

IQAC OF NCM

Presents

NCM BULLETIN

(NEWS LETTER FOR THE ACADEMIC YEAR 2024 - 2025)



NEHRU COLLEGE OF MANAGEMENT

Approved by AICTE, New Delhi & Affiliated to Bharathiar University,
An ISO 14001 : 2004 & 9001 : 2015 Certified Institution,
Accredited by NAAC, Recognized by UGC with 2(f) & 12 (B)
'Nehru Gardens', T. M. Palayam, Coimbatore, Tamil Nadu.
Web : www.ncmschool.com

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Dr. R. Moses Daniel
Principal & Chairman - IQAC

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Dr. P. Pon Meenakshi, Head - IQAC
Dr. S. Sreeja, Coordinator-IQAC
Ms. P. Sathya, Technical Member

ADVISORS

Dr. L. Karthikeyan, Director - MBA
Dr. M. Sengaliappan, HoD - MCA

ABOUT OUR COLLEGE

Nehru College of Management is popularly known as NCM is one of the prestigious Institution offering two years full time MBA programme & MCA programme, approved by AICTE, recognized by the UGC and affiliated to Bharathiar University. This Institution sponsored by Nehru College of Educational and Charitable Trust, was established in the year 1996. Over a period of Twenty Eight years, it has grown by leaps and bounds with its clear-cut vision and mission to shape, mould and perfect the new generation managers. The Institution offers Full & Part Time M.Phil & Ph.D. Programmes in Management and Computer Applications. The long and vibrant environment speaks on its output. Nehru College of Management has developed a wonderful infrastructure with state of the art facilities. The Air-conditioned class rooms are enabled with strong Wi-Fi and Interactive Panel Boards. These latest technologies are useful to bring the related information in the World to the class room. The students can make their presentations effectively with all presentation aids and make the presentation meaningful and useful to the listeners. The institution has a well equipped Laboratory with latest configuration computers and software to give reasonable training for the students in programming and networking technologies.

The Library is flooded with more volumes of books in all related topics and general. We get more than 70 journals both domestic and international to enrich the students with current affairs and prevailing technology. Thus we take utmost care to improve the employability of the students. The other facilities like Seminar Hall, Open Gallery, Indoor sport facility and Gymnasium are used for the extracurricular activities. Any cultural event will be organized in the Gallaria and seminars and Guest Lectures are organized in the Seminar Hall called Vaiduria. The Gallaria is used by our sister concerns also for their programmes. The Student Development Cell is an opportunity for the students to learn

by practice. The students are involved in every activity through SDC, wherein they learn the various streams of management by practice.

The faculty used to help them in execution. The encouragement from the management is a strength for the institution. NOBLE (Nehru Out Bound for Leadership Excellence) is a facility for the students to learn several management concepts like group dynamics and lateral thinking, through rope activities. We have the second longest ZIP line in South India. The SDC and NOBLE are considered as best practices for the students.

OBJECTIVES:

- *To impart quality education.*
- *To support the students in the leadership development & Up skilling*
- *To provide Higher education to students with good infrastructure and learning environment.*
- *To optimize the resource such as Career Counselling, Company presentations & On campus recruiting to land the students in the role of their desired field.*
- *To provide students with Entrepreneurship focused courses, participative Business plan competition & Work on startups either in teams or independently.*

VISION: *To be a renowned top notch business school in the country with an international benchmarking and to be accepted as a global incubation center for new generation entrepreneurial managers.*

MISSION: *Inculcating managerial and entrepreneurial skills through quality devoted and sophisticated training methods and innovative management practices and to give real time exposure by participating in consultancy and research projects there by contributing to the nation's healthy economic landscape.*

Message

from the
Chairman & Managing Trustee



Adv. Dr. P. Krishnadas

LLB, MBA, Ph.D, BEM

Chairman & Managing Trustee,
Nehru Group of Institutions
Trade Commissioner of
Mauritius to India

The prestigious large galaxy of educational institutions in South India, popularly christened as "The Nehru Group of Institutions" is a name synonymous to world class education. It would be my special privilege and pleasure to welcome one and all to an enchanting world of exclusive higher education for a truly challenging and much rewarding academic career. The campuses serve as a temple of learning for students of various academic streams.

The large conglomeration of institutions has been founded by late P. K. Das an eminent academician and a Philanthropist and is patronized by the Nehru College of Educational & Charitable Trust way back in the year 1968. The group is on its 56th year of celebration of its selfless, dedicated and yeomen service to the field of higher education. The institutes are duly affiliated to Alagappa University, Karaikudi, Bharathiar University, Coimbatore, Anna University, Chennai, and Calicut University in Calicut, KUHS.

Message

from the
CEO & Secretary



Dr. P. Krishnakumar

MBA, Ph.D

CEO & Secretary,
Nehru Group of Institutions

It is my proud privilege to introduce the large group of pioneering educational institutions popularly known as the 'Nehru Group of Institutions' owing its origin to the southernmost part of peninsular India. Higher education is a part of socio-economic system and has a strong and direct bearing on the economic, social, political and cultural developments of the nation. I would like to quote the golden words of Pandit Jawaharlal Nehru "If everything is well with universities in the country, then everything will be well with this nation".

Nehru Group of Institutions with well conceived vision and missionary efforts is ardent and aggressive on the pursuit of fulfilling the aspirations and expectations of the universally recognized and reputed personality. The group is consistently and constantly endeavoring to equip its students with the required environment to shine in their lives as employees or employers.

Message

from the
Executive Director (A&A)



Prof. Dr. H. N. Nagaraja

M.E., Ph.D. (IIT-Kharagpur) FIE,
LMISTE, LMSSI

Executive Director
Academics and Administration
Nehru Group of Institutions

Dear Readers,

I am very much delighted to know that Nehru College of Management, Coimbatore, is bringing out its new Edition of Newsbulletin depicting the contributions of the Institute and the students.

NCM being the second institute established under the NGI Umbrella in the year 1996, has accomplished many accolades with the help of the stakeholders. The contributions and achievements of all the faculty and students are required to be disseminated to the door step of every individual. Newsletter is one such media of communication with the outside world by exhibiting 3600 talents of the students in various fields.

Present day students are multitalented and expect Holistic development and Encouragement. NCM is not leaving any stone unturned in facilitating the students for their overall growth. NCM Faculty and students with constant guidance of the management is excelling in every front. The new feather on the cap is going to be the Autonomous status shortly.

I wish and pray almighty to shower his blessings on all the members of NCM including parents and Alumnus.

Message

from the
Principal



Dr. R. Moses Daniel

MBA, Ph.D, P.G.D.C.A, P.G.D.I.B

Principal
Nehru College of Management

Education is the backbone of any economy. Especially, Business Education plays a very vital role in the growth of the nation. The responsibility of producing the true and valuable citizens lies with the Institutions of Higher Education. In that way, I'm proud to share a few words on our Institution Nehru College of Management, called as NCM with love and affection by all students and society at large.

With the proven records for more than 28 years, NCM is affiliated to Bharathiar University and Approved by AICTE, New Delhi. It has been appraised with 2f & 12B status by UGC and credited with accreditation by NAAC. Adding to all these authoritative credentials, NCM is situated in a glorious atmosphere with complete infrastructure to fulfill the expectations of the students. Our students are well exposed to International tint through MOUs with foreign industries, Industrial visits, Internships and Guest speakers from abroad. Also, our faculties are encouraged to be upgraded in knowledge and technology to set the best in teaching. They are well engaged in research activities and involve the students to expose in analytics.

Apart from academics, NCM gives more importance for the skill development which is a basic need for any good Decision Maker. These skill sets are developed through the in-house out-bound facility called NOBLE (Nehru Out-Bound for Leadership Excellence). Not only in campus our students also excel and get laurels to the Institution by winning events participated in other colleges. Also they will enjoy two certificate courses related to their specialization and industry expectations during the period of their study.

NCM is very successful and serves the society for more than 26 years through its exuberant services with friendly faculty members and sound leadership at the top. This atmosphere attracts the students to spend their valuable time to learn more for the life. The supports rendered by them after becoming an Alumnus are the strong evidences to make this claim and look at NCM as the destination to learn Management. I wish all our stake holders especially our students a strong and vibrant future.



INTERNAL QUALITY ASSURANCE CELL

The IQAC of Nehru College of Management was established on 06/06/2012. The primary aim of IQAC is to develop a system for conscious, consistent, and catalytic action to improve the academic and administrative performance of the institution, to promote measures for institutional functioning towards quality enhancement through internalization of quality culture and institutionalization of best practices. IQAC shall evolve mechanisms and procedures for Ensuring timely, efficient and progressive performance of academic, administrative and financial tasks. Some of the functions expected of the IQAC are Development and application of quality benchmarks/parameters for various academic and administrative activities of the institution. Facilitating the creation of a learner-centric environment conducive to quality education and faculty maturation to adopt the required knowledge and technology for participatory teaching and learning process. Arrangement for feedback response from students, parents and other stakeholders on quality-related institutional processes. Acting as a nodal agency of the Institution for coordinating quality-related activities, including adoption and dissemination of best practices.

OBJECTIVES OF IQAC :

- To establish a quality assurance and monitoring system to enhance the academic, administrative performance and to ensure an inclusive learning environment.
- To co-ordinate, promote and improve measures for institutional functioning towards quality enhancement through internalization of quality culture, institutionalization of best practices and quality assurance towards its stakeholders.

VISION STATEMENT OF IQAC:

To be the best educational institute and to create innovative and socially responsible ethically strong leaders, managers, technocrats and entrepreneurs for shaping the better future with commitment towards innovation and excellence and to be a center of excellence, best-in class in India, in emerging areas of business through best teaching and learning process.

MISSION STATEMENT OF IQAC:

- To become a Centre of Excellence for nurturing creativity, encouraging entrepreneurship and enhancing employability, holistic development of students, teaching and quality research.
- To provide quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges.
- To transform the lives of students by enriching learning and to develop necessary competencies by providing exposure to advanced areas of knowledge and nurture creativity and promote entrepreneurship



INSTITUTE'S ACHIEVEMENTS, ACCOLADES & ACTIVITIES IN THE ACADEMIC YEAR 2024 - 2025



PLACEMENT

We are thrilled to announce that 80% of our students have secured placements, with the highest package reaching an impressive 10 lakhs! This achievement is a testament to our institution's commitment to providing quality education and nurturing talented individuals.

This remarkable placement record underscores our institution's excellence in academics, training, and placement support. We're committed to continuing this legacy and empowering our students to achieve their goals.

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DEPARTMENT OF COMPUTER APPLICATIONS
Congratulations
 To 2023-2025 Batch For Being Placed In

Academor
 Designation: **Business Development Associate**
 CTC: 8 LPA

 ANITHA I R	 KARTHIKA C	 UMMU HABEEBA K P
 ANIRUDH BABU	 NIVEDH GOPALAKRISHNAN	 VISHNU R

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DEPARTMENT OF COMPUTER APPLICATIONS
Congratulations
 To 2023-2025 Batch For Being Placed In

SUTHERLAND
 Designation: **Associate Trainees**

 MUHAMMED HASHIM H		
 HELEN MARTIN	 KARTHIKA C	 RAGAVI M
 KANNAN L	 NIVEDH GOPALAKRISHNAN	 ARUNKUMAR T

NEHRU CORPORATE PLACEMENTS AND INDUSTRY RELATIONS

NEHRU GROUP OF INSTITUTIONS

Congratulations!

TO 2023-2025 BATCH



YAMUNA M
NCM-MBA

STUDENT PLACED AT



DESIGNATION
MANAGEMENT TRAINEE

NEHRU COLLEGE OF MANAGEMENT

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Best Wishes from NGI for your Bright Future

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DEPARTMENT OF COMPUTER APPLICATIONS

Congratulations

To 2023-2025 Batch For Being Placed In



Designation: **CSS**



Mr. Ajay G
CTC: 4 LPA

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At INTELLIPART 9L CTC

And RINEX TECHNOLOGIES 10L CTC

AKSHAYA DHARSHINI.V

Congratulations

Congratulations to Akshaya Dharshini V for getting multiple offers

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DEPARTMENT OF COMPUTER APPLICATIONS

Congratulations

To 2023-2025 Batch For Being Placed In



Designation: **PHP LARVAL FULL STACK DEVELOPER**



Mr. Merson C
SALARY: 4.2 LPA

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MR. MAHENDRAN T



MS. KAVITHA M



CONGRATULATIONS FOR GETTING PLACED IN SBI GENERAL WITH 4LPA

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MR. MAHENDRAN T



MR. SRI SARATHI



MR. HAVEEN KUMAR



MR. MOHAMMED BILWAN



CONGRATULATIONS FOR GETTING PLACED IN MUTHOOT GROUP AS PROBATIONARY OFFICERS

MOU S SIGNING CEREMONY

MBA	I bacus
MCA	Accent Techno Soft
Environment Club	Target Zer0 Environment Conservation NGO



GENESIS 2K25

National Level
Cultural Meet
for UG Students



GENESIS 2K25 (Induce Ignite Impress) – A National Level Cultural Meet exclusively for UG Students is organised every year by Student Development Council (SDC) of Nehru College of Management (NCM).

The main objectives are

- Exposure to Indian culture and tradition and other cultures
- Opportunity for students to perform and present their hidden talents, skill or art on the college platform.
- Nurture hobbies and develop creative talent.

Nehru College of Management proudly hosted its flagship event, Genesis 2K25, exclusively for UG students, witnessing the participation of 953 students across various competitions. A well-structured cultural event serves as a melting pot where students from different backgrounds converge, fostering mutual respect and inclusivity. It nurtures a spirit of unity and strengthens social cohesion among young minds.

Events such as Mr. & Ms. Genesis, Mime, Group Dance, Web Designing, and Treasure Hunt provided a vibrant platform for showcasing creativity, intellect, and technical skills. The Overall Trophy was claimed by Coimbatore Marine College.

Beyond competition, Genesis 2K25 fosters teamwork, leadership, and effective communication, preparing students for professional challenges. The event promotes cultural inclusivity by bringing together diverse participants, strengthening social cohesion. Balancing academics with extracurricular engagement, such events offer students a holistic learning experience, helping them develop confidence and essential life skills. Additionally, the integration of technology through web designing, digital promotions, and media documentation equips students with real-world expertise in branding and digital literacy.



COLLABORATIVE RESEARCH : (NCM & NIITM)

INTERNATIONAL CONFERENCE:

INTERNATIONAL CONFERENCE IN MANAGEMENT & INFORMATION TECHNOLOGY ON INDUSTRY 5.0

Nehru College of Management and Nehru Institute of Information Technology & Management have jointly organized International Conference on January 31st 2025 and February 1st 2025. Dr.L.Karthikeyan, Dr.M.Sengaliapan, Dr.P.Pon Meenakshi, Dr.K.Anandan, Dr.V.Sureshkumar, Prof.S.R.S.Sathyanarayanan were acted as jury members.

Research Collaboration:

The highlight of the conference is the publication of 56 high quality research articles, with 28 articles each from NCM and NIITM faculty members and Research scholars. These collaborative research papers showcase the synergy and expertise of both institutions, contributing significantly to the field of Management Research.

Conference Objectives:

The conference aims to provide a platform for academicians, researchers, and industry experts to share knowledge, exchange ideas, and explore opportunities for collaboration. There were around hundred participants presented and participated in the conference.

Key Take-a-ways:

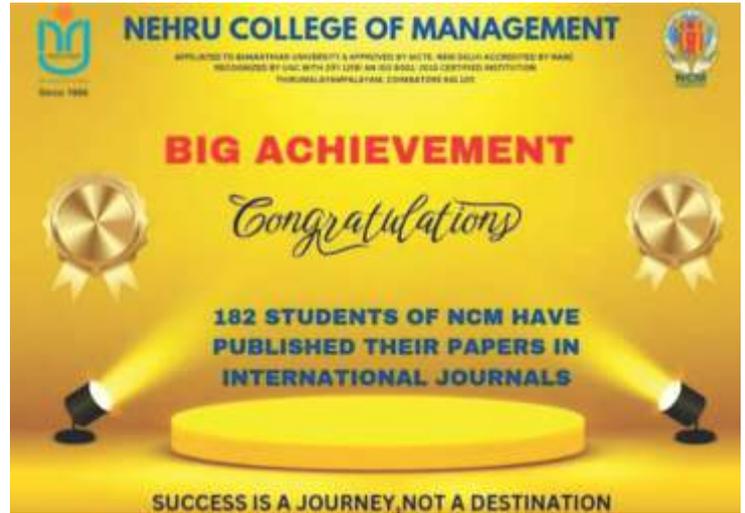
The conference has provided a unique opportunity for participants to engage with renowned experts, network with peers, and gain insights into the latest developments in Management research.



STUDENTS ACHIEVEMENTS :

A. International Journal Publication

182 project papers published in International Journals by students is a remarkable achievement, showcasing their research, academic, and professional skills. This accomplishment demonstrates the students' ability to contribute to the global academic community and share their knowledge with a broader audience. It helps to enhance reputation for the institution. This recognition highlights the students' dedication to research and innovation, as well as the faculty members' expertise in guiding them.



RESEARCH ACTIVITIES

Proposals submitted by Faculty Members :

No.	Topic	Submitted by	Proposed Budget
1	A study on relationship between ethical business & customer retention	Dr.R.Moses Daniel	410000
2	Impact of HRM on performance and productivity with special reference to retail sector	Dr.L.Karthikeyan	400000
3	Advanced charging architecture for enhanced electric vehicle battery performance	Dr.M.Sengaliappan	400000
4	Green entrepreneurship research for startups under sustainable development goals- an initiative of Sankalp scheme of Ministry of skill development & Entrepreneurship	Dr.P.PonMeenakshi & Ms.A.Nandhini	400000
5	Impact of NaanMudhalvan Scheme in skill development of Arts & Science College Students with reference to Coimbatore district	Dr.V.Sureshkumar	400000
6	Impact of awareness campaign on drug abuse among arts & science college students with special reference to Coimbatore district.	Dr.J.Sreeja	420000
7	Intersectionality in empowerment: understanding diverse women's experiences in B-Schools – Coimbatore city	Dr.S.Sreeja	400000
8	Promoting sustainability: an investigation of students' awareness on green schools in Coimbatore government higher secondary schools	Dr.D.BrindaRubini	410000
9	AI Based road condition monitoring & maintenance system	Dr.S.Gnanapriya	400000
10	Advanced charging architecture for enhanced electric vehicle battery efficiency	Dr.K.Anandan	400000

A team of MBA students comprising Akash, Rakesh Kumar, Sreekamalesh, and Yuvaraj, have achieved a remarkable milestone. Under the guidance of esteemed faculty members Dr. D. BrindhaRubini and Dr. V. Sureshkumar, their two research projects have been approved by the Tamil Nadu State Council for Science and Technology (TNSCST).

Approved Projects

- "Promoting Sustainability: An Investigation of Student Awareness on Green School in Coimbatore Government Higher Secondary School"
- "Impact of NaanMudhalvan Scheme in Skill Development of Art & Science College Students with Reference to Coimbatore District"

Achievement - Each project has been awarded a grant of ₹7,500 by TNSCST.

NCM TOPPERS :

The following students have distinguished themselves as the top achievers in our college.



STUDENTS EXCHANGE PROGRAM COIMBATORE MARINE COLLEGE

Student's Exchange Program facilitates cultural exchange by immersing students in diverse environments, fostering appreciation and understanding of different cultures, it enriches students' experiences by exposing them to varied teaching methods, curricula, and research opportunities specific to marine-related fields and offer invaluable professional development opportunities, allowing students to network with faculty, researchers and peers, potentially shaping their future careers.



The Students Exchange Program between Nehru College of Management & Coimbatore Marine College (CMC) turned out to be very beneficial. On 04th October 2024 our II MBA students visited CMC & in turn II MBA students of CMC visited NCM on 08th October 2024. The eminent faculties from both the sides shared their expertise out of which the students of the college got the following benefits.

The Exchange Program increased the students' chances of employability and it also helped them to gain skills for their future jobs. Employers value virtues such as adaptability, cultural awareness, tolerance and so-called transversal skills. The students are enriched with these skills because of the program.

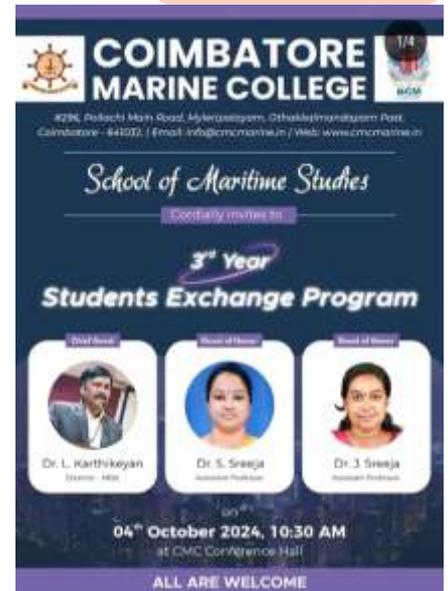
Besides the Exchange Program increased the knowledge in 'PESTLE' among the students i.e., Political, Economical, Social, Technological, Legal & Environmental. Further experiencing a different academic community improved their academic skills & took them out of their comfort zone. Every student who took part in the Students Exchange Program recommended it a thousand times over and said they had the time of their lives.

OBJECTIVES OF THE EVENT :

- 1) Foster cross-cultural understanding and collaboration among maritime students through immersive exchange experiences.
- 2) Enhance students' global perspectives and industry knowledge through participation in a marine college exchange program.
- 3) Promote professional networking and skill development among maritime students through international exchange opportunities.
- 4) Cultivate a diverse and inclusive learning environment by facilitating exchanges with a marine college to broaden students' horizon.

LEARNINGS FROM STUDENT EXCHANGE PROGRAM :

- 1) Management students could learn about the intricacies of maritime operations, while marine students could learn about business management principles and practices.
- 2) The maritime industry is inherently global, with operations spanning across countries and continents. Engaging with students from diverse cultural backgrounds would provide insights into international business dynamics and cross-cultural communication skills.
- 3) Interacting with peers, faculty, and professionals from both industries would create networking opportunities that could lead to internships, job placements, and industry connections in both the management and maritime sectors.



INDUSTRIAL VISIT

TO KAYNES TECHNOLOGY INDIA LIMITED, MYSURU BY OUR NCM MBA STUDENTS.

The following students have distinguished themselves as the top achievers in our college.

INTRODUCTION ON INDUSTRIAL VISIT AND EDUCATIONAL TOUR

Nehru College of Management organized 3 days Industrial cum Educational tour from 26th February 2025 to 28th February 2025 for MBA students to Coorg, Mysore and Bangalore. Students of MBA program participated in this tour along with faculty members of their Department of Management studies. Students have started their itinerary with the visit of Coorg, Mysore and Bangalore Tour.

Kodagu is located on the eastern slopes of the Western Ghats. It has a geographical area of 4,102 km² (1,584 sq mi). The district is bordered by Dakshina Kannada district to the northwest, Hassan district to the north, Mysore district to the east, Kasaragod district of Kerala in west and Kannur district of Kerala to the southwest, and Wayanad district of Kerala to the south. It is a hilly district, the lowest elevation being 50 meters (160 ft) above sea-level near makuta.

Mysore (or Mysuru), a city in India's southwestern Karnataka state, was the capital of the Kingdom of Mysore from 1399 to 1947. In its center is opulent Mysore Palace, seat of the former ruling Wodeyar dynasty.

INTRODUCTION ON INDUSTRIAL VISIT AND EDUCATIONAL TOUR

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Mysore (or Mysuru), a city in India's southwestern Karnataka state, was the capital of the Kingdom of Mysore from 1399 to 1947. In its center is opulent Mysore Palace, seat of the former ruling Wodeyar dynasty.

Bengaluru, formerly called Bangalore, is the capital and largest city of the southern Indian state of Karnataka. As per the 2011 census, the city had a population of 8.4 million, making it the third most populous city in India and the most populous in South India.

OBJECTIVES OF THE EVENT

1. To gain insights into real-world applications of technology and engineering concepts at Kaynes Technologies.
2. To observe workflow, production processes, and quality control measures.
3. To acquire knowledge by interacting with working professionals.
4. To gain insights into the culture of Karnataka.

THE ITINERARY



All 39 students have assembled at 9pm



All of us reached Coorg the next morning around 11AM, after breakfast and refreshments, started seeing the local sites like Golden Temple, Bamboo Forest, Elephant cave and Fountain show.



LEARNINGS THROUGH INDUSTRIAL VISIT

- 1) The Industrial Visit explained how the factory floor is organized to optimize workflow and minimize production time.
- 2) Discussed the importance of a streamlined layout in ensuring smooth operations and reducing bottlenecks.
- 3) The Industrial Visit provided valuable insights into the electronic manufacturing process and handling the machinery to the students.
- 4) Students gained a comprehensive understanding of how Electronic Vehicles charging portals are manufactured at Kaynes Technology India Limited.

EXCITING FIELD VISIT FOR MBA STUDENTS

Our MBA students are gearing up for a hands-on field visit to some of the most popular shopping malls in Coimbatore. This visit will provide a unique opportunity to explore real-world business operations, retail strategies, customer experience, and more. Stay tuned for updates as our students dive into the dynamic world of retail and gain invaluable insights for their future careers.



THAALAM 2K25



Thaalam - 2k25, The Fine Arts Club programme conducted on 12.03.2025 for the NGI students. It was an amazing experience for students with various competitions like group dance, Solo song, Pencil Sketch, Mr. & Ms. Thaalam -2k25 and poem writing .

Students were actively participated in all the events and the impact of the programme was wonderful. Almost 256 students participated and won the prizes from all over NGI (NASC, NIT, NCPIR, NIET, NIITM, NCAAS, NIHS, NCNRI)

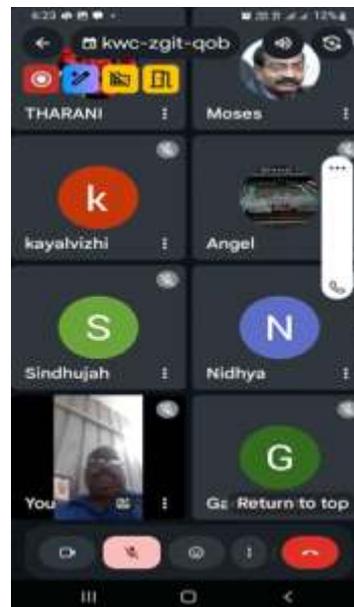
These types of events will be helped to developing the skill and also enriching the personal growth with supportive environment. It was really a proud moment to NCM as we are conducting the Fine Arts Club with these much students in the first time under NGI.



FDP ON INTRODUCTION TO AI AND DATA SCIENCE

The FDP was designed to introduce core concepts of AI and Data Science, with a focus on the data lifecycle, machine learning fundamentals, real-world use cases, and ethical considerations. Through expert sessions, demonstrations, and interactive discussions, the program aimed to build a strong conceptual base for faculty members and other participants, enabling them to pursue further studies or integrate these topics into their academic and research activities.

The program witnessed enthusiastic participation from a wide academic audience. Notably, 96 external participants from various institutions and organizations took part in the FDP. Their active involvement contributed to a vibrant exchange of ideas and experiences, enriching the overall learning environment.



Objective of the Event: To provide foundational knowledge of AI and Data Science and highlight their real-world applications.

Key Outcomes of the Event:

- Develop a foundational understanding of Artificial Intelligence (AI) and Data Science concepts.
- Understand the lifecycle of data – from collection and pre-processing to analysis and visualization.
- Gain basic exposure to machine learning models and their applications.
- Recognize the role of AI and Data Science in solving real-world problems across various industries.
- Understand the ethical considerations and societal impact of AI-driven technologies.
- Be prepared for more advanced learning in AI, Machine learning, or data science domains.

LIST OF EVENTS ORGANIZED IN NCM

01	22-07-2024	TAAZA – Orientation Program
02	12-08-2024 & 30-08-2024	NOBLE Training
03	02-09-2024	Newbies – Fresher's Day Celebration
04	12-09-2024	Onam Celebrations
05	10-01-2025	Pongal Celebration
06	21-02-2025	Genesis 2K25
07	12-03-2025	Thaalam 2K25
08	21-03-2025	Placement Opportunities in Corporate World
09	08-04-2025	Farewell : Batch 2023-2025

LIST OF EVENTS ORGANIZED BY IQAC

01	31-08-2024	FDP on Outcome Based Education
02	02-09-2024	FDP on HR policy
03	13-02-2025	International Women's Day – Empowering Women
04	15-03-2025	Knowledge sharing session
05	22-03-2025	World Water day

DEPARTMENT OF MANAGEMENT STUDIES

01	09-06-2024	Tips & Trick in Publication
02	10-08-2024	FDP on Measurements & Scaling Techniques in Research
03	19-08-2024	Workshop on National Innovation & Startup Policy
04	04-10-2024 & 8-10-2024	CMC – Student Exchange Program
05	15-10-2024	Workshop on Stock Market Analysis
06	15-11-2024	Knowledge Sharing Session & its application in business Mathematics
07	16-11-2024	MoU's Signing Ceremony
08	06-01-2025 to 08-01-2025 & 20-1-2025 to 22-01-2025	Value Added Course – IBACUS
09	30-1-2025 to 01-02-2025	International conference on Management & Technology in Industry 5.0
10	08-02-2025	Impact of Union Budget un driving consumption. Is it good for the market?
11	12-02-2025	Guest Lecture on Roles & Responsibilities of students in wild life conservation
12	12-02-2025	Passport Mela
13	26-2-2025 to 28-2-2025	Industrial Visit to Mysore
14	28-02-2025	Webinar on “Easy Steps to Powerful Career from 2025 onwards”
15	10-03-2025	Field visit to Coimbatore based shopping malls

DEPARTMENT OF COMPUTER APPLICATIONS

1	19-08-2024	Exploring the IT industry
2	04-09-2024	An Expert talk on future tech shaping tomorrow 's IT landscape
3	09-10-2024	Knowances of IPR
4	24-10-.2024	Skill Development Workshop
5	21-01-2025	Digital Literacy
6	31-01-2025 & 01-02-2025	International conference on Management & Information Technology in Industry 5.0
7	03-02-2025	Campus to Corporate Industry Readiness
8	25-02-2025	Capacity Building Programme
9	23-05-2025	FDP on Introduction to AI and Data Science

PLACEMENT ACHIEVEMENT : MBA

SI.	STUDENT NAME	COMPANY NAME
1	Abishek I	OPPO, TEMS TECH
2	Adhira B	TEMS TECH
3	Aiswariya. Y	FACEPREP
4	Aiswarya A	SUTHERLAND
5	Akash M	RELIANCE NIPPON INSURANCE
6	Akshaya Dharshini V	INTELLIPAT, RINEX
7	Arunprasanth L	ICICI
8	Ashish Ks	ACADEMOR
9	Balaji B	SUTHERLAND
10	Daraneesh Kumar.S	ACADEMOR
11	Deepika VJ	INTERNZVALLEY, TEMS TECH
12	Dhirshiya U	CASHTER TECH AGGREGATORS PVT LTD, ACADEMOR
13	Divith S	RELIANCE NIPPON INSURANCE, TEMS TECH
14	Gopinath B	INTERNZVALLEY, ACADEMOR
15	Gobinath S	CASHTER TECH AGGREGATORS PVT LTD
16	Gopi S	INTERNZVALLEY
17	Gowshikan. N. R	HFFC
18	Guhan S	OPPO
19	Ibrahem. S	ACADEMOR. TEMS TECH
20	Kaviiarasu T	TEMS TECH
21	Kavitha M	TEACHNOOK, HFFC & SBI
22	Keerthana.S	YUVARAJ SCAFFOLDING PRIVATE LIMITED
23	Kishore Kumar	TEMS TECH
24	Lakshmi C	FACEPREP
25	Lavanya A	SUTHERLAND
26	Loganathan.T	CASHTER TECH AGGREGATORS PVT LTD, TEMS TECH
27	Madhumitha S	CODING MART
28	Mahendran.T	SBI GENERAL , MUTHOOT FINANCE + RELIANCE NIPPON INSURANCE & FACEPREP
29	Manjeet Purushothaman.S	FACEPREP
30	Mario Johana P	TEACH NOOK & SUTHERLAND
31	Mohamed Rilwan A	MUTHOOT FINANCE
32	Mohamed Fazil M	IQUE VENTURES
33	Naveen Kumar V	MUTHOOT FINANCE
34	Naveen V	EDVEDHA
35	Nivithra R	TEMS TECH
36	Parthasarathi S	OPPO
37	Poornasree.S	SUTHERLAND
38	Priyadharshini M	FACEPREP
39	Sachithananthan.V	SUTHERLAND
40	Sheethal S	SUTHERLAND, TEMS TECH
41	Shevina. V	SAAVYSOFT
42	Siba Subramani	OPPO, TEMS TECH
43	Sneha S	TEMS TECH
44	Sri Sarathi B	MUTHOOT FINANCE
45	Srikamalesh.K	OPPO, TECH NOOK
46	Srivalsan.S	CASHTER TECH AGGREGATORS PVT LTD
47	Subash Chandrabose S	RELIANCE NIPPON INSURANCE & OPPO
48	Sweatha L	RELIANCE NIPPON INSURANCE
49	Uchimakali A	OPPO
50	Vishnu K	SUTHERLAND
51	Vinitha K	TEMS TECH
52	Viswabharani B	TEMS TECH
53	Yamuna M	VERSA DRIVES AND SUTHERLAND

PLACEMENT ACHIEVEMENT : MCA

SL	NAME OF THE STUDENT PLACED	NAME OF THE COMPANY
1	Abishekb	NOUSINFOTECH
2	Ajay G	NAMECHEAP
3	Akshaykanthc	TELEPERFORMANCE BANGALORE
4	Anbarasann	AMAZON WAREHOUSE
5	Anirudhbabu	ACADEMOR
6	Anirudhmb	UNIMAPEDUSOLUTIONS
7	Anitha lr	ACEDEMOR
8	Arunkumar R	5K CAR CARE
9	Arunkumar T	SURETIINSURANCE MARKETINGPVT.LTD
10	Chandrabala Murugan S	MANIPALCIGNAHEALTH INSURANCE COMPANYLIMITED
11	Clementsijol	UNIMAPSTUDY ABROAD
12	Deepakpandip	MANIPALCIGNA
13	Deepanraj C	SEEDSFARMERS PRODUCERCOMPANY LIMITED
14	Dineshkumarv	DS TECH CREATIONS
15	Jeyabalaganeshs	TINSLEYITSOLUTIONS
16	Karthickkubare G	BANAO TECHNOLOGIES
17	Karthika.C	ACADEMOR
18	Karthikaikumarant	LOGIMAXTECHNOLOGIES
19	Karthikeyanm	ACADEMOR
20	Kesavanm	BLACKIRON ENGINEERING PRIVATE LIMITED
21	Kiruthikkesavant	SHRIRAMFINANCE
22	Mersonc	PIXEL
23	Mohamedmarzook A	S.A.S.GARMENTS
24	Muhammedhashim H	ACADEMOR
25	Nivedh Gopalakrishnan	ACADEMOR
26	Ragavi	SAVEINFOTECH SOLUTIONS
27	Sahulhameed	STEELPLUS
28	Sangaiahp	ZACK ITSOLUTIONSPVT.LTD.
29	Sathiyaseelanm	SRI SANGEETHA PHARMACEUTICALS
30	Shanufem	MAN.KO
31	Ummuhabeeba KP	ACADEMOR
32	Vishnur	ACADEMOR
33	Bharathkumar.K	ATDXT



LIST OF PUBLICATIONS,ACTED AS RESOURCE PERSON & PROPOSALS
DEPARTMENT OF MANAGEMENT STUDIES
SCOPUS / UGC / ABDC / WoS /
PEER REVIEWED PUBLICATIONS FOR THE ACADEMIC YEAR 2024 - 2025

S.NO	TITLE	AUTHORS DETAIL	JOURNAL NAME	LINK	DATE
1	Revolutionizing Talent acquisition: Assessing the effectiveness of Modern methods in Talent Acquisition over traditional approaches in HRIS, Software utilization and social media recruitment with reference to IT and ITES organizations in Cochin	Dr. R. Moses Daniel	Humanities and Social Science Studies	PRINT JOURNAL	January – June 2024
2	Impact of Inventory Management practices on the organizational performance in reference with small and medium scale enterprises at Palakkad District, Kerala	Dr. R. Moses Daniel	IPE Journal of Management	PRINT JOURNAL	January – June 2024
3	Relationship between Ethical Business and Customer retention at Tech Industry	Dr. R. Moses Daniel	International Research Journal of Modernization in Engineering Technology and Science	https://www.irjmets.com/paperdetail.php?paperId=1dc24f54b62d3811f41a5be9c6ddb519&title	01-10-2024
4	Customer Relationship Management with reference to Saraswathi Cement	Dr. R. Moses Daniel	International Research Journal of Modernization in Engineering Technology and Science	https://www.doi.org/10.56726/IRIMETS62312	01-10-2024
5	Challenges in Aligning customer pricing with operational target in Global Tide Shipping &Logistics	Dr. R. Moses Daniel	International Research Journal of Modernization in Engineering Technology and Science	https://www.irjmets.com/paperdetail.php?paperId	01-10-2024
6	A study on Challenges in Packing and Material Handling in Dalmia Cement at Trichy	Dr. R. Moses Daniel	International Research Journal of Modernization in Engineering Technology and Science	https://www.irjmets.com/paperdetail.php?paperId	01-10-2024
7	Ethical Practices for enhancing customer retention at IT companies in India	Dr. R. Moses Daniel	International Conference on Multidisciplinary Research on Integrating Knowledge for sustainable future in Global Outlook	PRINT JOURNAL	01-10-2024
8	Relevance of Visual Merchandising on Customer Engagement in Small Retail Stores	Dr. R. Moses Daniel	Journal of Civil and Environmental Engineering	PRINT JOURNAL	01-11-2024
9	Navigating work-life balance for Women Doctors	Dr. R. Moses Daniel	International Journal of Creative Research Thoughts	PRINT JOURNAL	01-01-2025
10	Analysis of Greaves Cotton's Dividend policy, payout ratios and their affect on shareholder returns	Dr. R. Moses Daniel	International Journal of Scientific Development & Research	PRINT JOURNAL	01-02-2025
11	Role of Telemedicine in improving or complicating Work-Life Balance	Dr. R. Moses Daniel	International Journal of Creative Research Thoughts	PRINT JOURNAL	01-03-2025
12	An analysis of Infographics marketing communication tool on websites	Dr.L.Karthikeyan	GALAXY LINK ISSN No: 2319-8508	https://ajantaparakashan.in/camec_eb.html	June & 2024
13	Hero Motocorp Ltd versus TVS Motors Company Ltd: A Financial Test Drive	Dr.L.Karthikeyan	Journal of Cahiers Magellanes, ISSN No: 1624 - 1940.	https://cahiersmagellanes.com/index.php/CMN/article/view/527	August & 2024
14	Enhancing employee engagement and retention using advanced analytics – A research study	Dr.L.Karthikeyan	IPE Journal of Management , ISSN No: 2249-9040	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList	Sep & 2024
15	Organizational commitment of employees with reference to cement industry	Dr.L.Karthikeyan	IPE Journal of Management , ISSN No: 2249-9040	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList	Oct & 2024
16	Impact of performance of the Human Resource Activities on Pothys Retail Pvt Ltd	Dr.L.Karthikeyan	International Journal of All Research Education and Scientific Methods IJARES M	https://www.ijaresm.com/products/download_document/document_file/Dr.L.Karthikeyan_RoWN.pdf	Oct & 2024
17	Leveraging advanced analytics to enhance employess retention and engagement	Dr.L.Karthikeyan	Empirical Economics Letters, 24 (Special Issue 3): (February 2025)	https://doi.org/10.5281/zenodo.15209418	Feb & 2025

18	Exploring consumer and non consumer perceptions of organic food	Dr.L.Karthikeyan	Empirical Economics Letters, 24 (Special Issue 3): (February 2025)	https://doi.org/10.5281/zenodo.15209378	Feb & 2025
19	A conceptual framework for financial distress prediction	Dr.L.Karthikeyan	Empirical Economics Letters, 24 (Special Issue 3): (February 2025)	https://doi.org/10.5281/zenodo.15210907	Feb & 2025
20	Examining the Role of Remittance and Products in Promotion of Financial Inclusion	Dr.PPonMeenakshi	African Journal of Biological Sciences ISSN : 2663-2187	https://doi.org/10.48047/AJBS.6.14.2024.3440-3455	AUG.,2024
21	Case study on India's Teleshopping Market	Dr.PPonMeenakshi	African Journal of Biological Sciences ISSN : 2663-2187	https://doi.org/10.48047/AJBS.6.7.2024.3075-3086	AUG.,2024
22	Shopping Experience on Product Usage and Hedonism Value on Purchase of Beauty Care Products in India	Dr.PPonMeenakshi	Library Progress International Vol.44 No.3, July-December 2024	https://bpasjournals.com/library-science/index.php/journal/article/view/3136	01-12-2024
23	Shifting Consumer Shopping Trends and their Influence on Retail Dynamics	Dr.PPonMeenakshi	Library Progress International ISSN 0970 1052	https://bpasjournals.com/library-science/index.php/journal/article/view/3861/3582	01-12-2024
24	The Influence Of Cultural Elements On The Purchasing Decisions Of Hair Care Products In India	Dr.PPonMeenakshi	Journal of Neonatal Surgery ISSN(Online): 2226-0439	https://www.jneonatsurg.com/index.php/jns/article/view/3069,10.1018/IJCEE.2024.12.10.550 , PAGE NO:- 38-43	01-04-2025
25	Analysis Of Internal Mobility And Managerial Significance Among The Commercial Banks: A Definitive Test Using Design Thinking Approach	Dr.PPonMeenakshi	Journal of Civil and Environmental Engineering ISSN: 2096-6717	Volume 12 Issue 10, 2024 - Journal of Civil and Environmental Engineering	OCT., 2024
26	Marketing Mix And Consumer Satisfaction Of Organic Food Products: A Design Thinking Analysis	Dr.PPonMeenakshi	Journal of Civil and Environmental Engineering ISSN: 2096-6717	Volume 12 Issue 10, 2024 - Journal of Civil and Environmental Engineering	OCT., 2024
27	A Design Thinking Study On Uncertainty Return Among The Companies Listed In Nifty 50 Index	Dr.PPonMeenakshi	Journal of Civil and Environmental Engineering ISSN: 2096-6717	Volume 12 Issue 10, 2024 - Journal of Civil and Environmental Engineering	OCT., 2024
28	The Effectiveness Of Customer Loyalty And Patronage In Implementing Marketing Strategy On Poultry Products	Dr.PPonMeenakshi	Journal of Civil and Environmental Engineering	PAGE NO:- 146-159 , https://ijcee.in/volume-12-issue-9-2024/ DOI:- 10.1018/IJCEE.2024.12.9.537	OCT., 2024
29	Impact Of Cultural Influence On Purchase Of Beauty Care Products In India	Dr.PPonMeenakshi	Journal of Civil and Environmental Engineering ISSN: 2096-6717	PAGE NO:- 160-168 DOI:- 10.1018/IJCEE.2024.12.9.537, https://ijcee.in/volume-12-issue-9-2024/	OCT., 2024
30	Digital Payments In Rural Areas: A Design Thinking Perspective	Dr.PPonMeenakshi	Journal of Civil and Environmental Engineering ISSN: 2096-6717	PAGE NO:- 160-168, https://ijcee.in/volume-12-issue-9-2024/ DOI:- 10.1018/IJCEE.2024.12.9.537	OCT., 2024
31	Consumer Attitude Towards Online Shopping: A Design Thinking Approach	Dr.PPonMeenakshi	Journal of Civil and Environmental Engineering ISSN: 2096-6717	PAGE NO:- 160-168, https://ijcee.in/volume-12-issue-9-2024/ DOI:-	OCT., 2024
32	Analysing The Online Banking Services Of Commercial Banks: A Design Thinking Study Considering The Issues	Dr.PPonMeenakshi	Journal of Civil and Environmental Engineering ISSN: 2096-6717	"PAGE NO:- 160-168 DOI:- 10.1018/IJCEE.2024.12.9.537	OCT., 2024
33	Case Study on Indian Consumer Durable Market	Dr.PPonMeenakshi	GENIUS - ISSN - 2279 - 0489 - IMPACT FACTOR - 7.508 VOLUME - XIII, ISSUE - II	PRINT JOURNAL	AUGUST - JANUARY - 2024-25
34	Cloud Kitchen Business Model - Case Study	Dr.PPonMeenakshi	ROYAL - ISSN 2278 - 8158 - IMPACT FACTOR - 6.701 VOLUME - XIII, ISSUE - II	PRINT JOURNAL	JUNE - NOVEMBER - 2024
35	A Case Study on Higher Educational Institutions - Evaluating the Impact of Human Resource Management Practices on Employee Commitment in Private Educational Institutions	Dr.PPonMeenakshi	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) https://doi.org/10.5281/zenodo.15211776	https://zenodo.org/records/15211776	FEB.,2025

36	Impact of Equities' Price Behaviour on Selected Commodity W.R.T. Zinc (Commodity) vs Hindustan Zinc (Equity) – An Indian Market Perspective	Dr.P.PonMeenakshi	Empirical Economics Letters, 24 (Special Issue 3): (February 2025)	https://zenodo.org/records/15283438	FEB.,2025
37	Trends and Challenges in Investment Analysis and Portfolio Management	Dr.P.PonMeenakshi	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) 217 https://doi.org/10.5281/zenodo.15230168	https://zenodo.org/records/15230168	FEB.,2025
38	Case study on India's Teleshopping Market	Dr.V.Sureshkumar	African Journal of Biological Sciences ISSN : 2663-2187	https://www.afjbs.com/issue-content/case-study-on-india-s-teleshopping-market-3634	24-07-2025
39	Various factors influencing employee engagement in organised retailing sector with reference to Coimbatore city	Dr.V.Sureshkumar	Journal of the School of Language, Literature and Culture Studies, ISSN 0972-9682	PRINT JOURNAL	01-01-2025
40	"Awareness of work life balance among the female faculty members working in self-financing colleges"	Dr.V.Sureshkumar	International Journal of Research in Commerce and Management Studies, ISSN 2582-2292, Vol. 6, No. 06 Nov-Dec; 2024 Page. No. 17-25.	https://doi.org/10.38193/IJRCMS.2024.6602	01-12-2024
41	"Practicing Work Life Balance among the Female Faculty Members in Self-Financing Colleges"	Dr.V.Sureshkumar	International Journal of Advances in Engineering and Management (IJAENI), Vol 6 Issue 11, Nov 2024, PP: 165-174.	https://www.ijaem.net/current-	01-11-2024
42	Need Based Consumer Behavior And Brand Loyalty With Reference to Herbal Products"	Dr.V.Sureshkumar	Journal of Civil and Environmental Engineering ISSN: 2096-6717, Vol 12, Issue 9, Pg no : 110-116	https://drive.google.com/file/d/1dbL3hTvINjIMw8D78c1Z7CkRg7Y46VMT/view?usp=sharing	01-11-2024
43	A Study On Employees Awareness And Level Of Satisfaction With Respect To Safety At TTK Prestige Ltd, Coimbatore"	Dr.V.Sureshkumar	Journal of Civil and Environmental Engineering ISSN: 2096-6717, Vol 12, Issue 9, Pg no : 103-109	https://drive.google.com/file/d/1W_SqywtDXiil-Hw2dZNC3L2D_slxRHa/view?usp=sharing	01-11-2024
44	"A study on labour welfare measures with reference to automobile industries in Coimbatore"	Dr.V.Sureshkumar	Journal of Civil and Environmental Engineering ISSN: 2096-6717, Vol 12, Issue 9, Pg no : 94-102	https://drive.google.com/file/d/1VUFNNSeVy844yQyZWxj2K59FB0mZBNvS/view?usp=sharing	01-11-2024
45	A Review on the Impact of Social Media Marketing on Consumer Behavior in the Retail Industry	Dr.V.Sureshkumar	Empirical Economics LettersA Monthly International Journal of Economics	http://www.eel.my100megs.com/volume-24-number-february-3-special-issue.htm	01-02-2025
46	Shopping Experience On Product Usage And Hedonism Value On Purchase Of Beauty Care Products In India	S.R.Sathyanarayanan	Library Progress International Vol.44 No. 3, July-December 2024:P. 24859-24867	https://bpasjournals.com/library-science/index.php/journal/article/view/3136	July - Dec 2024
47	Impact Of Food Safety Awareness On Consumer Health Practices	S.R.Sathyanarayanan	Educational Administration: Theory and Practice 2024,30(4), 10456 - 10460, ISSN:2148-2403, https://kuey.net/	https://kuey.net/index.php/kuey/article/view/7305	01-10-2024
48	Exploring Consumer and Non-Consumer Perceptions of Organic Food	S.R.Sathyanarayanan	Empirical Economics Letters, Volume 24, Special Issue 3, February 2025.	https://doi.org/10.5281/zenodo.15209378	01-02-2025
49	Adoption and Impact of Emerging Technologies in Human Resource Practices- Qualitative Research	S.R.Sathyanarayanan	Empirical Economics Letters, Volume 24, Special Issue 3, February 2025.	https://doi.org/10.5281/zenodo.15211685	01-02-2025
50	Navigating the Post Pandemic World: Challenges and Innovations in Health, Economy and Society	S.R.Sathyanarayanan	Empirical Economics Letters, Volume 24, Special Issue 3, February 2025.	https://doi.org/10.5281/zenodo.15229949	01-02-2025
51	A Study on Employee's Attitude Towards Hr Practices In Retail Sector With Reference To Coimbatore City	S.R.Sathyanarayanan	Empirical Economics Letters, Volume 24, Special Issue 3, February 2025.	https://doi.org/10.5281/zenodo.15230122	01-02-2025
52	"A Study On Employees Awareness And Level Of Satisfaction With Respect To Safety At Ttk Prestige Ltd, Coimbatore"	Dr.S.Sreeja	IJCEE, SEPTEMBER 2024, VOLUME 12 ISSUE 9 , ISSN: 2096-6717 10.1018/IJCEE.2024.12.9.535	https://ijcee.in/ , ISSN: 2096-6717	01-09-2024
53	A Study On Labour Welfare Measure With Reference To Automobile Industry In CBE.	Dr.S.Sreeja	IJCEE, SEPTEMBER 2024, VOLUME 12 ISSUE 9 https://ijcee.in/ , ISSN: 2096-6717 10.1018/IJCEE.2024.12.9.534	https://ijcee.in/ , ISSN: 2096-6717	01-09-2024

54	Need Based Consumer Behavior And Brand Loyalty With Reference To Herbal Products Automobile Industry In CBE.	Dr.S.Sreeja	IJCEE, SEPTEMBER 2024, VOLUME 12 ISSUE 9 https://ijcee.in/ , ISSN: 2096-6717 10.1018/IJCEE.2024.12.9.536	https://ijcee.in/ , ISSN: 2096-6717	01-09-2024
55	The Role Of Work-Life Balance Of Faculty Members In Mitigating Employee Burnout With Special Reference To Arts And Science Colleges In Coimbatore District.	Dr.S.Sreeja	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) 181 https://doi.org/10.5281/zenodo.15211902	http://www.eel.my100megs.com/volume-24-number-february-3-special-issue.htm	24-02-2025
56	Influence Of Work-Life Balance On Employee Motivation With Special Reference To Healthcare Professionals	Dr.S.Sreeja	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) 174 https://doi.org/10.5281/zenodo.15211857	http://www.eel.my100megs.com/volume-24-number-february-3-special-issue.htm	24-02-2025
57	Determinants Of Online Purchase Intention And Behaviour: Role Of Perceived Risk And Perceived Benefits	Dr.S.Sreeja	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) 195 https://doi.org/10.5281/zenodo.15230040	http://www.eel.my100megs.com/volume-24-number-february-3-special-issue.htm	24-02-2025
58	A Study On Employee's Attitude Towards Hr Practices In Retail Sector With Reference To Coimbatore City	Dr.S.Sreeja	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) 211 https://doi.org/10.5281/zenodo.15230122	http://www.eel.my100megs.com/volume-24-number-february-3-special-issue.htm	24-02-2025
59	"A Study On The Effectiveness Of OOH Media In Rural India- From Agro Retailer Perspective".	Koushik R	IPE Journal of Management, ISSN: 2249-9040	https://www.ipeindia.org/	June & 2024
60	A Study on the Challenges in Import and Export Documentation at ZI Line Logistics (CHA)	Koushik R	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
61	A Study on Relationship Between Emotional Intelligence and Job Satisfaction Among Employees in Prompt Infotech, Coimbatore	Koushik R	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
62	Challenges in Freight Forwarding Operations: An Analysis of Logistics Company Current Practices in Ernakulam District, Kerala	Koushik R	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
63	A Study on Impact of Monetary and Non-Monetary Benefits of Employees in IT Companies With Special Reference to Coimbatore District	Koushik R	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
64	The Study on Work-Life Balance of Employees in Medical Transcription Profession With Special Reference to Coimbatore City	Koushik R	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
65	A Study on the Effectiveness of E-Recruitment With Special Reference to RND Softech, CBE.	Koushik R	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
66	A Study on Distribution Excellence and Its Impact on Building Brand Loyalty With Special Reference to Aavin Coimbatore	Koushik R	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
67	A Study on Brand Positioning of Maxel Brand of Lakshmi Engineering Products Coimbatore	Koushik R	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
68	A Theoretical Review On Emotional Intelligence: Nurturing Skills For Personal Growth	Koushik R	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
69	A Conceptual Framework for Financial Distress Prediction Models and their Role in Analysing Company Financial Health	Koushik R	Empirical Economics Letters, ISSN 1681-8997	http://www.eel.my100megs.com/special-issues-2025.htm	Feb & 2025
70	A Review on the Impact of Social Media Marketing on Consumer Behavior in the Retail Industry	Koushik R	Empirical Economics Letters, ISSN 1681-8997	http://www.eel.my100megs.com/special-issues-2025.htm	Feb & 2025
71	Adoption and Impact of Emerging Technologies in Human Resource Practices: A Qualitative Research	Koushik R	Empirical Economics Letters, ISSN 1681-8997	http://www.eel.my100megs.com/special-issues-2025.htm	Feb & 2025
72	A Case Study on Higher Educational Institutions: Evaluating the Impact of Human Resource Management Practices on Employee Commitment in Private Educational Institutions	Koushik R	Empirical Economics Letters, ISSN 1681-8997	http://www.eel.my100megs.com/special-issues-2025.htm	Feb & 2025

73	Financial Algorithms of Top Tyre Manufacturing Companies of India	Umamaheswari N	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Nov & 2024
74	Hero Motocorp Ltd versus TVS Motors Company Ltd: A Financial Test Drive	Umamaheswari N	Journal of Cahiers Magellanes, ISSN No: 1624 - 1940.	https://cahiersmagellanes.com/index.php/CMN/index	July & 2024
75	A Study on the Challenges in Import and Export Documentation at ZI Line Logistics (CHA)	Umamaheswari N	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
76	A Study on Relationship Between Emotional Intelligence and Job Satisfaction Among Employees in Prompt Infotech, Coimbatore	Umamaheswari N	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
77	Challenges in Freight Forwarding Operations: An Analysis of Logistics Company Current Practices in Ernakulam District,	Umamaheswari N	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
78	A Study on Impact of Monetary and Non-Monetary Benefits of Employees in IT Companies With Special Reference to Coimbatore District	Umamaheswari N	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
79	The Study on Work-Life Balance of Employees in Medical Transcription Profession With Special Reference to Coimbatore	Umamaheswari N	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
80	A Study on the Effectiveness of E-Recruitment With Special Reference to RND Softech, Coimbatore	Umamaheswari N	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
81	A Study on Distribution Excellence and Its Impact on Building Brand Loyalty With Special Reference to Aavin Coimbatore	Umamaheswari N	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
82	A Study on Brand Positioning of Maxel Brand of Lakshmi Engineering Products Coimbatore	Umamaheswari N	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
83	A Theoretical Review On Emotional Intelligence: Nurturing Skills For Personal Growth	Umamaheswari N	Journal of Civil and Environment Engineering, ISSN No: 2096 – 6717	https://ijcee.in/	Oct & 2024
84	A Conceptual Framework for Financial Distress Prediction Models and their Role in Analysing Company Financial Health	Umamaheswari N	Empirical Economics Letters, ISSN 1681-8997	http://www.eel.my100megs.com/special-issues-2025.htm	Feb & 2025
85	Exploring Consumer and Non-Consumer Perceptions of Organic	Umamaheswari N	Empirical Economics Letters, ISSN 1681-8997	http://www.eel.my100megs.com/special-issues-2025.htm	Feb & 2025
86	Assessment of the Utilization of LIC Products and Services by Policyholders in Coimbatore District: A Consideration of Socio-Economic Factors	Umamaheswari N	Empirical Economics Letters, ISSN 1681-8997	http://www.eel.my100megs.com/special-issues-2025.htm	Feb & 2025
87	A Study On Labour Welfare Measure With Reference To Automobile Industry In Coimbatore	Dr.Sreeja.J	IJCEE, SEPTEMBER 2024, VOLUME 12 ISSUE 9 , ISSN: 2096-6717	https://ijcee.in	01-09-2024
88	Need Based Consumer Behavior And Brand Loyalty With Reference To Herbal Products Automobile Industry In Coimbatore	Dr.Sreeja.J	IJCEE, SEPTEMBER 2024, VOLUME 12 ISSUE 9 , ISSN: 2096-6717	https://ijcee.in	01-09-2024
89	“A Study On Employees Awareness And Level Of Satisfaction With Respect To Safety At Ttk Prestige Ltd, Coimbatore”	Dr.Sreeja.J	IJCEE, SEPTEMBER 2024, VOLUME 12 ISSUE 9 , ISSN: 2096-6717	https://ijcee.in	01-09-2024
90	Influence Of Work-Life Balance On Employee Motivation With Special Reference To Healthcare Professionals	Dr.Sreeja.J	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) 181 https://doi.org/10.5281/zenodo.15211902	https://doi.org/10.5281/zenodo.15211857	24-02-2025
91	Determinants Of Online Purchase Intention And Behaviour: Role Of Perceived Risk And Perceived Benefits	Dr.Sreeja.J	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) 195 https://doi.org/10.5281/zenodo.15230040	https://doi.org/10.5281/zenodo.15230040	24-02-2025
92	The Role Of Work-Life Balance Of Faculty Members In Mitigating Employee Burnout With Special Reference To Arts And Science Colleges In Coimbatore District.	Dr.Sreeja.J	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) 181 https://doi.org/10.5281/zenodo.15211902	https://doi.org/10.5281/zenodo.15211902	24-02-2025

93	A Conceptual Framework For Financial Distress Prediction Models And Their Role In Analysing Company Financial Health	Dr.Sreeja.J	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) 174 https://doi.org/10.5281/zenodo.15210907	https://doi.org/10.5281/zenodo.15210907	24-02-2025
94	Trends and Challenges in Investment Analysis and Portfolio Management	Ms.Bindu M.K	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) 217	https://zenodo.org/records/15230168 , https://doi.org/10.5281/zenodo.15230168	FEB.,2025
95	A Case Study on Higher Educational Institutions - Evaluating the Impact of Human Resource Management Practices on Employee Commitment in Private Educational Institutions	Ms.Bindu M.K	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) https://doi.org/10.5281/zenodo.15211776	https://zenodo.org/records/15211776	FEB.,2025
96	Navigating the Post Pandemic World: Challenges and Innovations in Health, Economy and Society	Ms.Bindu M.K	Empirical Economics Letters, 24 (Special Issue 3): (February 2025) https://doi.org/10.5281/zenodo.15211776	https://doi.org/10.5281/zenodo.15229949	FEB.,2025
97	Navigating The Challenges And Triumphs Of Self-Help Group	Dr.D.BrindaRubini	IPE Journal of Management 2249-9040	https://www.ipeindia.org/wp-content/uploads/2025/03/IPE	July-December 2024
98	Assessing Consumer Awareness And Purchase Behaviour Regarding Sustainable Eco-Friendly Products In Coimbatore City	Dr.D.BrindaRubini	Journal of Civil and Environmental engineering 2090-6717 https://ijcee.in/volume-12-issue-9-2024/	https://ijcee.in/volume-12-issue-9-2024/	Sep-24
99	Exploring the relationship between work life balance and job satisfaction: A conceptual analysis among female employees in the private textile industry	Dr.D.BrindaRubini	Multi spectrum rural skill development 978-81-978236-7-1	https://www.publication/311849524_Rural_Development_and_Employment_through_Skill_Development	02.10.2024
100	Determinants of Online Purchase Intention and Behaviour: Role of Perceived Risk and Perceived Benefits	Dr.D.BrindaRubini	Empirical Economics letters https://doi.org/10.5281/zenodo.15230040	https://doi.org/10.5281/zenodo.15230040	Feb-25
101	Adoption and Impact of Emerging Technologies in Human Resource Practices- Qualitative Research	Dr.D.BrindaRubini	Empirical Economics letters https://doi.org/10.5281/zenodo.15211685	https://doi.org/10.5281/zenodo.15211685	Feb-25
102	Influence of Work-Life Balance on Employee Motivation With Special Reference To Healthcare Professionals	Dr.D.BrindaRubini	Empirical Economics letters https://doi.org/10.5281/zenodo.15211857	https://doi.org/10.5281/zenodo.15211857	Feb-25
103	The Role of Work-Life Balance of Faculty Members in Mitigating Employee Burnout with Special Reference to Arts and Science Colleges in Coimbatore District	Dr.D.BrindaRubini	Empirical Economics letters https://doi.org/10.5281/zenodo.15211902	https://doi.org/10.5281/zenodo.15211902	Feb-25

BOOKS PUBLISHED

S.NO	TITLE	AUTHORS DETAIL	Publisher	ISBN	DATE
1.	Human Resource Development	Mr. C. Rajan Dr. R. Moses Daniel	Multi spectrum Publisher	978-81-981681-8-4	Nov-2024
2.	Logistics and Supply chain Management	Dr. L. Karthikeyan	Charulatha Publications	978-93-6260-178-0	June 2024
3.	Business Mathematics & Statistics	Dr.PPonMeenakshi	Multi spectrum Publisher	978-81-976192-9-8	July 2024
4.	Shodhnuhra valley: Advancing Multidisciplinary Research on a Global Scale	Dr.PPonMeenakshi	Multi spectrum Publisher	978-81-976192-4-3	August 2024
5.	International Finance & Trade	Dr.PPonMeenakshi	Multi spectrum Publisher	978-81-985657-7-8	February 2025
6.	Shodhcold: Innovative pathway on Multidisciplinary Approach to Sustainable Development	Dr.PPonMeenakshi	Multi spectrum Publisher	978-81-84393-7-6	August 2024
7.	International Business	Dr.PPonMeenakshi	Multi spectrum Publisher	978-81-981681-7-7	Dec 2024
8.	Business Mathematics & Statistics	Dr.V.Sureshkumar	Multi spectrum Publications	978-81-976192-9-8	July 2024
9.	A to Z on Management Principles and Practices	Dr.V.Sureshkumar	Multi Spectrum Publishers	978-81-976192-9-8	Aug 2024

10.	Production & material management	Dr.V.Sureshkumar	Beyondline Publishers,	978-93-95694-4-4	Feb 2025
11.	Business Law	Dr.V.Sureshkumar	Merimax Publishers	978-81-896199-3-8	Apr 2025
12.	Case Methods in Management Education	Dr.V.Sureshkumar	Forschung	978-93-917723-7-6	Feb 2025
13.	Principles of Management	Dr.V.Sureshkumar	Multi Spectrum Publishers	978-81-983997-0-0	Nov 2024
14.	Handbook for Trainers (Using Mnemonics)	Dr.Koushik R	Charulatha Publication	978-93-6260-290-9	
15.	Handbook for Trainers (Using Mnemonics)	Umamaheswari N	Charulatha Publication	978-93-6260-290-9	
16.	Case Methods in Management	S.R.Sathyanarayanan	Forschung Publishers	978-93-917723-7-6	Feb 2025
17.	A to Z in Management	S.R.Sathyanarayanan	Multi Spectrum Publishers	978-81-976192-3-6	Aug 2024
18.	Production and Operations Management	S.R.Sathyanarayanan	Beyond Line Publishers	978-93-95694-4-4	Feb 2025
19.	Business Law	S.R.Sathyanarayanan	Meri Max Publishers	978-81-896199-3-8	Apr 2025
20.	Logistics and Supply chain Management	Dr.S. Sreeja	Charulatha Publications	978-93-6260-178-0	June 2024
21.	Case Methods in Management Education	Dr.S. Sreeja	Forschung	978-93-917723-7-6	Feb 2025
22.	Logistics and Supply chain Management	Dr.Sreeja J	Charulatha Publications	978-93-6260-178-0	June 2024
23.	Production & material management	Dr.D.BrindaRubini	Beyondline Publishers,	978-93-95694-4-4	Feb 2025
24.	Case Methods in Management Education	Dr.D.BrindaRubini	Forschung	978-93-917723-7-6	Feb 2025
25.	Human Resource Management	Dr.D.BrindaRubini	Charulatha Publications	978936260575-7	Nov 2024
26.	International Business	Dr.D.BrindaRubini	Multi spectrum Publication	97881981681-7-7	Dec 2024

BOOK CHAPTER PUBLISHED

S.NO	TITLE	AUTHORS DETAIL	Publisher	ISBN	DATE
1.	Management & Information Technology	Dr. R. Moses Daniel	Shanlax Publications		
2	The role of NBFCs in Empowering Indis's Financial Landscape	Dr.P.PonMeenakshi	Multi spectrum Publisher	978-81-973085-7-4	
3	Digital Transformation in NBFCs Operational Challenges & their Strategic solution	Dr.P.PonMeenakshi	Multi spectrum Publisher	978-81-973085-7-4	
4	Challenges in Managing Non performing Assets in India	Dr.P.PonMeenakshi	Multi spectrum Publisher	978-81-981681-1-5	
5	Evolving Eco system- The future of Digital Payments	Dr.P.PonMeenakshi	Multi spectrum Publisher	978-81-981681-1-5	
6	"Enhancing organizational efficiency through integrated knowledge management systems: a multidisciplinary approach combining engineering, management, social sciences, library sciences, and communication strategies"	Dr.V.Sureshkumar	Peer reviewed	2582-5208	
7	"Integrating social sciences, management, and engineering to develop smart libraries for enhanced learning experiences"	Dr.V.Sureshkumar	Peer reviewed	2582-5208	
8	Digital Transformation in NBFCs Operational Challenges & their Strategic solution	Mr.S.R.Sathyanarayanan	Multi spectrum Publisher	978-81-973085-7-4	
9	Advancing global progress through pioneering and enduring educational innovations	Dr.D.BrindaRubini	Multi spectrum publication	978-71-984090-3-1	Jan 2025
10	The transformation of Education : Education 4.0 shapes the future of learning	Dr.D.BrindaRubini	Multi spectrum publication	978-93-94004-64-1	Feb 2025
11	Learning reimaged : The future of Education in an artificial powered world	Dr.D.BrindaRubini	Multi spectrum publication	978-71-984090-3-1	Jan 2025
12	Improve productivity through a goal oriented approach	Dr.D.BrindaRubini	Shanlax Publication	978-93-6163-100-9	July 2024
13	International Human Resource Management	Dr.D.BrindaRubini	Multi spectrum Publisher	978-81-984393-9-0	Jan-2025

14	Employee engagement enablers on Knowledge retention	Dr.D.BrindaRubini	Multi spectrum Publisher	978-81-984393-9-0	Jan 2025
15	Improve Productivity through a Goal Oriented Approach	Dr S. Sreeja	Shanlax Publication	978-93-6163-100-9	July 2024
16	International Human Resource Management	Dr S. Sreeja	Multi spectrum Publisher	978-81-984393-9-0	Jan-2025
17	Six Sigma – Driving Operational Excellence	Dr S. Sreeja	Multi spectrum Publisher	978-81-984393-9-0	Jan-2025
18	Improve Productivity through a Goal Oriented Approach	Dr Sreeja J	Shanlax Publication	978-93-6163-100-9	July 2024
19	International Human Resource Management	Dr Sreeja J	Multi spectrum publication	978-81-984393-9-0	Jan-2025
20	Six Sigma – Driving Operational Excellence	Dr Sreeja J	Multi spectrum publication	978-81-984393-9-0	Jan-2025

PATENT PUBLISHED

S.NO	TITLE	AUTHORS DETAIL	Patent Status	DATE
1	Impact of Technological advancements on International Business Application Number:202441093762	Dr.PPonMeenakshi	Published	06-12-2024
2	The Rise of Fin tech: Disruptive Financial Technologies and their impact on Traditional Banking, Application Number:202521037948	Dr.PPonMeenakshi	Published	May-25
3	A Critical study in understanding the impact of credit risk management Strategies towards better management by Indian private banks”	Dr.V.Sureshkumar	Published	15-10-2024
4	The Influence of Digitalization on Internal Shifts in the Traditional Employment Structure	Dr.D.BrindaRubini	Published	Aug -2024
5	The Impact Of Innovative Technologies On Commerce Application Management Strategies	Ms Umamaheswari N	Published	30-08-2024
6	Impact Of Firm Performance On Stock Returns: Evidence From Large- Cap, Mid-Cap And Small-Cap Stocks	Ms Umamaheswari N	Published	17-06-2024
7	The Impact Of Innovative Technologies On Commerce Application Management Strategies	Dr. R Koushik	Published	30-08-2024
8	Impact Of Firm Performance On Stock Returns: Evidence From Large- Cap, Mid-Cap And Small-Cap Stocks	Dr. R Koushik	Published	17-06-2024

ACTED AS RESOURCE PERSON

S.No	Faculty Name	Event	Title	College & Date
1	Dr.L.Karthikeyan	Chief guest for the International Symposium	Startup India – Mission towards 2047	K.S. Rangasamy College of arts and science, Tiruchengode - 23.08.2024
		Workshop	Contemporary Management techniques and Personality development for MBA students	K.S. Rangasamy College of arts and science, Tiruchengode - 23.08.2024
		Workshop	Export procedures and documentation	Pondicherry University,Karaikal campus - 04.09.2024
		Workshop	Incoterms 2020 and Letter of Credit	Nehru Arts and Science College - 24.09.2024
		Students Exchange Program	Glimpse on Supply chain management	Coimbatore Marine College - 04.10.2024
		Students Exchange Program	Incoterms 2020	At VaiduriyaHall,NCM for Coimbatore Marine College students. - 08.10.2024
		AICTE ATAL Sponsored Two weeks FDP	Take urgent action to combat climate change and its impacts	Department of International Business,Sri Ramakrishna College of arts and science - 17.10.2024
		AICTE ATAL Sponsored 6 Days FDP	Sustainable energy solutions for achieving the SDGs: a policy and management perspective	Department of MBA,Sri Ramakrishna College of Arts and Science - 20.11.2024
		Certificate Program	Economic challenges and crisis with special reference to Logistics and Supply Chain Management	School of Economics and Commerce,CMR University - 30.12.2024
Workshop	From Idea to Impact: The Entrepreneur's roadmap to success	Virtual Program,MultipurposeHall,Adhiyaman arts and science college for women - 15.02.2025		
2	Dr.PPonMeenakshi	Orientation programme for MBA students	Statistics- Creating Business Value with Data Strategy	Hindustan College of Arts & Science, Coimbatore - 15.07.2024
		Technical Seminar	The power of Case Protagonists	Nehru Institute of Engineering & Technology, Coimbatore - 07.08.2024
		National Level Technical Symposium	TECH NEXUS 2K24	ShriSakthikailashhWomen,s College, Salem - 28.08.2024
		National Mathematics day	Guest lecture on Statistical Significance	Nehru Arts & Science College, Coimbatore - 23.01.2025

3	Dr.V.Sureshkumar	Jury Member	Internal Smart India Hackathon	Nehru College of Arts & Science - 10.09.2024
		National Conference	social reflection on human computer interaction in Commerce & Management	TirunelveliDakshina Mara NadarSangam college - 16.10.2024
		International Conference	International Conference on Sustainable development in Science Technology Engineering & Management	Jai Shriram Engineering College, Tiruppur - 25.04.2025
		Resource person	Summer Camp for School Students	Nehru College of Arts & Science - 28.04.2025
4	S.R.Sathyarayanan	Resource person	Workshop on Personality Development	Bishop Ambrose College of Arts and Science - 23.12.2024
		Resource person	Summer Camp for School Students	Nehru College of Arts & Science - 30.04.2025
		Resource person	Boot Camp for School Students	NGI-TBI - 30.04.2025

CONFERENCE PUBLICATION DETAILS

S.No	Name of the author	Title of the Paper	Month & Year of Conference- Details	Proceeding Publisher Name	Proceeding ISBN Number
1	Dr.R.Moses Daniel	Ethical Practices for Enhancing Customer retention at IT companies in India	International Conference proceedings on Multidisciplinary Research on Integrating Knowledge for Sustainable future in Global outlook, DMI-St.John Baptist University, Malawi, Central Africa &Multispectrum Rural skill Development & Educational Trust, Kanyakumari, 2nd Oct., 2024	Multispectrum Publisher	978-81-980391-7-0
2	Dr.L.Karthikeyan	The Perception of Indian Consumers on Electric Vehicles	International conference on Management & Information technology in Industry 5.0 organized by NGI B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4
3	Dr.L.Karthikeyan	Leveraging Advanced Analytics to Enhance Employee Retention and Engagement	International conference on Management & Information technology in Industry 5.0 organized by NGI B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4
4	Dr.P.PonMeenakshi	AI in Education: Empowering Students with Web Augmented Reality- ARwebX	ICSSR Sponsored National Seminar on Empowering India through Digital Transformation – A Sustainable Approach 19th July 2024 NGM College, Pollachi	Cauveritech ,Pollachi	978-93-340-6921-1
5	Dr.P.PonMeenakshi	Unraveling the Challenges of Education in Sustainable Development	ICSSR Sponsored National Seminar on Empowering India through Digital Transformation – A Sustainable Approach 19th July 2024 NGM College, Pollachi	Cauveritech ,Pollachi	978-93-340-6921-1
6	Dr.P.PonMeenakshi	Impact of equities price behavior on selected commodity W.R.T Zinc (Commodity) Vs Hindustan Zinc (Equity)- An Indian Market perspective	International conference on Management & Information technology in Industry 5.0 organized by NGI B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4
7	Dr.P.PonMeenakshi	Assessing Employee Productivity and well being in the Era of Hybrid Work model	International conference on Management & Information technology in Industry 5.0 organized by NGI B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4
8	Dr.P.PonMeenakshi	Investment Analysis & portfolio Management”	International conference on Management & Information technology in Industry 5.0 organized by NGI B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4
9	Dr. P. Pon Meenakshi	The role of Virtual Reality (VR) and Augmented Reality (AR) in Human Resources Practices	International conference on Management & Information technology in Industry 5.0 organized by NGI B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4
10	Dr. P. Pon Meenakshi, Dr. Sreeja J & Dr. BrindaRubini	Advancing Global Progress through Pioneering and Enduring educational Innovations	ICSSR Sponsored National Seminar on Empowering India through Digital Transformation – A Sustainable Approach 19th July 2024 NGM College, Pollachi	Shanlax Publications	978-93-94004-64-1
11	Dr.Sreeja J Dr.S.Sreeja&Dr.P.Pon Meenakshi,	The impact of Artificial Intelligence on personalized learning in Higher Education	ICSSR Sponsored National Seminar on Empowering India through Digital Transformation – A Sustainable Approach 19th July 2024 NGM College, Pollachi	Shanlax Publications	978-93-94004-64-1
12	Dr.D.BrindaRubini, Dr.P. Pon Meenakshi & Dr.S.Sreeja	Learning Reminagined: The future of education in an Artificial Powered world.	ICSSR Sponsored National Seminar on Empowering India through Digital Transformation – A Sustainable Approach 19th July 2024 NGM College, Pollachi	Shanlax Publications	978-93-94004-64-1

13	Dr.S.Sreeja Dr.D.Brinda Rubini & Dr.Sreeja J	The Transformation of Education : Education 4.0 shapes the future of learning	ICSSR Sponsored National Seminar on Empowering India through Digital Transformation – A Sustainable Approach 19th July 2024 NGM College, Pollachi	Shanlax Publications	978-93-94004-64-1
14	Dr.P.PonMeenakshi	Progressive strategies for a Resilient future: Transformative leadership, Growth, & Impact in India	AICTE Sponsored International Conference on New- Gen Technologies for Sustainable Development (ICNGTS 2025) organized by NIET.NIT and Nehru School of Architecture	27 to 29 March 2025	978-93-341-4255-6
15	Dr.P.PonMeenakshi	Impact of ESG (Environmental Social Governance) Practices on Business Sustainability in India	International conference on Global Sustainability through Innovation: Advancing Business, Engineering and Health Sciences (GSIBEH- 2k25), organized by PPG Business School, Coimbatore, 24th April, 2025	720 Degree Research Pvt.ltd.	9789392045585
16	Dr.P.PonMeenakshi	Climate change and its impact on Rural livelihoods : adaptation strategies and responses- An Indian Perspective	ICSSR sponsored National conference on Vision Viksit Bharat@2047 Rural Renaissance: Women, Livelihood & Growth organized by Happy Valley Business school, Coimbatore. 20th & 21st Feb., 2025.	Yazhi Global Multidisciplinary Research Organization	978-81-986613-4-0
17	Dr.P.PonMeenakshi	Impact of Affiliate marketing in E business	International Conference proceedings on Multidisciplinary Research on Integrating Knowledge for Sustainable future in Global outlook, DMI-St.John Baptist University, Malawi, Central Africa & Multispectrum Rural skill Development & Educational Trust, Kanyakumari, 2nd Oct., 2024	Multispectrum Publisher	978-81-980391-7-0
18	Dr.P.PonMeenakshi	Impact of green supply chain Management Practices on Sustainable Performance in Export & Import in India- Literature study			
19	Dr.P.PonMeenakshi	Reviews on the Environmental management Practices in Supply Chain Integration at Amazon			
20	Ms.Umanaheswari N	The Perception of Indian Consumers on Electric Vehicles	International conference on Management & Information technology in Industry 5.0 organized by NGL B schools, 31st Jan 25.	Shanlax Publications	978-93-6163-006-4
21	Dr. R. Koushik	Exploring The Impact Of Emotional Intelligence On Stress Levels Among It Professionals	International conference on Management & Information technology in Industry 5.0 organized by NGL B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4
22	Dr. R. Koushik	The Symbiotic Relationship: How The Internet Of Things Fuels Industry 5.0	International conference on Management & Information technology in Industry 5.0 organized by NGL B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4
23	Ms.Bindu.M.K	Impact of Human Resource Management Practices on Employee Commitment in Private Educational Institutions Commitment in private Educational institutions	International conference on Management & Information technology in Industry 5.0 organized by NGL B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4
24	Ms.Bindu.M.K	Trends and Challenges in Investment Analysis and Portfolio Management	International conference on Management & Information technology in Industry 5.0 organized by NGL B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4
25	Ms.Bindu.M.K	Navigating the Post Pandemic World: Challenges and Innovations in Health, Economy and Society	International conference on Management & Information technology in Industry 5.0 organized by NGL B schools, 31st Jan & 1st Feb., 2025.	Shanlax Publications	978-93-6163-006-4

FDP ATTENDED BY THE FACULTY

S. No.	Date	Name of the Faculty	Name of the FDP	Venue
1	19th July, 2024	Dr.P.PonMeenakshi	Vision Viksit Bharat 2047 education 4.0 Enhancing India's Workforce for the AI powered Future	Nallamuthu Gounder Mahalingam College jointly organized by ICSSR Sponsored conference on Vision Viksit Bharat 2047 education 4.0 Enhancing India's Workforce for the AI powered Future, published with ISBN :978-93-94004-64-1, 2025
2	23rd Sep., to 28th Sep., 2024	Dr.P.PonMeenakshi	Virtual Workshop on Excellence in Research Methodology	International FDP organized by CMR University
3	July 1st, 2024 to July 5th, 2024	Dr.P.PonMeenakshi	Five days virtual Workshop on Advanced Statistical Techniques for Data Analysis Using R and Smart PLS	The Oxford College of Engineering, Bangalore, Karnataka.
4	23rd Sep., to 28th Sep., 2024	Dr.P.PonMeenakshi	One week International Virtual Workshop on Excellence in Research Methodology	SRM Institute of Science & Technology, Chennai
5	19th July, 2024	Dr.P.PonMeenakshi	ICSSR Sponsored National Seminar on Empowering India through Digital Transformation – A Sustainable Approach 19th July 2024 NGM College, Pollachi	19th July 2024 NGM College, Pollachi
6	27 to 29 March 2025	Dr.P.PonMeenakshi	AICTE Sponsored International Conference on New- Gen Technologies for Sustainable Development (ICNGTS 2025)	NIET.NIT and Nehru School of Architecture
7	24th April, 2025	Dr.P.PonMeenakshi	International conference on Global Sustainability through Innovation: Advancing Business, Engineering and Health Sciences (GSIBEH- 2k25)	PPG Business School, Coimbatore
8	20th & 21st Feb., 2025.	Dr.V.Sureshkumar	ICSSR sponsored National conference on Vision Viksit Bharat@2047 Rural Renaissance: Women, Livelihood & Growth organized	Happy Valley Business school, Coimbatore
9	2nd Oct., 2024	Dr.V.Sureshkumar	International Conference proceedings on Multidisciplinary Research on Integrating Knowledge for Sustainable future in Global outlook	DMI-St.John Baptist University, Malawi, Central Africa & Multispectrum Rural skill Development & Educational Trust, Kanyakumari
10	2.09.2024	Dr.V.Sureshkumar	Recent trends in Financial & securities Market- A 360 approach	CMR University & NSE
11	05.03.2025 to 11.03.2025	Dr.V.Sureshkumar	"7 Days Online Workshop on Research Methodology and Publication Ethics"	Star International Foundation for Research and Education
12	03.02.2025 to 08.02.2025	Dr.V.Sureshkumar	Integrating Indian knowledge system with modern Information technologies: bridging tradition & innovation	Nehru arts & Science college
13	01.07.2024 to 05.07.2024	Dr.V.Sureshkumar	Five-Day Virtual Workshop on Advanced Statistical Techniques for Data Analysis Using R and Smart PLS	THE PG DEPARTMENT OF BUSINESS ADMINISTRATION, THE OXFORD COLLEGE OF ENGINEERING, BANGALORE
14	05.08.2024 to 06.08.2024	Dr.V.Sureshkumar	Critical & creative thinking skills	Michael Job memorial college of education for women, Coimbatore
15	14.10.2024 to 20.10.2024	S.R.Sathyanarayanan	National Level PDP on Research Methodology	Bala VV Academy
16	02.09.2024 to 06.09.2024	S.R.Sathyanarayanan	"Integrating NEP 2020 into Higher Education: Strategies for Faculty Development and Curriculum Innovation"	Hindusthan College of Arts & Science
17	01.07.2024 to 07.07.2024	S.R.Sathyanarayanan	7 days online FACULTY DEVELOPMENT PROGRAM ON Essential skills for Professional Development in Higher Education	Star International Foundation for Research & Education
18	03.02.2025 to 08.02.2025	Dr.Sreeja J	Integrating Indian Knowledge Systems with Modern Information Technologies : Bridging Tradition and Innovation	Nehru arts & Science college
19	28.08.2024 to 10.09.2024	Dr Sreeja J	Role of Tribes in preserving Natural Resources in relation to the SDG – "Take urgent action to combat climate change and its impacts"	Sri Ramakrishna College of Arts and Science

20	03.06.2024 to 10.06.2024	Dr Sreeja J	International Management development Programme on Management Analytics	SAEngineering College
21	05.08.2024 to 06.08.2024	Dr Sreeja J	Critical and Creative thinking skill	Michael Job Memorial College of Education for Women
22	11.12.2024	Dr Sreeja J	Financial Education - A Life skill under NEP 2020	PSGRKrishnammalCollege for Women
23	31.05.2024 to 6.06.2024	Dr Sreeja J	Empowering Educators : the crucial role of technology in Today's Room	Gokul Global University
24	12.12.2024	Dr Sreeja J	From Investment to profession: Exploring Mutual funds and securities market career landscape	Einston Academy of Technology and Management
25	09.06.2024	Dr Sreeja J	Tips and Tricks in Publication	Nehru College of Management
26	31.01.2025 to 01.02.2025	Dr Sreeja J	The Impact of Artificial Intelligence on Talent acquisition and management	Nehru College of Management
27	31.01.2025 to 01.02.2026	Dr Sreeja J	Effective Resource Allocation : a pathway to enhanced organisation efficiency	Nehru College of Management
28	23.09.2024 to 27.09.2024	Dr.D.BrindaRubini	Five days online workshop on foundation of stock market for beginners	Star International foundation for research and Education
29	02.09.2024 to 06.09.2024	Dr.D.BrindaRubini	Integrating NEP 2020 into higher education: Strategies for Faculty Development and Curriculum Innovation	Hindusthan college of Arts and Science
30	02.10.2024	Dr.D.BrindaRubini	Exploring the relationship between work life balance and job satisfaction: A conceptual analysis among female employees in the private textile industry.	St.John The Baptist University, Malawi, Central Africa
31	14.10.2024 to 18.10.2024	Dr.D.BrindaRubini	5 Days international faculty development program on Applied statistical Analysis using SPSS	DY Patil University
32	18.09.2024 & 19.09.2024	Ms. Bindu.M.K	2 Days FDP on Enhancing Teaching Learning Excellence	SreeSaraswathiThyaga raja College
33	13.10.2024 to 14.10.2024	Ms.Bindu.M.K	2 days- Building Trust in AI	CompterSociety of India-Coimbatore
34	09.06.2024	Ms.Bindu.M.K	Tips and Tricks in Publication	Nehru College of Management
35	31.01.2025 to 01.02.2025	Ms.Bindu.M.K	Effective Resource Allocation : a pathway to enhanced organisation efficiency	Nehru College of Management
36	08.08.2024 to 09.08.2024	Ms.Bindu.M.K	Teaching the New Age	Happy Valley Business school
37	26.03.2025	Ms.Bindu.M.K	Wealth creation through Financial planning	Gurukul Degree College

PATENT PUBLISHED

S.NO	TITLE	AUTHORS DETAIL	Patent Status	DATE
1.	Waste management utilizing big data for efficient recycling programs	Dr.S.Gnanapriya	Published	18-10-2024
2.	Eye Disease Classification Through Deep Learning	Dr.K.Anandan	Published	07-10-2024

DEPARTMENT OF COMPUTER APPLICATIONS
SCOPUS / UGC / ABDC / WoS / PEER REVIEWED PUBLICATIONS:

S.NO	TITLE	AUTHORS DETAIL	JOURNAL NAME	LINK	DATE
1	Sentiment Analysis of Microblog text based on sentiment dictionary	Dr.S.Gnanapriya	e-learning and Digital Media	https://journals.sagepub.com/doi/10.1177/20427530241276141	01-09-2024
2	A Machine Learning Approach to Predict the portability of water	Dr.S.Gnanapriya	Journal of Civil and Environmental Engineering	https://drive.google.com/file/d/171E9ymKvk1R9xcBbAG_Veq_Uq2XPcsYy/view	Sep-2024
3	Sentiment Analysis of Microblog text based on sentiment dictionary	Dr.K.Anandan	e-learning and Digital Media	https://journals.sagepub.com/doi/10.1177/20427530241276141	Sep-2024
4	A Machine Learning Approach to Predict the portability of water	Dr.K.Anandan	Journal of Civil and Environmental Engineering	https://drive.google.com/file/d/171E9ymKvk1R9xcBbAG_Veq_Uq2XPcsYy/view	Sep-2024
5	Advancements in Image Enhancement and Attention based EfficientDet Optimization Classifier for Precise Osteosarcoma Lung Nodule Detection	A Nandhini	Salud, Ciencia y Tecnología - Serie de Conferencias	https://orcid.org/0009-0003-6141-7600	Jun-2024
6	Detection of Lung Nodules in Patients with Osteosarcoma: A Comprehensive Review	A Nandhini	An International Multidisciplinary Quarterly Research Journal	Printed Journal	01-09-2024
7	Advancements in Image Enhancement and Attention based EfficientDet Optimization Classifier for Precise Osteosarcoma Lung Nodule Detection	Dr.M.Sengaliappan	Science, Technology, Engineering and Mathematics	https://orcid.org/0009-0003-6141-7600	June 2024
8	Detection of Lung Nodules in Patients with Osteosarcoma: A Comprehensive Review	Dr.M.Sengaliappan	An International Multidisciplinary Quarterly Research Journal	Printed Journal	Sep-2024
9	Improved attention-based Mbconvblock-Efficientdet Network based Cuckoo Search Algorithm for Osteosarcoma Nodule Detection Enhancement	Dr.M.Sengaliappan	ICTACT Journal on Image and Video Processing	https://ictactjournals.in/ArticleDetails.aspx?id=msifks	Feb-25
10	Improved attention-based Mbconvblock-Efficientdet Network based Cuckoo Search Algorithm for Osteosarcoma Nodule Detection Enhancement	A Nandhini	ICTACT Journal on Image and Video Processing	https://ictactjournals.in/ArticleDetails.aspx?id=msifks	01-02-2025
11	Employee Attrition Classification using Improved Deep Belief Networks	Dr.M.Sengaliappan	Journal of Information Systems Engineering and Management	https://jisem-journal.com/index.php/journal/article/view/1778	22.01.2025
12	Data Normalization Using Quantile Isolation Mapping And Feature	Dr.M.Sengaliappan	Nanotechnology Perceptions	https://nano-ntp.com/index.php/nano/article/view/2481	Oct 2024

BOOKS PUBLISHED

S.NO	TITLE	AUTHORS DETAIL	Publisher	ISBN	DATE
1	Artificial Intelligence and Machine Learning	Dr.S.Gnanapriya	CiiT Publisher	9789361266263	June 2024
2	Dynamic AI:Continual Learning for Ever -Changing Environments	Dr.M.Sengaliappan	Amazon	979-8325969249	02.06.2024
3	Cloud Computing for a Sustainable tomorrow	Dr.M.Sengaliappan	Amazon	979-8339434689	01.10.2024
4	Artificial Intelligence in Cyber Security	Dr.K.Anandan	Geh Press	978-9367179468	Nov 2024
5	Artificial Intelligence in Cyber Security	Dr.S.Gnanapriya	Geh Press	978-9367179468	Nov 2024
6	Data Science	Dr.S.Gnanapriya	Saliha publications	978-9348325389	Mar 2025
7	Wireless Communication Networks	Dr.M.Sengaliappan	Saliha publications	978- 93-7013-844-5	Mar 2025

BOOK CHAPTER PUBLISHED

S.NO	TITLE	AUTHORS DETAIL	Publisher	ISBN	DATE
1.	Smart Authentication systems using Biometrics and AI.	Dr.M.Sengaliappan	Taylor & Francis-GEH Press	978-81-976079-7-4	July 2024
2	Fack News Detection Using Machine Learning	Dr.M.Sengaliappan	Taylor & Francis-GEH Press	978-93-6717-399-2	2024
3	Twitter Sentiment Analysis Using Python	Dr.S.Gnanapriya	Taylor & Francis-GEH Press	978-81-976079-7-4	2024
4	Smart Authentication systems using Biometrics and AI.	Dr.S.Gnanapriya	Taylor & Francis-GEH Press	978-81-976079-7-4	2024
5	Fack News Detection Using Machine Learning	Dr.S.Gnanapriya	Taylor & Francis-GEH Press	978-93-6717-399-2	2024
6	Twitter Sentiment Analysis Using Python	K.S.Surabhi	Taylor & Francis-GEH Press	978-81-976079-7-4	2024
7	Revolutionizing Healthcare:Empowering patients with decentralizedmedical Records Onblock chain	Dr.M.Sengaliappan	Cognizance Academia & SecforgTek Solutions	978-93-342- 51227	

ACTED AS RESOURCE PERSON

S.No	Faculty Name	Event	Title	College & Date
1	Dr.M.Sengaliappan	International Conference on Research and Innovative	Acted as Chairman in International Conference	VLB College of Arts and Science and 10.02.2025

CONFERENCE PUBLICATION DETAILS

S.No	Name of the author	Title of the Paper	Month & Year of Conference- Details	Proceeding Publisher Name	Proceeding ISBN Number
1	Dr.M.Sengaliappan	AI based Cloud Data Analysis	21/07/2024	Springer	978-89-976079-X- X
2	Dr.S.Gnanapriya	AI based Cloud Data Analysis	21/07/2024	Springer	9478-89-9756079-X-X6
3	Ms. A Nandhini	Keystroke Dynamics as a Biometric for Authentication Advances and Evaluation	19/07/2024	Nallamuthu Gounder MahalingamCollege	978-938-340-99096-3
4	Ms. A Nandhini	Construction of Deep Convolutional Neural Network for Medical Image Classification	31/01/2025 & 01/02/2025	Shanlax Publications	91078-93-116163-00126-4
5	Ms. A Nandhini	Automated Segmentation of Brain Tumor using CNN segnet segmentation network.	31/01/2025 and 1/02/2025	Shanlax Publications	978-1393-611463-006-154
6	Ms. A Nandhini	Automated Segmentation of Brain Tumor using CNN segnet segmentation network.	31/01/2025 and 01/02/2025	Shanlax Publications	978-9316-6163-006-4
7	Dr.M.Sengaliappan	Keystroke Dynamics as a Biometric for Authentication Advances and Evaluation	19/07/2024	Nallamuthu Gounder Mahalingam College	978-93-340-9096-3
8	Dr.S.Gnanapriya	Social media metrics and insights tool with generative AI	31/01/2025 and 01/02/2025	Shanlax Publications	978-93-6163-006-4
9	Dr.S.Gnanapriya	Wedsense AI Enhancing website evaluation using opinion Mining and Generative AI	12/03/2025 and 13.03.2025	Dr.SNSRajalakshmi College of Arts and Science	978-81-986245-7-4
10	Dr.S.Gnanapriya	Detection of Publishing website Using GEN AI and Machine Learning	12/03/2025 and 13.03.2025	Dr.SNSRajalakshmi College of Arts and Science	978-81-986245-7-4
11	Dr.S.Gnanapriya	Predicting Gut Health using ML and Gen AI	12/03/2025 and 13.03.2025	Dr.SNSRajalakshmi College of Arts and Science	978-81-986245-7-4
12	Dr.S.Gnanapriya	Disease Prediction using ML	12/03/2025 and 13.03.2025	Dr.SNSRajalakshmi College of Arts and Science	978-81-986245-7-4 978-81-986245-7-4
13	Mr.NoorAhamed J	Breast cancer detection Using LSTM,GRU,BRNN Models	12/03/2025 And 13.03.2025	Dr.SNS Rajalakshmi College of Arts and Science	978-81-986245-7-4
14	Surabhi K S	Automated Segmentation of Brain Tumor using CNN SegNet segmentation network.	31/01/2025 and 01/02/2025	Shanlax Publications	978-93-6163-006-4
15	Dr.S.Gnanapriya	crop yield prediction using Machine learning approach	31/01/2025 and 01/02/2025	Shanlax Publications	978-93-6163-006-4
16	Dr.K.Anandan	The symbiotic Relationship. How the internet of things	31/01/2025 and 01/02/2025	Shanlax Publications	978-93-6163-006-4
17	Dr.K.Anandan	Social Type classification using CNN Architecture	31/01/2025 and 01/02/2025	Shanlax Publications	978-93-6163-006-4
18	Mr.NoorAhamed J	Leveraging AI and business analytics to bridge the gap Between academic education and industry 5.0 skill Requirements	31/01/2025 and 01/02/2025	Shanlax Publications	978-93-6163-006-4
19	Dr.M. Sengaliappan	Flood prediction using machine learning and FSM, IOE	29/03/2025	Maruthi Publishers	978-93-93836-42-7
20	Dr.S.Gnanapriya	Government file tracking system using block chain	29/03/2025	Maruthi Publishers	978-93-93836-42-7
21	Mrs.A.Nandhini	Anomaly detection for network security	29/03/2025	Maruthi Publishers	978-93-93836-42-7
22	Mrs.A.Nandhini	Ai cyber guard: enhancing security with deep learning & Bert	29/03/2025	Maruthi Publishers	978-93-93836-42-7
23	Mrs. A. Nandhini	Software performance monitoring using machine learning algorithms	29/03/2025	Maruthi Publishers	978-93-93836-42-7
24	Ms. Surabhi K S	Realtime bug detection and resolution	29/03/2025	Maruthi Publishers	978-93-93836-42-7
25	Mr. NoorAhamed J	Innovative approaches to crop protection: integrating wild animal detection systems	29/03/2025	Maruthi Publishers	978-93-93836-42-7

FDP ATTENDED BY THE FACULTY

S. No.	Date	Name of the Faculty	Name of the FDP	Venue
1	21.06.2024	Dr.M.Sengaliappan	IMSX7360DegreeCollege Management Solution	IMSX7360DegreeCollege Management Solution
2	21.06. 2024	Dr.M.Sengaliappan	National Level E-Quiz on Yoga	Nagarjuna Government College, Telangana, India
3	21.06.2024	Dr.M.Sengaliappan	FDPonIMSX7	NCM,IQAC
4	22.06.2024	Dr.M.Sengaliappan	Program on AI Tools for Teaching	Star International Foundation for Research and Education
5	22.06.2024	Mrs.ANandhini	AI tools for Teaching	Star International Foudation for Research and Education
6	24.06.2024 to 28.06.2024	Dr.M.Sengaliappan	FDP on Intellectual Property Rights in the age of AI,ML, Cyber Security and Blockchain-5days	Mangalmay Institute of Management& Technology, Nodia
7	26.6.2024	Dr.M.Sengaliappan	Webinar on Protecting Your Digital Footprint	CSI, Chapter, Coimbatore
8	28.6. 2024	Dr.M.Sengaliappan	One day webinar on Ethically Aligned Design	School of Computer Science, Presidency University, Bangalore
9	1.7. 2024 to 5.7.2024	Dr.M.Sengaliappan	Virtual Workshop on Advanced Statistical Techniques for Data Analysis using Rand Smart Pls	Oxford College of Engineering, Bangalore
10	08.07.2024 to 12.7.2024	Dr.S.Gnanapriya	Practicing Analytistics with Data Science	CMR University, Bangalore
11	08.07.2024 to 12.7.2024	Dr.M.Sengaliappan	Practicing Analytistics with Data Science	CMR University, Bangalore
12	8.7.2024 to 12.7.2024	Ms.SurabhiK.S	Practicing Analytistics with data science	CMR University, Bangalore
13	10.07.2024 to 15.7.2024	Dr.S.Gnanapriya	one week online workshop on faculty Development on use of Information and Communication Technology Tools and Techniques in the field of Reserach	Indian Institute of Legal Studies, Dagapur
14	10.07.2024 to 15.7.2024	Dr.M.Sengaliappan	Use of information and Communications Technology (ICT) Tools and Techniques in The field of Research	Indian Institute of Legal Studies, Dagapur
15	17.7. 2024	Dr.M.Sengaliappan	International webinar on AlforNet-Zero Systems"	School of Computer Science, Presidency University, Bang
16	22.07.2024 to 29.07.2024	Dr.K.Anandan	Enhancing Academic and Administrative Excellence Through Quality Initiatives	Parks College
17	29.07.2024 to 02.08.2024	Dr.K.Anandan	Exploring New Frontiers in Teaching Tools, AI and Data Analytics	MESAI Institute of InformationTechnology
18	29.7.2024 to 2.8.2024	Dr.M.Sengaliappan	Virtual FDP on Exploring New Frontiers in Teaching Tools, AI and Data Analytics.	MEASI Institute of IT, Chennai.
19	05.08.2024 & 06.08.2024	A Nandhini	Critical and Creative thinking skill	Michael Job Memorial college of Education for Women
20	6.8.2024	Dr.M.Sengaliappan	Training Program on National Intellectual Property Awareness Mission	NIPAM, IPR, India
21	August 24 to October 24	Dr.M.Sengaliappan	Online workshop on AI in Educational Context	Universal Teachers Academy, Puducherry
22	18.8.2024	Dr.M.Sengaliappan	Webinar on AI and Google Tools in Education	DMG Research Foundation
23	31.8.2024	Dr.M.Sengaliappan	FDP on Outcome- Based Education	IQAC,NCM
24	31.08.2024	Dr.M.Sengaliappan Dr.K.Anandan Dr.S.Gnanapriya Mrs.A.Nandhini Ms.Surabhi.K.S	Outcome Based Education	Nehru College of Management
25	02.09.2024 to 07.09.2024	A Nandhini	AICTE Training And Learning (ATAL) Academy Faculty Development Programon Comprehensive Cyber security Techniques	KG College of Arts And Science
26	09.09.2024 to 14.9.2024	Dr.S.Gnanapriya	ATALFDP-Quantum Machine Learning and Its Engineering Applications	Nehru Institute of Engineering and Technology
27	23.09.2024 to 27.09.2024	Dr.M.Sengaliappan	Foundation of Stock Market for beginners	Star International Foundation for Research and Education
28	23.9.2024 to 29.9.2024	Dr.M.Sengaliappan	Workshop on Foundation of Stock Market for Beginners	Star International Foundation for Research and Education, Tamilnadu
29	25.9.2024	Dr.M.Sengaliappan	Webinar on AI in action: Real World Applications and Insights	CSI Coimbatore Chapter

30	27.9.2024	Dr.M.Sengaliappan	International Webinar on“Next Generation Networks”	Presidency University, Bangalore
31	3.10.2024	Dr.M.Sengaliappan	Workshop on Recurrent Neural Network and LSTM using Keras.	Sri Meenakshi Government Arts College of Women (A) , Madurai
32	9.10.2024	Dr.M.Sengaliappan	Webinar titled” Guarding Your Digital Legacy: Cyber Security for Seniors and Adults”	CSI Coimbatore Chapter
33	10.10.2024	Dr.M.Sengaliappan	Webinar on Exploring the Future of AWS Cloud: Emerging Trends and Innovations	BCBUZZ Technologies
34	10.10.2024	Dr.M.Sengaliappan	National Webinar titled “Turing ideas into Assests: The Strategic role of IPR in Academia and Industry	ACT Academy, MSME, Tamilnadu, Tirupur
35	10.10.2024	Dr.M.Sengaliappan	International live Webinar on “Effective Communication Techniques in Research Writing”	International University, Malaysia.
36	Jul-Oct2024	Dr.S.Gnanapriya	Cloud Computing	IIT-Delhi
37	12.12.2024	Dr.M.Sengaliappan	Workshop on Master theart of Effective Marketing	Viskamnix Academy, Chennai
38	19.12.2024	Dr.M.Sengaliappan	E-Workshopon Navigating the Digital landscape: A Marketing Guide	Ashoka Women’s Engineering College, AP
39	10.12.2024	Dr.M.Sengaliappan	Workshopon“GeogebraMathToolfor3D Visualization”	ACT Academy, Kerala
40	11.12.2024	Dr.M.Sengaliappan	FDP on Financial Education - Alifeskill Under NEP 2020	PSGR Krishnammal College for Women
41	8.1.2025	Dr.M.Sengaliappan	Webinar on Object oriented Programming Simplified A Beginner’s Guide to Software Design	CSI Coimbatore Chapter
42	10.1.2025	Dr.M.Sengaliappan	Workshop on Fast Track your Software Testing	Viskamnix Academy, Chennai
43	11.1.2025	Dr.M.Sengaliappan	Workshop on Cloud Mastery Program	Viskamnix Academy, Chennai
44	18.1.2025	Dr.M.Sengaliappan	Webinar on Teachers Role in Incorporating IKS in Educational Institutions	Progrezz, Academy Training and Research Institute
45	24.1.2025 & 25.1.2025	Dr.M.Sengaliappan	FDP and E-workshop on Creating Multimedia content for Blended and Hybrid Learning Models	ACT Academy, Kerala
46	27.1.2025	Dr.M.Sengaliappan	Virtual Ted Talk on Block chain Technology	Michael Job College of Arts and Science for Women
47	31.1.2025	Dr.M.Sengaliappan	E-workshop on“Data Analysis using Jamovi Software”	Spring Field, ScholarshuB
49	03.02.2025 to 08.02.2025	A Nandhini	AICTE Training And Learning (ATAL) Integrating Indian Knowledge Systems with Modern Information Technologies : Bridging Tradition and Innovation	Nehru College of Artsand Science
50	17.02.2025 to 21.02.2025	Dr.S.Gnanapriya	AI Tools	Anjuman Institute of Technology and Management



STUDENTS DEVELOPMENT COUNCIL 2024 - 2025



SANTHOSH BABU A
CHAIRMAN
II MBA



KESAVAN M
VICE - CHAIRMAN
II MCA



MOHAMED MARZOOK A
SECRETARY
II MCA



THASLEEMA S
SECRETARY
II MBA



AKUL P S
TREASURER
II MBA



KAYELESHWAR N
JOINT SECRETARY
I MBA



SIVA S
JOINT TREASURER
I MCA



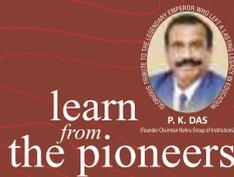
IBRAHEM S
COUNCELLOR
II MBA



MADHUMITHA S
COUNCELLOR
II MBA



VISWABHARANI B
MEDIA COORDINATOR
II MBA



At COIMBATORE

- Nehru College of Aeronautics & Applied Sciences
- Nehru Arts and Science College
- Nehru College of Management
- Nehru Institute of Engineering & Technology
- Nehru Institute of Technology
- Nehru Institute of Information Technology & Mgmt.
- Nehru School of Architecture
- Nehru Institute of Health Sciences
- Nehru College of Nursing and Research Institute
- Nehru College of Physiotherapy
- Nehru Institute of Design
- Nehru International School
- Nehru Kids Academy
- NGI - Technology Business Incubator (TBI)
- NGI - NewGen IEDC, Coimbatore

At KERALA

- Nehru College of Engineering & Research Centre
- Nehru School of Management
- Jawaharlal College of Engineering & Technology
- Jawaharlal Business School
- Jawaharlal Aviation Institute
- P K DAS Institute of Medical Sciences
- Nehru College of Pharmacy
- P K DAS College of Nursing
- Nehru College of Architecture
- Nehru College of Arts & Science
- Nehru Academy of Law
- Nehru Knowledge Academy
- NGI - Technology Business Incubator (TBI)

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