges.com](mailto:ncmprincipal@nehrucolleges.com)

website: [www.ncmbschool.com](http://www.ncmbschool.com)

## **NAAC SSR CYCLE - II**

### **Criteria –I**

### **1.3 Curriculum Enrichment**

1.3.1 Institution integrates crosscutting issues relevant to  
Professional Ethics ,Gender, Human  
Values ,Environment and Sustainability into the  
Curriculum



### **1.3.1 Institution integrates cross- cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum Response:**

A well designed ,quality based approach for the development of the students is practiced in our college by effectively integrating cross cutting issues relevant to gender, sustainability, environment, human values and Professional ethics.

#### **Gender**

Gender related topics like women entrepreneurship and women wages Act are an integral component of various program. Students are sensitized and encouraged to work towards gender equity from a cross cultural perspective. Gender sensitization camps are organized in rural areas of Tirumalayampalayam that include Women's rights, human rights, child rights, gender justice and gender equality. Different functional cells of the college engage in various schemes and programmes related to these cross-cutting issues. As gender sensitivity the Women Empowerment Cell of the college provides training in Yoga & Safety awareness. The college conducts gender audit to check the adherence of college activities with its gender policy. The institution guarantees equal opportunities for all the students without considering their gender in Students Development Cell Election, departmental associations and various cells.

#### **Environment and Sustainability**

The college organizes programmes like Swachhata Rally and Street Plays to instill a sense of responsibility for Environmental Sanitation & Solid and Liquid Waste Management. The college developed Clean and Green eco-friendly Campus through Tree Plantations. Our college instruct all students and staff to use Jute bags instead of plastic bags to maintain Plastic Free Campus. The Campus has Sewage Treatment Plant and Rainwater Harvesting and it's maintained well. Prohibition of health causing hazards like Tobacco, Pan, Gutka inside campus is effected through proper awareness programmes and posters. E-waste management audit is done regularly.

#### **Human Values**

The college insists "AmuthaSurabi" to provide free food for 15 families in nearby villages to enrich the human values. The college also offers Nehru Dream House for poor families in nearby Villages. The learning of human value and organizational value happens through Organizational Behaviour course.

#### **Professional Ethics:**

The students must become empowered professionals and contribute to the economic and technological development of the nation besides acquiring skills for logical reasoning and decisions in times of crisis. During past decades, the college has made efforts towards developing value based education with a vision to promote values to be a better citizen. A strong community oriented work culture is based on the

sustainability way of life that involves education and health care, innovation and human values. A compulsory course on Business ethics and values is offered in MBA programme. The students also educate in Ethical way in advertising, marketing, retailing and information Technology in the respective curriculum. The College also has a model code of ethics to curb various malpractices.

Various Career Guidance Programmes are organized to inculcate professional ethical practices in students. Special emphasis is given to encourage ethical, fair play and equity practices among students in the conduct of various inter-collegiate competitions and cultural practices.

The college has a Code of Conduct and Ethics Committee for students and teachers.

YEAR	NAME OF THE VARIOUS CLUBS INTEGRATES	SUPPORTING DOCUMENTS
2017-2022	1 ECO CLUB 2 FINE ARTS CLUB 3 IT CLUB 4 HR CLUB 5 WOMEN EMPOWERMENT CELL	Refer Metric 1.3.1

#### 1.3.1 List and description of courses which address Professional Ethics, Gender, Human Values, Environment and Sustainability in the Curriculum

**Name of the Programme: Master of Business Administration**

Name of the Course	Values Addressed	Course Outcomes	Link of the Syllabus
Management Principles and practice	Professional Ethics	The aim of this course is to help students understand the basic principles of management at various levels in an organization. All principles to be practiced in ethical means as per policies and practices. It also emphasizes corporate social responsibility of business and corporate governance	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>

		in the global era.	
Organisational Behaviour	Professional Ethics	This course offers a critical analysis to recognize the application of OB in business management. It mainly takes into account the individual behavior towards situations with his perception on various ethical theories, principles and practices in management.	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>
Business Ethics And Global Business Environment	Professional Ethics	This course expects students to Understand the importance of ethical decisions and the consequences of unethical decisions in both business and life. It helps one to understand application of ethics towards environment, culture, profit and social responsibility in the global context.	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>
Management Information Systems	Professional Ethics	This course is designed to develop an understanding of security issues and challenges in using the information communications technology. Major concerns in safety and security of data is set by code of ethics for Information System professionals. It aims at evaluating the various security challenges for a secured information system.	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>
Integrated Marketing Communication	Professional Ethics	This Course attempts to apply the modern practices on promotion with	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>



		<p>respect to digital and online platforms</p> <p>It aims to develop the conceptual basis for exploring and understanding ethics with celebrity endorsements. It further seeks to develop in students the capacity to reflect on ethical advertising in promotions.</p>	
Rural Marketing	Professional Ethics	<p>This course evaluates the need for ethics of rural consumer behavior in rural marketing research. It talks about ethical principles and practices about Consumer education &amp; consumer methods in promotion of Rural Marketing.</p>	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>
System analysis and design	Professional Ethics	<p>This course creates interest to do and practice ethical research in the field of system analysis, design, development and implementation with respect to Security disaster/recovery and ethics in System development.</p>	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>
Retail management	Professional Ethics	<p>This course helps to Identify the scope of ICT in retail management. It helps to apply ethics in the field of Consumerism, Social and Green issues and Retail audit.</p>	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>
Entrepreneur Development	Gender	<p>This course aims to empower women by providing facilities and awareness programmes exclusively for women in identifying and promoting women</p>	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>

		entrepreneurship. It encourages women to promote entrepreneurship by utilizing the various schemes offered by the government.	
Labour Welfare and Industrial Relations	Gender	The course evaluates various labour legislations and their implications with respect to gender sensitivity at workplace. It talks about the privileges offered to women in workplace under The sexual Harassment of Women at Workplace (Prevention, prohibition and redressal ) Act 2013.	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>
Business Ethics And Global Business Environment	Human Values	This course attempts to expose students to global business environment, to familiarize them with various cultural backgrounds and to create consciousness among students about possible role they can play in avoiding the cultural shock and do business in the global environment.	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>
Organisational Behaviour	Human Values	The course attempts to recognize, understand and learn human values at work place with respect to individual and group behavior. It helps to understand group dynamics and their role in organizational interventions..	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>
Consumer Behaviour	Human Values	This course attempts to relate the attitude, perception and personality type of	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>

		individual consumers and analyse the impact of these factors on the purchase decisions. it further seeks to develop in students the capacity to reflect on human values in consumer decision making process.	
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### 1.3.1 List and description of courses which address Professional Ethics, Gender, Human Values, Environment and Sustainability in the Curriculum

#### Name of the programme Master of Computer Applications

Name of the Course	Values Addressed	Course Outcomes	Link of the Syllabus
Software Engineering	Professional Ethics	The aim of this course is to help students understand the basic principles of software engineering at various levels in software development All principles to be practiced in ethical means as per policies and practices. It also emphasizes corporate social responsibility of business and corporate governance in the global era.	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>
Cloud Computing	Professional Ethics	The aim of this course is to help students understand the basic principles of cloud computing at various levels in services in an organization. All principles to be practiced in ethical means as per policies and practices. It also emphasizes corporate social responsibility of business and corporate governance in the global era.	<a href="https://b-u.ac.in/node/1137#">https://b-u.ac.in/node/1137#</a>




## MBA SYLLABUS LINK

S.No	Academic year	MBA Syllabus link
01	2018-2019	<a href="https://drive.google.com/file/d/1cZDFUMImUzRemTsll6j3MRgjBiZysoHO/view?usp=sharing">https://drive.google.com/file/d/1cZDFUMImUzRemTsll6j3MRgjBiZysoHO/view?usp=sharing</a>
02	2020-2021	<a href="http://syllabus.b-u.ac.in/syl_college/2021/42A_35F.pdf">http://syllabus.b-u.ac.in/syl_college/2021/42A_35F.pdf</a>
03	2021-2022	<a href="http://syllabus.b-u.ac.in/syl_college/2022/mba.pdf">http://syllabus.b-u.ac.in/syl_college/2022/mba.pdf</a>

## MCA SYLLABUS LINK

S.No	Academic year	MCA Syllabus link
01	2016-2017	<a href="http://syllabus.b-u.ac.in/syl_college/1617/mca.pdf">http://syllabus.b-u.ac.in/syl_college/1617/mca.pdf</a>
02	2020-2021	<a href="http://syllabus.b-u.ac.in/syl_college/2021/26A3_38M.pdf">http://syllabus.b-u.ac.in/syl_college/2021/26A3_38M.pdf</a>
03	2021-2022	<a href="http://syllabus.b-u.ac.in/syl_college/2022/mca.pdf">http://syllabus.b-u.ac.in/syl_college/2022/mca.pdf</a>

  
**Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDIB**  
**Principal**  
**Nehru College of Management**  
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